



SLTP Concept Paper Template – Group Project (2025 Edition)

Centre for Sustainability Solutions | University of Kelaniya
Sustainability Leadership Training Program (SLTP)

 *This project must be community-based and promote positive behavioral change toward sustainability.*

1. Project Title

A short, clear, and impactful title aligned with sustainability and community change.

2. Group Number

3. Group Member Details

(All members are co-leaders; each must have a clearly defined role)

Full Name	Contact Number (WhatsApp)	Email	Contribution to the Project

4. Introduction: Background of the project

- I. What is the real-world sustainability challenge your project responds to?
- II. Why is this challenge relevant for behavioral change at community or institutional level?

5. Project Objectives

List 2–4 SMART objectives. Include at least one behavior-change-related goal.

- 1.
- 2.
- 3.



6. Proposed Solution / Project Concept

- I. What is your proposed intervention (e.g., product, service, awareness program, system)?
- II. How will it lead to measurable behavior change toward sustainability?

7. Target Audience and Stakeholders

- I. Who will be involved in implementing this project? (e.g., students, residents, public officials, NGOs)
- II. Who will benefit from this project? (e.g., university community, schoolchildren, local households)

8. Relevance to Sustainable Development Goals (SDGs)

- I. Which SDG(s) does your project support?
- II. How will your intervention promote these goals in your community?

9. Expected Impact and Behavioral Outcomes

- I. What change in behavior do you want to see?
- II. How will this impact sustainability at the local or institutional level?

10. Group Declaration

We declare that this concept paper is the original work of our group. All members have contributed equally and are committed to implementing the project collaboratively.

Full Name	Signature	Date





Centre for Sustainability Solutions, N3 304, Faculty of Graduate Studies, University of Kelaniya, Kelaniya
11600, Sri Lanka. Web: <https://css.kln.ac.lk/> / | Email: css@kln.ac.lk
Tel: +94 112 903 214