

## Stand Up for Reading Research: Video Template

As we mobilize the Science of Reading community to defend the IES and all of **your work**, we invite affected researchers to record short, 1 minute videos that describe:

- your work and how it impacts students and teachers
- how IES (and other government) funding and supports has made it possible or supported its dissemination

We will share these videos on social media, as we recruit our community to engage in our [April Week of Action, starting on April 7th at 7:30 PM ET](#).

[Susan Neuman recorded a powerful model that you can watch here.](#)

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### Instructions:

1. Speak directly to your phone camera, as if you were on a video call.
2. Speak as simply as possible, remembering that your audience is non-academic.
3. We've included a suggested template on the next page, but feel free to adjust as you see fit.
4. Once you've recorded your video to your satisfaction, please upload it to this [Google Form](#).
5. Please invite your friends and colleagues to record their own videos.

Questions? Reach out to Callie Lowenstein ([callie.lowenstein@gmail.com](mailto:callie.lowenstein@gmail.com)) and Kata Solow ([kata.solow@goyen.io](mailto:kata.solow@goyen.io))

## Template

My name is Read McReadington.

For the past ten years, I have been building a reading program that is proven to help struggling middle school students read complex words and books at their grade-level.

My program has helped thousands of students catch up with their peers and find success in school. I know it can help thousands more.

My colleagues and I developed this program with funding from The Institute of Education Sciences or IES. Without it, we will be unable to continue this critical work, and our students will suffer.

Please protect our children and our future children's education. Click this link to get involved today.