

Assignment 1-3: Secular and Biblical Approaches to Marketing Ethics Comparison

Instructions: Compare and contrast secular and biblical approaches to the ethics involved in marketing. For each statement, make sure to include where you got the statement in your resources. Every resource from Module 1 must be mentioned at least once in this document.

Biblical Approach to Marketing Ethics	Secular Approach to Marketing Ethics
Source:	Source:
Source:	Source:
Source:	Source:
Source:	Source:
Source:	Source:
Source:	Source:
Source:	Source:
Source:	Source:
Source:	Source:
Source:	Source:

Summarize your chart in a paragraph: