



EXECUTIVE LEADERSHIP FOR PUBLIC AND NONPROFIT ORGANIZATIONS TRAINING

Eriches Consult is inviting you and your team to; Executive Leadership for Public and Nonprofit Organizations Training" in Nairobi;

Kindly find below detailed information about the workshop.

Venue: Nairobi

Duration: 5 Days /10 Days

Training Dates: March 3rd - 7th, 2025

The Executive Leadership for Public and Nonprofit Organizations course is typically designed to address the unique challenges leaders face in the public and nonprofit sectors. This type of program often aims to develop strategic, ethical, and innovative leadership approaches tailored to mission-driven organizations.

COURSE OUTLINE

- Understanding the Role of Public and Nonprofit Leaders
 - ☐ Overview of public vs. nonprofit sector leadership
 - ☐ Navigating organizational missions, values, and culture
 - ☐ Leadership ethics and social responsibility
- Strategic Planning and Vision Setting
 - ☐ Crafting a clear organizational vision and mission alignment
 - ☐ Strategic planning tools and frameworks
 - ☐ Analyzing and setting long-term goals for sustainable impact
- Financial Management and Fundraising
 - ☐ Basics of financial management in nonprofit/public sector
 - ☐ Budgeting, grant writing, and revenue generation
 - ☐ Effective fundraising and donor relationship management
- Governance and Accountability
 - ☐ Governance structures for nonprofits and public entities
 - ☐ Accountability to stakeholders, including boards, donors, and the public
 - ☐ Legal and regulatory compliance
- Leading and Managing Change
 - ☐ Strategies for leading organizational change.
 - ☐ Building resilience within teams and adapting to policy or funding changes.
 - ☐ Crisis management and maintaining continuity

- Performance Measurement and Impact Assessment
 - ☐ Setting key performance indicators (KPIs) for mission-driven outcomes
 - ☐ Monitoring and evaluation techniques.
 - ☐ Measuring social impact and program effectiveness
- Collaboration and Partnerships
 - ☐ Building strategic partnerships with other organizations, government agencies, and communities.
 - ☐ Collaborative leadership and multi-sector engagement.
 - ☐ Leveraging networks to amplify impact
- Communication and Public Relations
 - ☐ Effective communication strategies for public and nonprofit leader
 - ☐ Public relations, advocacy, and managing media relations.
 - ☐ Storytelling as a tool for fundraising and community engagement
- Human Resources and Talent Management
 - ☐ Building a motivated team aligned with the mission
 - ☐ Volunteer management and employee engagement.
 - ☐ Diversity, equity, and inclusion in the workplace
- Leadership Development and Personal Growth
 - ☐ Self-assessment of leadership strengths and areas for growth
 - ☐ Emotional intelligence, mindfulness, and managing burnout
 - ☐ Building a lifelong learning plan for ongoing leadership development

Training Approach

This course is delivered by our seasoned trainers who have vast experience as expert professionals in their respective fields of practice. The course is taught through a mix of practical activities, theory, group work, and case studies.

Training manuals and additional reference materials will be provided to the participants.

Certification

Upon successful completion of this course, participants will be issued with a certificate.

Tailor-Made Course

We can also do this as a tailor-made course to meet organization-wide training needs. A training needs assessment will be done on the training participants to collect data on the existing skills, knowledge gaps, training expectations, and tailor-made needs. In case you want to explore this option, you can contact us to share with you a proposal for that training.

Training cost

The training cost is USD 1, 010 for one week and USD 1,800 for two weeks respectively per participant and it covers the tuition fees, learning materials, certification, meals and refreshments at the training venue. Airport pick up can be organized on request especially for the team. Any Further information will be provided upon inquiry.

Accommodation

Accommodation can be arranged upon request. However, charges will be borne by the individual participants.

Application process

Interested Applicants are requested to make further inquiries and bookings via this email address; info@eriches.co.ke or direct call to: +254741861904.

