

Hey there! We're so excited to host you at our annual conference. In this document, you'll find lots of important information that will help maximize your experience at Fleurix. If you have any questions, please reach out to us at hello@fleurixconf.com. We want your experience to be seamless and positive.

Date

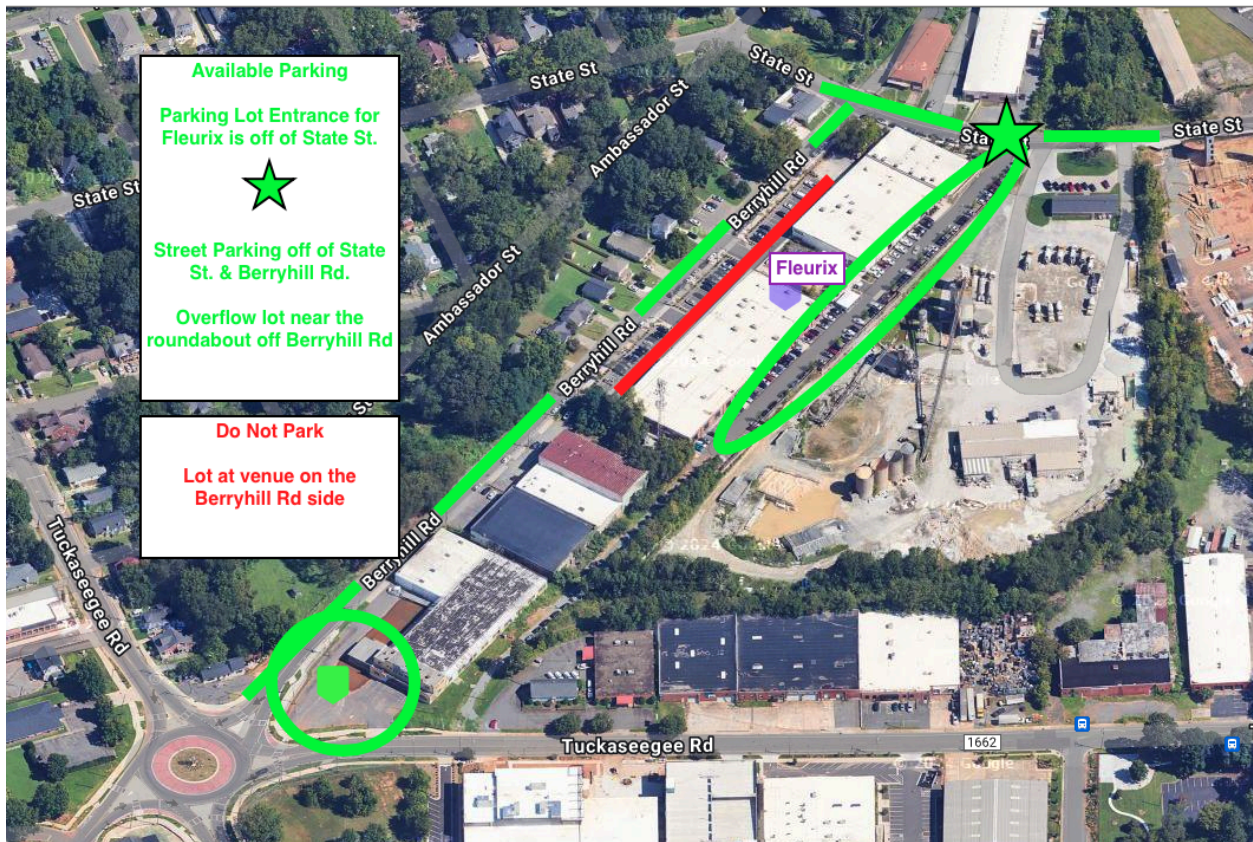
Thursday, September 5th

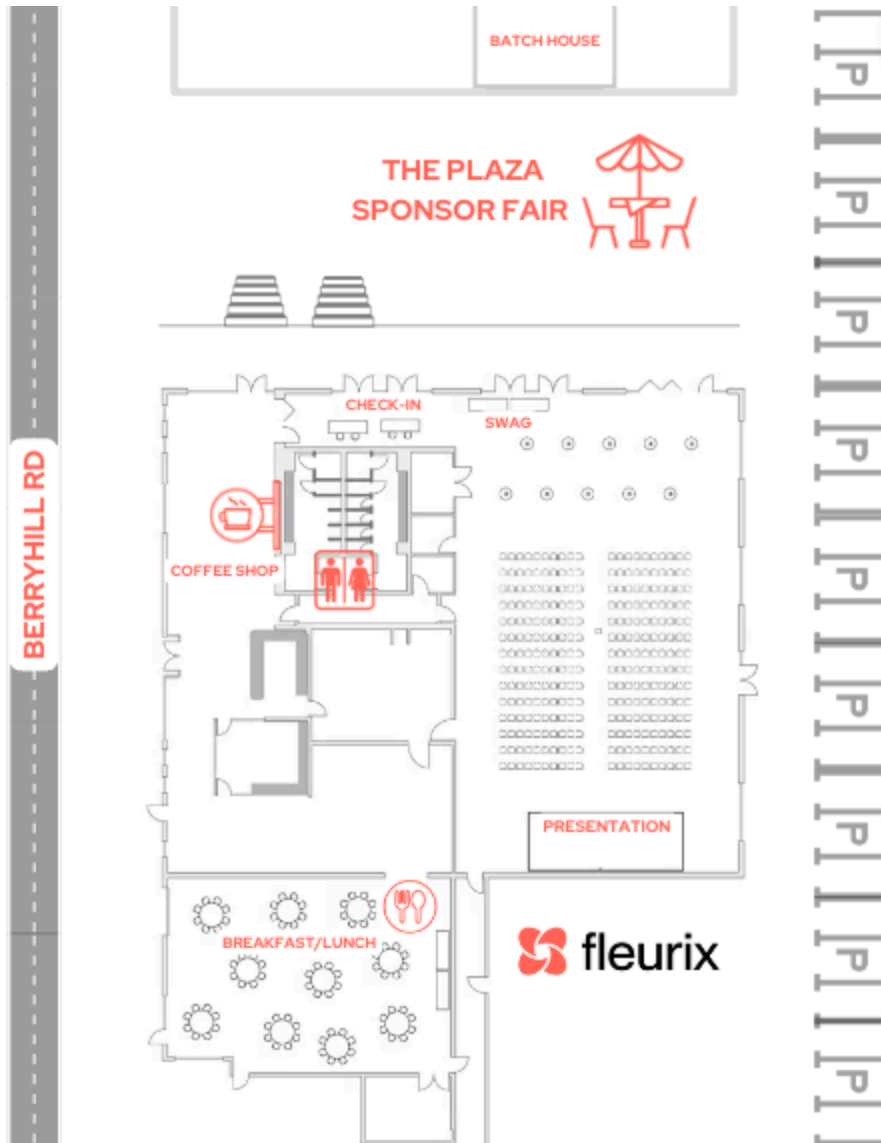
Venue & parking

Station West

919 Berryhill Rd Charlotte, NC 28208

- Station West has free parking, but space is limited and will be available on a first-come basis
- Street parking is available on a limited basis on the highlighted streets below, please double-check your surroundings for any street parking restrictions
- **We will raffle off a few items (Fleurix Yeti tumblers 🥄) for those who carpool!**
- **If you want to try to coordinate carpooling, you can use this sheet:**
➡ [Fleurix 2024 Rideshare](#). Please note this is a publicly accessible link, so only use it if you feel comfortable and limit what information you share





Registration

Our ticketing system has a two-step registration process where tickets must be assigned after they are purchased. If you have purchased tickets in bulk for multiple attendees, **please ensure that tickets are assigned to the appropriate individuals**. At a minimum, tickets should be assigned with a name and email address. This ensures that all attendees are looped into event communications.

It is not too late to register! If you have friends and colleagues interested in attending, please have them register as soon as possible so we can make sure we have enough food and beverages for everyone.

If you know anyone who would like to attend but has a financial barrier, please have them email hello@fleurixconf.com for a scholarship.

Code of conduct

Our full code of conduct is available on our website at <https://www.fleurixconf.com/conduct>. All attendees are responsible for being aware of and complying with our policies.

In short, be kind and considerate of others. Respect boundaries and safety considerations to keep our community safe. Avoid offensive behavior and sexualized imagery or references. Celebrate the differences in others rather than using differences as a way to make others feel unwelcome or uncomfortable. Alert a conference organizer if you would like to raise any concerns before, during, or after the event, or send an email to hello@fleurixconf.com.

Event schedule

The event schedule is finalized and is visible at <https://www.fleurixconf.com/schedule>

Speed dating (networking)

We will host a facilitated networking activity (~2:15-2:45pm) during the sponsor fair. Participants will rotate through 5-7 minute conversations with multiple individuals.

Anyone can sign up, whether you're interested in being a mentor/mentee or just looking for general networking. We will collect basic information about each participant during sign-ups and try to pair people together appropriately. We will also provide some conversation topics to reference if needed.

Update 9/3: registration for speed dating is closed

Recording of talks

We are not providing a live stream of the sessions this year, but talks will be recorded and shared on our YouTube channel.

We are grateful to our partners at Carolina Esports Hub (<https://espin.gg/>) for supporting our A/V and media needs for this event.

Meals & refreshments

We will be serving breakfast and lunch on-site. During the happy hour, we will have non-alcoholic beverages and snacks. We will provide some complimentary coffee with breakfast. There is a coffee shop at the venue (Platform Coffee).



Menu:

- Breakfast (Poppy's bagels)
 - Bagels w/ plain cream cheese
 - Muffins
 - [vegan, gluten free] Fruit platter
 - Coffee (sugar, creamer available)
- Lunch
 - [Azul Tacos & Beer](#)
 - [gluten free] Taco boxes w/ rice & beans
 - Al Pastor (pork) or Carnitas (steak)
 - Tortillas hechas a mano, onions, cilantro, avocado salsa
 - Quesadilla
 - Chicken or Steak
 - XL flour tortilla, cheese, and avocado salsa (tortilla contains gluten)
 - [gluten free] Taco rice bowl
 - Chicken or Al Pastor (pork)
 - Mexican slaw, beans / rice / onions / cilantro / crema / and avocado salsa
 - [Salted Melon](#)
 - [vegan & gluten free] Portobello Veggie Wrap with no feta
 - [vegetarian] Portobello Veggie Wrap
 - Perfect Pesto Caprese
 - Turkey Prosciutto Panini
 - [vegetarian] Super Caesar Wrap with no chicken

COVID considerations

COVID is ticking up and we encourage taking precautions. We are not requiring vaccinations to attend this year's event. We ask that you stay home if you feel unwell. We will gladly issue full ticket refunds.

Masks are encouraged, but not required. We will have hand sanitizer stationed throughout the venue. Frequent hand washing and social distancing are encouraged.

Sponsor fair & virtual job board

Our sponsors are some of the best organizations in town, and many of them are hiring! View a subset of open positions at <https://www.fleurixconf.com/jobs> or navigate to their career pages directly. We will be passing along resumes that are submitted during the registration process.

We will also hold an in-person sponsor fair for you to meet with representatives from different organizations. The sponsor fair will be held roughly from 2:15-4:00pm.

What do I need to bring to the event?

- If you have a restricted diet, please review our catering menu to see if you may need to bring or supplement the provided meals with your own food.
- We will have plenty of beverages on-site. There is a water bottle filling station by the bathrooms, so we recommend bringing a reusable water bottle if you have one.
- A light jacket or sweater.

Dress code

We want you to bring your whole self to the conference. Please wear whatever you feel the most comfortable in, whether that means dressing up, dressing down, or someplace in between.

The building will be air-conditioned. We recommend bringing a light jacket or sweater in case you get chilly. Outside temperatures are also dropping (finally!), so please plan accordingly. The sponsor fair will be outside, weather permitting.

If you want to take advantage of our free headshot station during lunch, bring or wear whatever outfit you'd like for your headshot.

Inclement weather

The event is primarily indoors. We plan to leverage outdoor spaces for the sponsor fair and during lunch. If it is raining, we will leverage the indoor spaces instead. In the event that we need to cancel the event due to extreme weather, we will send emails and also update the website indicating this.

Social media

This year's hashtag is #fleurix24. We love to see your stories and highlights on social media!