

# by: Toeclaws

If you are new to the Paw-Post, or just wondering about certain aspects of it, then this document is where you need to be! The Paw-Post is a weekly news-letter of sorts created by me - ToeClaws (or just TC, preferably) with help from my editor team and along with suggestions from fans and friends. Read on to learn more!

# So... what is it anyway?

The Paw-Post is a weekly news letter or blog of sorts that contains a list of links to my favourite footpaw/paw/feet pictures of the last week. I consider myself a pretty picky person when it comes to paws or feet, so I try to filter the many offerings down to a bunch of quality pictures, and tag them with indicators that help clearly define the type of footpaw, general picture content and species.

It also allows for some other handy and fun things, such as a random favourite song or movie pick for the week, the "Most Pawesome Picture" (an image I feel really has amazing feet in it or is very paw-centric), highlights artists open for commissions or sales, and has Artist and Character Highlights and interviews. From time to time, it also has something called "Fur-In-Need" to help highlight a fur who is in need of help for a serious reason.

# **History:**

The Paw-Post actually started as a private e-mail on September 6th, 2013 for a dear friend, Sarkiran. He had trouble keeping up with good paw pics, and asked if I could e-mail him any good finds. This continued for a few months, and another friend, Doran Eirok heard of them from one of our conversations and asked if he could get them too. Then Rylae asked. At this point I asked them all if perhaps I should just take this public? They agreed, and on October 24th, 2014, it went public as The Paw-Mail!

Originally I did a poll in the days prior to see if folks would be more interested in it being an e-mail or a journal on FA. The results were almost equal, so I did both. A short time later, it also expanded to Weasyl. Over time, it became more and more refined, adding features like linking to artists open for commissions, posting "Fur In Need" heads-ups, doing detailed Artist and Character highlights or even things like sharing random song links.

On August 11th, 2015, it was renamed the "The Paw Post" as that was a more appropriate title, and also because by this point there were a LOT more people reading the journal version than on the e-mail list.

On April 1st, 2016, The Paw-Post switched to a unified, singular format here on Google Doc's in order to reduce the immense amount of time that was spent formatting them each week (e-mail, FA and Weasyl all use completely different formatting code). That made it easier to link to, edit and easier to expand so I also started linking it on Deviant Art and Furry Network as well.

# The Highlights:

The Paw-Post has two types of highlights - Artist and Character. When the Post first came out, the highlights were little more than a heads up to an artist or character, but as time went on, they became more and more sophisticated until they ended up as they are now where there is a great deal of detail and a nice long Questions and Answers session with the artist or character (and character owner).

**Artists:** The purpose is to highlight an artist who happens to be very good at drawing footpaws. That artist doesn't have to be into them at all - just good at drawing them! And willing, of course, to be a highlight. The Q&A sessions are always very interesting as the answers from artist to artist are always different and wonderfully unique. They're also a wonderful way to get to know the person behind the art that you might enjoy, and understand their thoughts and feelings behind what they do.

**Characters:** The purpose of these highlights are to showcase a furry "character" or fursona who has really great footpaws. Again, the character (and their owners) doesn't necessarily

have to be into them themselves, just willing to do the highlight. These highlights can be really interesting as some choose to answer in-character, and some even chose a mix of answering both in and out of character!

In both cases, one of the nicest thing about the highlights is that you learn a LOT more about the artist and character than you normally would know, not to mention it also helps to spread the word and awareness about them and their work and/or commissions.

# General Legend, Tagging and Footpaw-class system:

One of the core features of the Paw-Post has become the tagging system which helps to quickly identify, class and display the general paw-type and content of an image. Two key components go into this tagging system - <a href="the Legend">the Legend</a>, and the <a href="Footpaw Classification system">Footpaw Classification system</a>. Click on the links for each to see them.

Using all of the information from those, a picture can be quickly tagged for easily discerning the relevant content info. Let's use a tame picture as an example:

#### https://www.furaffinity.net/view/16428012/

This cute guy is named "Red" and is a character of WonderTheFox on FA (<a href="https://www.furaffinity.net/user/wonderthefox">https://www.furaffinity.net/user/wonderthefox</a>). This image would be tagged like this:

• (C4 -- sfw -- m -- fox -- foot-presentation)

The tag quickly explains that it's a C4 type footpaw, the image is suitable for work (or basically pretty safe for all audiences), has a male character who is a canine (and more specifically a fox), and the particular theme or relevent action is that he's presenting his paws in a fairly specific way to the viewer.

Here's another example:

- (C4 -- nsfw-ish -- f | f -- feline, dragon -- foot-worship)
  - https://www.furaffinity.net/view/18204955/

Whoa... lots more info there! But still easy to figure out - a C4 type footpaw, the content is kinda in the adult/fetish zone, but not quite full nsfw, it features two females - a feline and a dragon, it has Sera in it (pretty much a guarantee for good footpaw happenings), and the content is specialized, in this case, foot-worship (or paw-worship) - where the feet of a character are being appreciated in a very intense way.

The idea behind this system is to make it really fast and easy for people to find what they want. As the Paw-Post went on, and I was able to gauge opinions and get feedback, one of the things that came out of it was that a lot of readers are looking for a specific thing. So, for example, some readers only like C1 and C2 type feet, while others might only like C4s, or maybe are only into canines. This system allows the reader to quickly discern if the picture might be to their interests or not, and that saves a lot of time going through it, especially when some of the larger ones can have 50+ links!

One unintentional benefit of the footpaw classification system (which was designed by myself and <u>Sera</u>) was that a lot of artists have really enjoyed it in a couple ways: Some said it's easier to look through and find the type of footpaw they're interested in drawing to see examples from other artists. And others have said they enjoy how it simplifies the paw-types in a way they can then post to pending commissioners to better understand what sort of footpaw they're after.

Long story short - <u>go read the Footpaw Classification System page</u> for a much better explanation and examples!

# F.A.Q.s

# Why are some really great artists never on this Post?

Every now and then, an artist does not want their work featured in the Paw-Post because they don't want to be known for drawing amazing footpaws. It's not that they personally have anything against them (many will do private commissions of them for you) - they just don't want to be publicly known as that, often because they have more professional business stuff going on. One of my very favourite artists happens to be on that short list, and while it's a loss for the paw-community, I do think it's exceptionally important to respect the artist's wishes on that matter.

#### How come <u>CariFoxLeopard</u> used to ALWAYS the first artist listed?

Because she is the Queen of Peets. :3 Cari was not only one of the first highlights, but prior to her career, she cranked out a simply astounding amount of art every week. And while she is not personally into paws, it's what she's become known for drawing, and she is **very** good at them. She has always been a kind and generous lady who's supported the Paw-Post from the very first days, and continues to routinely post great paw-centric art. She was so consistently the highest contributor that I just started automatically putting her first since I knew there'd be art from her. That habit kinda stuck around until late 2016. The artists list was switched to to be in alphabetical order, a team of editors

came on-board, and with Cari now working a career, she's not been able to crank out near as much art. The placeholder sorta became obsolete and awkward for the editors. Cari, however will always remain an artist favourite when it comes to paws! If you're interested, you can <u>click here read her latest artist highlight</u> (scroll to the bottom). All other artists are listed in alphabetical order after Cari.

# Do you ever take suggestions for pictures from others?

Absolutely! I always encourage people to give me the heads-up on something they think might be good for the list. It still has to meet my standards on what I feel is good for putting on, but usually they do, and quite often I find new artists this way because it's stuff that I miss!

#### Where did the word "Pawesome" come from?

As far as I know, from the FA user <u>FuzzyPaws</u>. So anytime you enjoy the Most Pawesome pic, you can thank Fuzzy for the term. :)

### How long does it take to do a Paw-Post?

It depends on how many links there are, and how much work goes into the Artist/Character highlight due to complexities arranging the interview on or off-line. I would say they average between 6 to 8 hours of work when you take into account the formatting, linking, tagging and all the interview complexities. This work is shared with my editing team, but mostly performed by myself.

# Are you paid for doing this?

HAHAHA... no. I just do it because I want to make it easier for folks who love footpaws to have access to great pictures, good resources and get to know the artists, characters and people who share in the interest. :) Likewise, the editing team helps out because they also like paws and/or they want to help as a friend to share the work burden.

#### Who Is the Editing Team?

The editing team has changed over time. Originally it was - <u>Sera</u>, <u>TideKeeper</u>, <u>VampireKitty</u> (aka <u>Corvus</u>), <u>Loki</u>, and <u>Rylae</u>. They are all great friends of mine who often

originally (along with others) kept suggesting I get some help with the Paw-Post. When I figured out how I could do that, they were the four that stepped up initially to offer a hand. Over time, because of life, jobs and other commitments, Sera, TideKeeper, Loki and Rylae have all bowed out of the role, and Mr-Pink, KamperferWolf and CAThulu have since joined to help. CAThulu also happens to be my IRL best friend and lives only about 5km from me.:D

They serve as editors, helping with finding links, tagging, formatting, proof-reading and so on. They also can add their own commentary, and often add their own random song picks as well. Final choices on the Paw-Post links are made by me (TC).

### Have you ever had an artist or character say "no" to a highlight?

Yep - not very often, but once and awhile they do. With artists, it's just because they might not want to be known for drawing paws. With Characters it's most often because they're not sure what they'd say, or feel nervous about the prospect of an interview.

#### How long do you plan on doing the Paw-Post?

I have no idea - long as there's interest, I suppose!

#### Is there still an e-mail-list?

Yep! If you prefer to get an e-mail (which links to the Google-Doc of the Paw-Post each week), send me your e-mail address and I'll add it to the list. The E-mails go out as BCC's, so no one else will see your e-mail address. Just PM me on FA, Weasyl, DA or Furry Network or send me an e-mail with the request.

#### Is there a specific release time for them?

Friday... ish. I try to have them out on Friday afternoons/evenings most of the time, but it can vary depending on my schedule. I have very little free time, so I do what I can, when I can. Most of the time, they are out by Friday evenings, Eastern Time.

### How come the Paw-Post sometimes has actual human feet on it sometimes?

I posed the question to the fans a while back as to whether they'd be interested in seeing any real human or rendered/art human feet on the Paw-post, and the majority were okay with it. Folks not into human feet requested that they be placed either at the very end of the list of links, or tagged *very* obviously (both of which I do). When it comes to real human feet, I am personally **very** picky about what what constitutes an attractive foot. So picky, in fact, that less than 5% of females have feet that I consider beautiful and less than 1% of males. So... it isn't often that human feet end up on the Paw-Post, but when they do, you can be assured that they are exceptionally nice looking ones. They appear at the bottom of the other image links under a divider line with a clean "human" tag in red.

#### Can my character be a highlight on your Paw-Post?

Possibly! People have indeed come to me asking this, and have gotten highlights. All that is required is that you have an interesting character of whom you have a few good quality commissions of - preferably some that show off the footpaws very well. The point of the highlight is to show people a character with nice footpaws, and have a few Q&As about that character, their feet, and other details. As long as you have some good pictures, and have enough of the character's personality, backstory and preferences worked out, then it's quite likely you can be a highlight.:)

# Who did the Title Image for the Paw-Post?

The cute chibi image was created by <u>VampireKitty</u>, featuring (from left to right) myself as TC, VampireKitty as her fursona Corvus, Sera, Loki, Rylae, and the footpaw of TideKeeper. More recently, <u>ImpXimon</u> did a facelift to the image adding a more stylized background and nicer font (replacing the rainbow one I had done).

### How come certain foot-related pictures are not in the Paw-Post?

The Paw-Post is, ultimately, a list of foot-related stuff that is based on some pretty picky and heavy biases from me. There are certain things I do not personally like - foot-jobs, feet that are filthy or covered in stuff, feet that are drawn as being extremely smelly in a negative context, or any type of violence, death or gore. I like to keep the Paw-Post portraying feet in a positive sense, and... while foot-jobs aren't negative, I just personally would want the feet up at my snout where I can appreciate them better. That one is just a total bias on my part.:P

I hope that helps clear up anything you may have been wondering about the Paw-Post! If you have any questions, suggestions or commentary, please feel free to contact me via <u>e-mail</u> or PM on FA, Weasyl, FN or DA.

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