Website Documentation

BRIEF

Documenting the work you do on web and interactive projects is an important skill to develop so that you can share what you have done with potential employers and clients. The audience of such endeavors are people who are not familiar with the project at all and may or may not be professionals in the field (especially if you are planning to do freelance work and are targeting potential clients).

One thing to keep in mind is that web projects, unlike print projects, often continue to evolve over time even if your work on the project concludes. For this reason, it is very important to document the solutions you came up with at a particular moment in time and provide the context in which the solution was developed.

Documentation generally includes:

- Visual Solution (often a static image at the top of a page)
- Creative brief/ Problem Definition (identify the audience and the key goals and the purpose/intent of the project)
- Strategy (this includes things like decisions on a theme, tone, medium, etc. and why those decisions were made; these things often become constraints that the design solution needs to be developed within)
- Process (reveal key decision points like sketches or wireframes that led to your decision solution)
- Design solution (be sure to show both the ux and the ui in this project and talk about why you made the decisions you did)

Remember to show, not just tell.

PART 1

Who is your audience? Why? Be specific. Consider the field you want to pursue, the type of work you want to do and the type of organization you want to work at. Also consider whether or not you plan to pursue freelance work.

PART 2

Create the documentation content. For the purpose of this assignment gather the text and images you will use to document the Promotional Website project and submit as a PDF on Google Drive. Focus on the content, not what platform you portfolio will be on when you graduate (website, Behance, print portfolio, etc.).

EVALUATION

- Writing (Mechanics, Organization, Clarity, Context)
- Images (Quality, Appropriate visuals for each section of documentation, Final site in context)