

FIT-FLAVORS AMBASSADOR PROGRAM 2023

fit-flavors Ambassadors are...

- **Leaders** in their community who set positive examples for others to live a healthy lifestyle.
- **Omnipresent** in their local communities, both digitally and physically.
- **Passionate** about sharing their healthy lifestyle with their community because they care about helping people harness the confidence to reach their goals.
- **Consistent** with eating fit-flavors because they know the secret weapon to their health is honoring their bodies by consuming healthy foods.

TIERS

We are committed to fostering a mutually beneficial relationship with our Ambassadors! In return for your support, we offer you exclusive benefits that no one else has access to.

There are 2 tiers in our Ambassador Program with varying levels of commitment and benefit. Please review the benefits, commitments, and agreements below before deciding whether you'd like to apply to be a fit-flavors Ambassador.

BENEFITS	WELLNESS PROFESSIONAL	AMBASSADOR
fit-flavors allowance each month	\$0	20% of commission from month prior
Discount on all fit-flavors food, smoothie, and merchandise purchases ⁵	15%	50%
fit-flavors giveaway gift card	Upon request	1 x \$100 per quarter (organized with the fit-flavors team)
Free lifestyle photo shoot with fit-flavors (and access to all professional photos)	Available upon approval	Available bi-annually, or upon request from the fit-flavors team
Event collaboration	Priority for fit-flavors to support your in-person events	Attend 2 fit-flavors event per year + priority for fit-flavors to support your in-person events
Access to fit-flavors marketing team to help run giveaways, promote your discount code, host events, etc.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

BENEFITS	WELLNESS PROFESSIONAL	AMBASSADOR
fit-flavors shaker bottle & tee	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to our Sunset Hills meeting room for free _____	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Monthly social media content creation help from the fit-flavors Marketing Team	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

1. Your monthly fit-flavors food allowance is meant to be used by you to eat fit-flavors food consistently throughout the month, marketing your healthy lifestyle along the way to your digital and in-person community. ***Your monthly food allowance can only be used by you. It must be used in full each month.***
2. Monthly commission allowance ***expires at the end of each month***
3. Commissions are paid out on the 1st day of each month for the previous month
4. Giveaway gift cards must be requested
5. Sunset Hills meeting room must be reserved a week in advance in most cases
6. Social media content creation with the fit-flavors team must be scheduled with our Social Media Manager upon request

COMMITMENTS	WELLNESS PROFESSIONAL	AMBASSADOR
Instagram story video tagging @fit_flavors_stl → At a fit-flavors location or with your meal	1 / month	2 / week
Instagram grid post, reel, or TikTok tagging @fit_flavors in the post copy & the post image/video (using the post collaboration feature if on IG)	1 / month	1 / month
Activity from your network utilizing your unique discount code (checked monthly)	Required	Required
Free lifestyle photo shoot with fit-flavors (and access to all photos)	Not Required, Highly Suggested	2 / year

Attend fit-flavors internal or external events	Not Required, Highly Suggested	(Minimum) 2 / year
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AGREEMENT

Contracts will be ***reviewed and renewed monthly*** to assure the Ambassador is meeting the agreed upon requirements. We understand that life can change priorities and we want to make sure our relationship is mutually beneficial. If the contract no longer meets both parties' needs, both will make the decision to part on good terms.

Please note that tier benefits and ambassador expectations are subject to change. Also, those who participate in the Ambassador Program are ineligible for the fit-flavors rewards program and can not use gift cards and discount codes at the same time.

Signature:

Date:
