

FOR IMMEDIATE RELEASE

<Month> <DATE>, <YEAR>

<NAME OF BUSINESS> RECEIVES RECOGNITION AS A 2020 CHICAGO CONCIERGE FAVORITE

CHICAGO (<Month> <DATE>, <YEAR>) – <NAME OF BUSINESS> was chosen as a winner in Concierge Preferred’s annual “Chicago Concierge Favorites Awards” by Chicago’s concierge community. Over 600 concierges voted and <NAME OF BUSINESS> was named one of the top <CATEGORY> destinations in Chicago!

Held in conjunction with “Concierge Day in Chicago”, created by a proclamation from Mayor Rahm Emanuel in partnership with Concierge Preferred, over 500 of Chicago’s top hospitality industry professionals will gather at Concierge Preferred’s “Chicago Concierge Favorites Awards” on February 6, 2020, at the Hard Rock Café.

Over 170 businesses will be highlighted, as they were hand-picked by Chicagoland’s concierge community as their favorite destinations in the categories of shopping, dining, nightlife, and cultural attractions.

“<QUOTE FROM COMPANY REPRESENTATIVE,>” said <NAME>, <TITLE> at <NAME OF BUSINESS>.

“As a concierge, we require top quality businesses who are focused on helping our guests have a great experience in Chicago,” said Ramon Gomez, Chef Concierge at The Gwen and Co-Chair for the Chicago Concierge Favorites Awards. “We’re happy to shine the spotlight on these fantastic organizations as they are leading the way to support the concierge community and ensure Chicago’s guests enjoy their stay.”

“The impact of concierges on Chicago’s visitor market is undeniable,” said Tim O’Malley, CEO of Ateema Media & Marketing, home of Concierge Preferred. “Almost five million referrals are made by Chicago’s concierges with over 1.3 million dining recommendations; 1.1 shopping suggestions; advice on 658,000 nightspots; and almost 1.2 million referrals to the various cultural attractions being made each year.”

For additional information, please contact <Name> at <Company Name> at <email>.

About Concierge Preferred

Concierge Preferred, 11-time winner of the “International Partner of the Year” award from the National Concierge Association, is a Chicago-based visitor marketing company with strong roots

in the hospitality industry whose product portfolio was strategically designed to drive visitors to our partners' doorsteps.

Concierge Preferred provides top quality, inside information and resources to people exploring what to do in Chicago by uniquely leveraging and promoting the voice of the concierge. Their motto "Concierge Tips for Exploring Chicago" permeates each product they produce. From their website, newsletters, and magazine, to the Chicago Neighborhood Maps program and more, Concierge Preferred brings together travelers, the hospitality industry and concierge through visitor marketing services in a manner unmatched by any other company in the industry.

About Ateema Media & Marketing

Founded in 2001, Ateema Media & Marketing is a Chicago-based media and marketing company with an array of products and services designed to help our tourism and group meetings and events related customers attract business from meeting and event planners, visitors, social media influencers, and groups.

Ateema Media & Marketing's digital portfolio includes a digital advertising platform, a visitor content marketing program, and a weekly newsletter about things to do in Chicago. The producers of Concierge Preferred Magazine, Hospitality & Tourism Summit Chicago, Chicago Planner Master Classes, Chicago Concierge Favorites Awards, Mobile Visitor Network, and ChicagoMaps.org, Ateema Media & Marketing also provides a plethora of research and marketing services around the concierge community. For more information about Ateema, visit Ateema.com.