

James Brown

238 Broadway

New York

NY

United States

To,

The HR Manager

XYZ Company

354 F 63rd Street

New York

NY 10022

United States

Subject- trade marketing manager cover letter

Respected sir/ma'am,

I am [mention the name of the sender] with over 6 years of working experience as a [mention the name of the job post related to this job] at [mention the name of another company] and I am writing this letter in regards to my interest for applying for the job of [mention the name of the job position] in your reputed company.

In my previous role I was responsible for working closely with the marketing team to commercialize brand plans, looking at pack formats, pricing, and promotions, developing commercial tool boxes, including sell-in materials for the sales team, coaching and supporting the sales teams to execute effectively with customers, managing the trade spend and allocating the advertising and promotion budget across all customers etc.

Apart from the working skills, I have the ability to develop and implement a plan, manage multiple projects simultaneously, develop and sell concepts based on data, understand and segment a customer base, generate actionable insight from a range of data, etc. I would like to let you know that I have completed my bachelor's degree in

[mention the name of your course related to this job] from [mention the name of a college].

I will be eagerly waiting for a response as I strongly believe that I am a perfect fit for this job and my strong educational background and proper working experience and skills will make me glide into this job smoothly. Thank you so much for your time. I hope that we will meet soon.

Sincerely,

From

James Brown

[handwritten signature]

[Mention the contact details]

[Mention here, if there is any post note to be given]