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add_filter('manage_woocommerce_page_wc-orders_columns', function($columns){

    $new = [];

    foreach ($columns as $key => $label) {

        $new[$key] = $label;

        if ($key === 'order_status') {
            $new['customer_stats'] = 'Customer';
        }
    }

    return $new;

});

add_action('manage_woocommerce_page_wc-orders_custom_column', function($column,
$order){

    if ($column !== 'customer_stats') return;

    $phone = $order->get_billing_phone();

    if (!$phone) {
        echo '-';
        return;
    }

    global $wpdb;

    $phone = preg_replace('/[^0-9]/', '', $phone);

    $results = $wpdb->get_results($wpdb->prepare("
        SELECT o.status
        FROM {$wpdb->prefix}wc_orders o
        JOIN {$wpdb->prefix}wc_order_addresses a
        ON o.id = a.order_id
        WHERE a.address_type='billing'
        AND REPLACE(REPLACE(REPLACE(a.phone,'+', ''), ' ', ''), '-','')=%s
    ", $phone));

    $total = 0;
    $confirmed = 0;

```

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$cancelled = 0;

foreach ($results as $r) {

    $total++;

    if ($r->status === 'wc-processing' || $r->status === 'wc-completed') {
        $confirmed++;
    }

    if ($r->status === 'wc-cancelled') {
        $cancelled++;
    }
}

if ($total <= 1) {

    echo '<span style="color:#2ecc71;font-weight:600;">New</span>';

} else {

    echo '<strong>'.$total.' Orders</strong><br>';

    if ($confirmed) {
        echo '✔ '.$confirmed.' Confirmed<br>';
    }

    if ($cancelled) {
        echo '✘ '.$cancelled.' Cancelled';
    }
}

},10,2);
```