Subject Line: Power of words

Dan, I've been following you for a while now, and I really enjoy your training videos and the fact that you go straight to work without wasting time.

I was browsing your page and noticed that you use a Newsletter, which is a great way to maintain a good relationship with your customers or potential clients.

Have you ever considered including a Landing Page or an opt-in page for your newsletter on your website?

I use the power of words to help businesses increase sales and extend their market. I've done this before with Qualia Mind and received excellent feedback.

I know for sure that I can improve your brand and get to the next level, are you interested?