

Fairview Elementary School PTO Agenda

Monday, September 16, 2024

Present: Aaron Biggs, Emmy Champion, Shawn Gobert, Rebecca Black, Eli Konwest, Leslie Abshier, Wege Krigler, Erin Tobey, Kelsey Pearson, Kristin Norris, Kelsey, Lynzy Finnegan

President's Update #1

- a. Welcome back for the 24/25 school year
- b. Introductions of PTO Executive Committee
 - i. Aaron Biggs - President
 - ii. Jeniffer Black - VP
 - iii. Kristin Norris - Treasurer
 - iv. Emma Champion - Secretary
 - v. Eli Konwest - Social Media

3. Treasurer Reports (Kristin Norris, PTO Treasurer)

- a. See attachments
- b. Areas of improvement
 - i. Volunteers for events
 - **Mr. Biggs mentioned that we need more volunteers for these events.**
 - 1. First semester: Trunk or Treat (Wed. October 23 5-7pm),
Holiday Store (Week of the 9th-13th of December)**
 - **We will have PTO on Dec. 9th and work on setting up for the Holiday Store (5-7 PM in the Library.)**
- ii. Co-Chair for PTO sponsored events
- iii. **Dine & Donate (Fairview vs. Fairview PTO) - *Only PTO**
 - **Starting the year off strong. We ended the year with 3000 more than we started with.**
 - **Comparing year to year: Majority of sponsors are either new or connected to someone in PTO. Having a good base will help give us more ideas for sponsorship this year.**
 - **Note about carnival: Amazon wish list for the school brought in \$400 in donations and goods. We can look into utilizing this more this year.**
 - **Passive income doesn't affect people's spending in ways they wouldn't already spend: Bxxtops. Kroger rewards, skate night, etc. These are a good amount of our income and social media is important for spreading awareness.**
 - **We no longer receive monthly or quarterly checks from Gather for card sales, but this will be addressed later in the meeting.**
 - **Holiday Store: Very active, purchased additional items which caused more expense to PTO than in years past.**
 - **Dine and Donate: Great first event at Mother Bears \$350. Attaching PTO PayPal QR code to the dine and donate helps bring in additional funds**
 - **Teacher Appreciation was great, but required more funds and**

work than in previous years.

- Question from Ms. Konwest about Pizza X. We are checking with them to see if there will be a check from the summer.
- Mr. Biggs mentioned that several of our donors are still planning to help this year.
- Ms. Norris mentioned that PTO has been a good steward of funds and we should continue to do our best to share the load and make sure we continue to do so.
- Mr. Gobert mentioned that the personal donor who purchased doughnuts for the monthly “wildcat wagon” will no longer be doing so and wondered if PTO might fund this. Ms. Black mentioned that we have donor funds for this purpose. Ms. Krigler volunteered to pick them up. - PTO will cover the doughnuts for Sept. if we can’t find a donor.

4. Vice President Update

a. Highlight 23/24 school year - **Looking into Spring semester- Readathon in hopes of creating more fundraising and excitement about reading. What will we use funds for? Pairing with Book Fair. Tentative dates Feb 10-21, with Kickoff Feb. 7th. NEED VOLUNTEERS!**

Carnival: Looking at early April

Teacher Appreciation: May 10-15

b. Marketing

- i. step and repeat for photo opportunities, spirit wear pre-sale (post Trunk or Treat), table cloths (have these been ordered yet?) **Hoping to have more spirit wear available. Jackson Creek does pre-sale through My Sports Locker, possibility for us? Hoping to have that together to hand out at Trunk or Treat.**

***Need to order tablecloths**

c. Trunk or Treat Sponsorship opportunity -

d. Flyer and current donor(s) -**Two sponsorship levels - We currently have received a check from a realty company that donates to a different school annually. Monroe Co. NOW is another sponsor for this event.**

e. PTO Trunk theme? **Thinking of themes- Could be Charlie Brown Great Pumpkin themed again.**

f. What else is needed? (Aaron)

- i. **Pizza X to donate 40 large pizzas - May need to increase amount of additionally purchased pizzas to 48**
 - Ms. Konwest mentioned doing a sign up genius to get specific volunteers. There was much more participation for day of event things vs. leading up to the event
- ii. **Aaron to go to Sams for PTO table candy, water, chips**
- iii. **Tent for PTO food table from Mr. Gobert - Mr. Gobert will bring it Sunday the 20th**

5. President's Update #2

a. Confirm all PTO event related dates for the school year
All PTO meeting dates are 2nd Mondays.

- i. D&D, Meetings, First Semester events, Second Semester events
- **We would like to get a Culver's contact about the possibility of PTO/serving dine in event?**

b. Card Sales for the year - **Theresa Malone lead**

- **Ms. Malone took over for Emma Ford- Waiting to hear back. Mr. Gobert emailed Dr. Reynold's and he has confirmed that he will have students create art for these for the Holiday and Spring bundles.**
- **Gather sold these previously, but since Ms. Ford is no longer here, we don't have the contact. Mr. Gobert mentioned we could reach out.**
- **Ms. Toby volunteered to be the new card distribution person. Hopscotch, Morgenstern's, Gather, etc.**

c. Glenda Murray Service Award

i. What is this? * **An award given to a FV staff person that carries on the legacy of service to the community. - Goal is at the end of school year, staff would anonymously vote on who would win this award.**

ii. Motion to vote on Teacher award at October meeting

1. Pin
2. \$100 Amazon gift card
3. Framed certificate

- **Can we sustain previous donations for teacher appreciation? We need to reach out to businesses early for donations of gift cards, etc. PTO members should always be trying to get donations.**

Next PTO Meeting is Monday, October 14 5-6p from 5-6p, November 11 5-6, Dec. 9 5-6p

Next Dine and Donates = Oct. 3- at Raising Cane's (tentative), November 7 Thursday 4-8 PM Fazoli's, Dec. 11 Buffalouie's

Violin program Dec. 16

Art Showcase Dec. 19

Meeting adjourned at 6:07