

TRW - Mission 8 - Email Sequences

Hi, my name is Ben Ogren...

I'm a copywriter at Agora Financial.

Over the past 12 months, my copy has produced nearly **\$10 million in sales**.

And I can say -- with 100% conviction -- that this wouldn't be possible without the secrets you'll discover inside Kyle's newest book, [Take Their Money](#).

If you have any interest in writing copy for yourself or for clients that can make you *wildly rich*... **do yourself a favor and get a copy of Kyle's newest book.**

It'll shed 5 years — probably more — off your learning curve.

[You can grab it here.](#)

Ben Ogren
Agora Financial Copywriter

P.S. I am not compensated in any way for telling you this. **Take Their Money** is simply the truth. And since you showed interest, I thought you just had to know. So before you do anything else, [grab your copy of Take Their Money right now.](#)

Email 1 - Subject Line: Welcome to Agora Copywriting

Dear John,

Welcome to Agora Copywriting!

Thank you for taking the time to sign up and downloading your free sample of **Take Their Money** by Kyle Sale. We would like to personally congratulate you for taking this major step forward in your journey to becoming a successful Copywriter. We released 1000 of the free samples and they sold out within the Hour. You were extremely fortunate to be a part of the very few people who will now have a single secret ingredient to change your Copywriting, forever.

We understand that it is very difficult here at Agora Copywriting to learn the secret ingredient and implement it instantly and we will help you to become a high selling Copywriter and shed **5 Years off** of your learning curve. We will release more secret ingredients and tutorials on how to implement the ingredient you have discovered with our guide Ben Ogren who produced nearly **\$10 million** in Sales over the last 12 Months as previously mentioned in our introduction Email.

We have a **FREE 15 Minute Tutorial** with Ben linked below where he teaches you how to produce outstanding HSO Emails that will aid you in shifting the belief of your Customer by helping them understand the opportunities they have within the brand you are promoting.

We hope you enjoy and find the tutorial of use,

www.agoracopywriting/free15mintutorial.co.uk

Thank you,

Agora Copywriting

HSO Email 2 - I 10x my Income with this SINGLE bit of Information

I understood that I had just been provided with the *hidden secret* that is kept from amateur Copywriters.

Tiny moments that shift your direction in your Life, you remember so vividly.

My Eyes fixated on the Computer screen, gazing at what I was being taught, attempting to absorb all the information I was receiving to be able to input it into his Copy.

I had been researching for Months way to drastically improve my Copy, coming to a mere conclusion that I could just not improve and scale my income from the \$1000 a month I was making.

My Bills were increasing, my morale decreasing as I desperately tried to make this Career work to achieve my Dreams of being free from the 9-5.

I could either give up, get a Job and live an average life,

OR

I can keep pursuing my Dream.

I chose the latter of the two choices and I sit now making a comfortable **\$10,000 a month** from my Copywriting, 10x my Income from this **SINGLE** bit of Information I was missing.

I have the team at Agora Copywriting to thank for that.

P.S. This may change your entire trajectory.

www.AgoraCopywriting.co.uk

Agora Copywriting

PAS Email 3 - Why YOU are NOT making \$10,000 a month from your Copy

Let's face it. Your Copy is not good enough and you are making less money per month than your average 9-5 Job.

Does this cause you embarrassment? You promised everybody around you that this is the beginning of a new future and you are failing.

It's no Science, you are lacking the fundamental basics and discipline to learn the techniques that will craft you into a top Copywriter than creates value for the Reader.

If you aren't willing to have the discipline to learn and develop the required basics to write good Copy, you will never make it even close to the \$10,000 a month you aim to achieve.

Agora Copywriting strives to help Students who are beginner Copywriters achieve \$10,000 a month as a Copywriter through extensive 1-1 meetings, guiding Students through the basics and help them explore more intense skills to 10x their current income.

We are offering a reduced 50% off the first 3 months of your Subscription, taking the price from \$599 per month to a mere \$298 per month!

However, this is for the first 1000 Students who sign up with the link in this Email.

Do not miss out, change your life.