

Access Barriers to Formal Academic Publishing and Traditional Conferences

- Clinicians
 - Cannot access full articles/key databases
 - JOS Prices
 - Don't tend to prioritize academic publications, i.e. textbooks/theories after graduation
 - Extensive workload/life-demands
 - Not exposed to OS terminology and scholarship in OT education
- Employers
 - Likely Don't have a clear understanding of what OT and Occupational Science is let alone things like the Occupational Therapy Practice Framework.
- Clients
 - Limited knowledge about occupational therapy and depth of it's science base
 - Limited vocabulary/education level/health literacy
 - Not exposed to critical literature analysis
 - Nothing about us without us
- Colleagues
 - Not consuming journals outside their own fields
 - Limited time and funds for allied field conferences
 - No basic knowledge of OS terminology and Science Base
- International Community
 - Non-English speaking nations
 - Under-resourced educational and internet infrastructure
- Disability Community
 - Education Level
 - Format Restrictions
 - Lack of Mixed-Media
 - Nothing about us without us

Accessible Informal Publishing Options

- **Text-Based**
 - Personal Blog
 - Self-hosted
 - Medium/Substack/TinyLetter
 - Guest Blog
 - Search for blogs with themes or focuses similar focus to area of research interest
 - Self Publishing
 - Amazon KPI + Canva
- **Spoken Word**
 - Guest Lectures
 - Community Outreach Events
 - Podcasts (Self hosted or as Guest)
 - Lunch and learn at local clinics
 - Offer presentations or seminars in local community spaces

- **Video**
 - YouTube
 - Pictory
 - TedX talk/event hosting
- **Image**
 - Canva
- **Art**
 - Local Art fairs

Importance of Implementation Science and Open Science Approaches to Knowledge Translation

- Cultural Relevance
- Ecological Validity
- Mixed-Methods
- Participatory Community building in Implementation and custom adaptation for optimal outcomes
- Increased quality, efficiency, and pace of innovation from academy to field and field to academy

Benefits of Informal Publishing for Academic Career Progression

- Personal Brand and association of your work to your online presence
- Increased networking/collaborations for increased citations and publications
- Increase H-index and impact factor due to awareness of your work (cross pollinate, bread crumbs for interest)
- Request for consultations, interviews, expert panels
- Increased notoriety for your institution
- Increased accuracy of information about occupational science and occupational therapy in accessible formats from diverse perspectives
- Personal space for self expression and online community building
- Increased development and innovation in science through dialog and collaborative development of theory in context
- Development of novel research methodologies and data analysis

Best practices in Inclusive Knowledge Translation

- Have your own website and blog that includes a mix of your formal and informal mixed media publishing
- Choose a personal website that allows you to use an accessibility widget (email Josie/Matt and we can give you access to one for free that includes many adjustment and translation features)
- Josie Recommends No Hassle Websites as a good self hosted starter option
- Work through internalized hierarchies of elitism and critically reflect on neoliberal systems endemic to academic and formal traditional publishing and metrics of prestige vs. practical field impact of the most marginalized locally and internationally
- Empower your students to be vocal about their work's connection to OT theory and engagement with OS constructs

- Engage in diverse research collaborations including participants without as much systemic privilege
- Consider publishing in a journal as the first step in the continuum of translation and leave accessible bread crumbs that lead toward how it can be accessed by students, field clinicians, collaborators, and policy makers.
- Share about your published work on social media
- Offer local associations access to virtual workshop about it
- Present at local and interdisciplinary conference (think of lawyers that also do pro-bono work to give back)
- Include OTAs in your research and implementation
- Don't forget about OTA schools
- Go on podcasts within and outside OT that have topic related to your area of specialization or to increase public literacy of OS
- Create your own podcast, youtube channel, blog, workbooks (youtube has most robust built in translation features)
- Network internationally by signing up for their virtual offerings
- Select journal and research partners that can enable publishing in open access journals
- Consider the benefits of fair use and visibility vs. gatekeeping and possession that feeds neoliberalism while hurting our clients and compromising our claimed values and ethics.
- Work through fears of being visible so OT and OS's mission can be realized
- Fear of cancel culture is already realized if you never put yourself out there
- Science that fears diverse feedback may not really be a science at all, science without critical feedback may be more akin to dogmatic ideology than science that withstands testing and scrutiny.

Considerations for Navigating Copyright

- Seek permission directly from author
- Select journals that allow for independent distribution
- Collaborate with co-authors with university affiliation that enabled access to open access publishing
- Utilize disclaimers
- Adapt for fair use by citing original format and engage in the summarized content in new mediums and formats
- Basic sciences for the public good can be shared as property for the commons
- Many published works can be adapted for accessibility for people with disabilities in publicly funded contexts
- Consider pre/post print servers

Concerns and Personal/Professional Liability

- Frame publicity as an asset to grant funders
- Speak honestly about what you know and with humility about what is not something that can deduced confidently from your work
- Familiarize yourself with common microaggressions and frustrations from marginalized communities related to public discourse about those identities and intersections

- When in doubt focus on your own experience, practice, and research while omitting any identifiable data related to treatment, express explicitly when you have consent to share personal information on a public platform
- Prioritize your own personal/professional liability insurance
- Know that it's impossible to make public stances and frame your contributions as a scholar without displeasing some demographic or person make sure to balance negativity with positive feedback where harm is experienced take time to reflect before responding, it's ok to be human and to learn from feedback it's part of community growth it's difficult to please everyone. Make sure you are validating your own worth first and prioritize taking action in alignment with your values. When harm is done, engage in repair through reflection, active learning, compassionate apology when appropriate and with changed behavior. Forgive yourself and keep going, don't let feedback stall your momentum and growth.
- Have a separate Occupational container for your work identity and informal knowledge translation efforts
- Support translation of information in an area that is separate from your work setting
- Frame translations as a marketing assert
- Work with a knowledge translation coach like OT Graphically

Common Knowledge Dissemination Strategies for Academics

- <https://orcid.org/>
- <https://www.researchgate.net/>
- Academia.edu
- Echo Projects
- Linked-in
- CommunOT
- Medium
- Substack
- Start your own podcast (Anchor as free option)

List of OT/OS Related Podcasts/Blogs/Online Communities

- Amplify OT
- OT Graphically
- Engaging Occupational Science
- OT Potential
- OT After Dark
- Dr. ThOTs
- OT Potential
- OT Hub
- AOTA Everyday Evidence
- Occupied
- Life well occupied
- And more!

Technology supports to Enable Translation

- **Chat GPT**
- **Pictory**
- **Bookify**
- **Beacon.by**
- **Canva**
- **More to come**

Copyright Considerations

- Review Journal Guidelines
- <http://whyopenresearch.org/archiving>
- Fair Use
- Clearance to Adapt for Disability Accessibility
- Human Rights > Copyrights
- Creative Commons
- Explicit Permission for Translation
- Stock Photos
- Highlight your own work as being available to the public commons

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Simple Ways to Get Started

- Recommend Purchasing a No-Hassle Website: <https://nohasslewebsite.com/>
- Pick one social media platform to host updates about your professional work
- Connect with online OT educators like
 - OT Potential
 - OT Graphically
 - Disrupt OT
 - COTAD
 - OccupationalTherapy.com
 - MedBridge
 - Bill Wong
- Make your work available on
 - ResearchGate
 - Academia.edu
 - Openresearch.global
 - Google Scholar