University of Batangas
LEARNING RESOURCE CENTER

College of Entrepreneurship, Tourism, International Hospitality and Real Estate Management

Tourism

No. of Copy/s	Author	Title	Publisher	Copyright
1	3G-E-Learning	Festival and special event management	3G E-Learning	2022
1	3G E-Learning	Collection on business management: digital customer service	3G E-Learning	2022
1	Voelker, Robert H.	Managing the complexities of real estate development	Routledge	2022
1	Morrison, Alastair M.	World tourism cities: A systematic approach to urban tourism	Routledge	2022
1	Famulari, Stevie	Designing green spaces for health: using plants to reduce the spread of airborne viruses	Routledge	2022
1	Conti, Peter	Commercial real estate investing dummies	Routledge	2022
1	Hardy, Jonathan	Branded content: the fateful merging of media and marketing	Routledge	2022
1	Jones, Colin	Urban economy: real estate economics and public policy	Routledge	2022
1	Wilcox, Jan	Real estate: the basis	Routledge	2022
1	Kingsnorth, Simon	Digital marketing strategy: an integrated approach to online marketing	Kogan Page	2022
1	Roberts, Ralph R.	Flipping houses : for dummies	John Wiley & Sons,Inc.	2022
1	Ray, Chris	Strategic management for hospitality and tourism	Clanrye International	2022
1	Serrano, Angelita Ong Camiliar	Management of human behavior in an organization	Unlimited Books	2022

1	Cagurangan, Tranquilino R. Jr.	Legal aspects in tourism and hospitality (The Philippine Tourism Laws Simplified)	Mindshapers Co.,Inc.	2022
1	Hudson, Simon	Customer service for hospitality and tourism	Goodfellow	2022
1	Marcelo, Jefferson S.	Entrepreneurship in tourism and hospitality	Mindshapers Co.,Inc.	2022
2	Rojo, Lorenzo G.	Bar and beverage service: TESDA bartending NC II core competencies and elective competencies based edition	Mindshapers Co.,Inc.	2022
2	Dela Cruz, Rea Dv.	Fundamentals of food service operations	Mindshapers Co.,Inc.	2022
2	Rodolfa, Bernardo B. Jr.	Events management: Introduction to meetings,incentives,conference, exhibitions (MICE), festivals, & other special events	Mindshapers Co.,Inc.	2022
2	Baluyot, Michael Bhobet B.	Supply chain management in hospitality industry	Rex Book Store	2022
2	Cryz, Riel G.	Tourism policy planning and development	Rex Book Store	2022
2	Buenaventura, John Paul	Professional development and applies ethics	Mindshapers Co,Inc.	2022
1	Yao, Claire Ann M.	Fundamentals in food service operations	Rex Book Store	2022
1	Donesa, Lynn U.	Transportation management	Rex Book Store	2022
1	3G E-Learning	Gastronomy and the dining experience	3G E-Learning	2022
1	3G E-Learning	Customer service in travel & tourism	3G E-Learning	2022
1	Buenaventura, John Paul Guevarra	Tourism and hospitality marketing	Mindshapers Co.,Inc.	2022
1	Lago, Elpedia M. Marte	Introduction to culinary art	Mindshapers Co.,Inc..	2022
2	Cornell, Daryl Ace V.	Ergonomics and facilities planning for the hospitality industry	Rex Books Store	2021
1	Osorno, Rene D.	Applies business tools and technologies	Wiseman's Books Trading,Inc.	2021
3	Dinaga, Maria Rhoda D.	Kitchen essentials & Basic food preparation	Mindshapers Co.,Inc.	2021

2	Carino, Celia E,	Tourism and hospitality	Mindshapers Co.,Inc..	2021
1	Baum, Andrew E.	Property investment appraisal	Wiley, Blackwell	2021
1	Ambrose, Scott	Fundamentals of airline marketing	Aviation Fundamentals	2021
1	Kilpatrick, Brendan	Estate regeneration: learning from the past, housing communities of the future	Routledge	2021
1	Painter, Terry	The encyclopedia of commercial real estate advice: how to add value when buying, selling, repositioning, developing, financing, and managing	John Wiley & Sons, Inc.	2021
1	Lecomte, Patrick	New frontiers in real estate finance: the rise of micro markets	Routledge	2021
1	Mourouzi-Sivitanidou, Rena	Market analysis for real estate	Routledge	2021
1	Gower, Adam	Real estate crowdfunding : an insider's guide to investing online	Routledge	2021
1	Lind, Hans	Advanced issues in property valuation	Wiley- Blackwell	2021
1	Hashimoto, Atsuko	Human rights issues in tourism	Routledge	2021
1	Kamra, Krishan K.	Economics of tourism: pricing impact & forecasting	Kanishka	2021
1	Martin, Matt	Total quality management for tourism and hospitality	Unlimited Books Library	2021
2	Areola, Eunice Mareth Q.	Entrepreneurship in tourism and hospitality	Rex Book Store	2021
2	Cornell, Daryl Ace V.	Food & beverage service procedures: a comprehensive approach	Mindshapers Co., Inc.	2021
2	Baluyot, Michael Bhobet B.	Quality service management in tourism and hospitality	Mindshapers Co.,Inc.	2021
2	Pereda, Pedrito R.	Principles of management & organization	Mindshapers Co.,Inc.	2021
2	Naval, Girly H.	Strategic marketing management:Simplified moves for rookies	Mindshapers Co,Inc.	2021
2	Cabulay, Danny	Heritage tourism	Rex Book Store	2021
2	Maranan, Jovid Maricar D.	Risk management as applied to safety, security and sanitation	Mindshapers Co,Inc.	2021
1	Banzuelo, Loida R.	Asian Cuisine	MIndshapers,Co.,Inc.	2020

2	Alcuaz, Vic	Multicultural diversity in the workplace for the tourism professional	Rex Books Store	2020
2	Cornell, Daryl Ace V.	Quality service management in tourism and hospitality	Rex Book Store	2020
1	Cabulay, Danny Araneta	Legal aspects in tourism and hospitality	Rex Book Store	2020
1	Fababaer, Louie	Cost control in hospitality industry	Mindshapers Co,.Inc.	2020
1	Donesa, Lynn U.	Global culture and tourism geography	Rex Book Store	2020
1	3G E-Learning	Handy guide: marketing a new business	3G E-Learning	2020
1	Levy, Richard M.	Introduction to real estate development and finance	Routledge	2020
1	Marsden, Jash	Facebook advertising trends and strategies for e-commerce	Josh Marsden	2020
1	Quick, Liz	Managing events:real challenges, real outcomes	Sage	2020
1	Gatchalian-Badilla, Maria Criselda	Philippine tourism, geography, and cultural	Rex Book Store	2019
1	Kamlos, John	Foundations of real-world economics: what every economics student needs to know	Routledge	2019
1	Page, Stephen J.	Tourism Management 6th ed.	Routledge	2019
1	Walmsley, Andreas	Entrepreneurship in tourism	Routledge	2019
1	Morrison, Alastair M.	Marketing and managing tourism destinations 2nd ed.	Routledge	2019
1	Jamal,Tazim	Justice and ethics in tourism	Routledge	2019
1	Lim, Romeo D.	Micro perspective on tourism and hospitality	Mindshaper Co., Inc.	2019
1	Lim, Romeo D.	A macro perspective on tourism and hospitality	Mindshaper Co., Inc.	2019
1	3G E-Learning	Macro perspective of tourism and hospitality	3G E-Learning	2019
1	Cruz, Reil G.	Sustainable tourism	Rex Book Store	2019
1	3G E- Learning	Core concepts in hospitality and tourism: hotel management	3G E-Learning	2019

1	3G E-Learning	Tourism promotion services: intermediate (in compliance with NC II) 3rd ed.	3G E-Learning	2019
1	Lansangan-Cruz, Zenaida	Micro perspective on tourism and hospitality	Rex Book Store	2019
1	Maranan, Mario H.	Legal aspects in tourism & hospitality	Mindshaper Co., Inc.	2019
1	3G E-Learning	Legal aspects in tourism & hospitality	3G E-Learning	2019
1	Escabillas, Aisha Janinne Q.	Cruise Tourism	Mindshaper Co., Inc.	2019
1	3G E-Learning	Multicultural diversity in workplace for tourism professionals	3G E-Learning	2019
1	3G E-Learning	Quality service management in tourism and hospitality	3G E-Learning	2019
1	3G E-Learning	Rural tourism and sustainable business	3G E-Learning	2019
1	Graham, Anne	Air transport: a tourism perspective	Elsevier	2019
2	3G E- Learning	3G Handy Guide: travel agency management	3G E-Learning	2019
1	Sawyer, Joseph (ed.)	Becoming a Travel Professional: the complete guide	Larsen & Keller	2018
1	Sharpley, Richard	Tourism, Tourist and Society 5th ed.	Routledge	2018
1	Inkson, Clare	Tourism Management: an introduction 2nd ed.	Sage	2018
1	Fletcher, John	Tourism: principles and practice 6th ed.	Pearson	2018
1	Sharma, B.R.	Management of tourism and hospitality industry	Random Publications	2018
1	Rai, Surinder Kumar	Tourism and hospitality industry: applications and role of science and technology	Random Publications	2018
1	Choudhary, Yaduraj	Event management in tourism	Random Publications	2018
1	Jimura, Takamitsu	World heritage sites: tourism, local communities and conservation activities	CABI	2018

1	Pike, Steven	Tourism Marketing for small businesses	Goodfellow Publishers	2018
1	Lansangan-Cruz, Zenaida	Macro perspective of tourism and hospitality	Rex Book Store	2018
1	Vanhove, Norbert	The economics of tourism destinations: theory and practice	Routledge	2018
1	Singh, Shweta	Emerging Trends in Tourism and Hospitality Marketing	Random Publications	2018
1	3G E-Learning	Hospitality, Travel and tourism Management	3G E-Learning	2018
1	Goswami, Jagdish	International Tourism	Larsen & Keller	2018
1	Graham Anne	Managing airports 5th ed.	Routledge	2018
1	Ross, Gerald (ed.)	Marketing hospitality and tourism	Larsen & Keller	2018
1	Sandeep, Choudry	Tourism economic growth and development	Random Publications	2018
1	Rai, Surinder Kumar	Tourism Industry in New World Order: focus on hospitality management	Random Publications	2018
1	Swarbrooke, John	The Meaning of Luxury in Tourism, Hospitality & Events	Goodfellow Publishers	2018
1	Castro, Carl Francis	Attractions and theme parks operations with ecotourism	Rex Book Store	2017
1	Cruz, Reil G.	Ecotourism	Rex Book Store	2017
1	Blundetto, Emily (ed.)	Event management	Larsen & Keller	2017

1		Implementing rules and regulations of R.A. 9593: tourism act of 2009	A.V.B Publishing	2017
1	Dante Boyd (ed.)	International tourism: a contemporary approach	Larsen & Keller	2017
1	Brunt, Paul	Research Methods in Tourism, Hospitality and Events Management	Sage	2017
1	Angelo Todd (ed.)	Sustainable tourism development	Larsen & Keller	2017
1	Horner, Susan (ed.)	Talent management in hospitality and tourism	Goodfellow Publishers	2017
1	Berners, Philip	The practical guide to organizing events	Routledge	2017
1	Lillejurd, Andrew	Tourism crisis and disaster management	Delve Publg.	2017
1	Badilla, Maricel Gatchalian	Tourism promotion services	Rex Book Store	2017
1	Walker, Lucius (ed.)	Tourism and hospitality management	Pearson	2017
1	Disimulacion, Maria Arlene	Event management for tourism, sports, business and MICE: a Philippine perspective	Books Atbp. Publg.	2016
1	Boniface, Brian	Worldwide destinations: geography of travel and tourism	Routledge	2016
1	3G E-Learning	Airlines management	3G E-Learning	2015
1	Peterson, Donald (ed.)	Encyclopedia of tourism: industrial strategies	Clanrye International	2015

1	Rodolfo, Bernardo B.	Management information system in tourism and hospitality industry	Unlimited Books Library Services	2015
1	Vasilevich, Piotr (ed.)	Managing employee attitudes and behaviors in the tourism and hospitality	Aucler Press	2015
1	Badilla, Maricel Gatchalian	Tourism marketing (OBE)	Rex Book Store	2015

International Hospitality Management

No. of Copy/s	Author	Title	Publisher	Copyright
1	Bollerey, Franziska (ed.)	Restaurants and dining room	Routledge	2019
1	Newton, Arianna	Dining etiquettes: essentials table manners	Larsen & Keller	2019
1	Reansanto-Bernabe, Cynthia	Professional Event Management: a guide to meetings, incentives, conventions, exhibitions and events	C&E	2019
1	3G E- Learning	Casino operations management 2nd ed.	3G E-Learning	2019
1	3G E- Learning	Global hospitality management 1nd ed.	3G E-Learning	2019
1	3G E-Learning	Principles of health and safety and food safety supervision in hospitality service	3G E-Learning	2019
1	3G E- Learning	Hospitality management and organizational behavior	3G E-Learning	2019
1	3G E-Learning	Food and Beverage Service: advanced 2nd ed.	3G E-Learning	2019
1	Morillo, Anthony A.	Mandarin 1	Mindshapers Co., Inc.	2019
1	3G E- Learning	Banquet function and catering service procedures 2nd ed.	3G E-Learning	2019
1	3G E-Learning	Purchasing and costing for the hospitality industry	3G E-Learning	2019

1	3G E-Learning	Hotel and restaurant design	3G E-Learning	2019
1	3G E-Learning	Food processing: advanced (in compliance with NC II) 2n ed.	3G E-Learning	2019
1	Gibson, Philip	Cruise Operations Management: hospitality perspective	Routledge	2019
1	3G E-Learning	Spa services in hotel industry 2nd ed.	3G E-Learning	2019
1	3G E- Learning	Banquet function and catering service procedures 2nd ed.	3G E-Learning	2019
1	Gisslen, Wayne	Professional cooking 9th ed.	John Wiley & Sons	2019
1	Amirudin, Aliya Marnina	Fundamentals of food and beverage operations	Oxford University Press	2018
1	3G E-Learning	Social media and internet for restaurants and bars	3G E-Learning	2018
1	Shaw, Ian C.	Food Safety: the science of keeping food safe 2nd ed.	John Wiley & Sons	2018
1	Maranan, Jovid Maricar D.	Risk management: for tourism and hospitality management	Mindshapers Co., Inc.	2018
1	Rabe-Aranda, Maria Rosario	English for tourism and hospitality industry	C&E	2018
1	3G E- Learning	Illustrated handbook of hygiene and quality management	3G E-Learning	2018
1	3G E- Learning	Social media and internet for hotels	3G E-Learning	2018
1	3G E- Learning	Social media and internet for café and bakery	3G E-Learning	2018
1	Hoffmann, James	The world atlas of coffee 2nd ed.	Octopus Publishing	2018
1	Cage, William (ed.)	Operations management in hospitality industry	Larsen & Keller	2018
1	Morgan, Elizabeth (ed.)	Quality management in hospitality industry	Larsen & Keller	2018
1	3G E-Learning	Theory, practice and techniques in bar management and control	3G E-Learning	2018
1	3G E- Learning	Social media and internet for banquet	3G E-Learning	2018
1	Wood, Roy C.	Strategic questions in food and beverage management	Routledge	2018
1	3G E- Learning	Theory, practice and techniques in housekeeping	3G E-Learning	2018

1	Jordan, Richard (ed.)	Resort management	Larsen and Keller	2018
1	Stevens, Wilfrid (ed.)	Farm Management	Larsen and Keller	2017
1	Cagurangan, Tranquilino R. Jr.	Laws in the hospitality industry: the Philippine tourism law simplified	Mindshapers Co., Inc.	2017
1	Walker, John R.	Exploring the hospitality industry	Pearson	2017
1	Basbas, Leonora	Food and beverage services	Rex Book Store	2017
1	3G E-Learning	Foundation and development of hotel industry	3G E-Learning	2017
1	3G E-Learning	Hospitality Security services	3G E-Learning	2017
1	Leone, Alavaro, (ed.)	Housekeeping management	Larsen & Keller	2017
1	3G E-Learning	Hotel housekeeping runner	3G E-Learning	2017
1	Jackson, Esmeralda (ed.)	Hotel management	Larsen & Keller	2017
1	Posner, Xander (ed.)	Management for spa	Larsen & Keller	2017
1	Sharp, Rebecca (ed.)	Professional cake baking and decoration	Larsen & Keller	2017
1	Dopson, Lea R.	Food and beverage cost control	John Wiley & Sons	2016
1	Negi, Jagmohan	Food and beverage: management and cost control	Kanishka Publishers	2016
1	Desacado, Christine Joanne	Workplace English for the hospitality industry	Great Books Trading	2016
1	Culinary Institute of America	Baking and pastry mastering the art and craft	John Wiley & Sons	2016
1	Disimulacion, Maria Arlene	Event management for tourism, sports, business and MICE: a Philippine perspective	Books Atbp. Publg.	2016
1	Medina, Roberto	Hotel and resort front office management	Unlimited Books Library Services	2016
2	Payne-Palacio, June	Food service management: principles and practice	Pearson Education	2016
1	Scheule, Barbara	Introductory foods	Pearson	2015
1	Mattel, Bruce	Catering: a guide to managing a successful business operation	Culinary Institute of America	2015
1	3G E-Learning	Hotel and Restaurant Management	3G E-Learning	2015
1	Dmitriyeona, Korotayev	Hotel management and operations	Arcler Press	2015
2	Cornel, Daryl Ace	Resorts and recreation management: an introduction	Mindshapers Co., Inc.	2015

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Real Estate Management

No. of Copy/s	Author	Title	Publisher	Copyright
1	Wallwork, Nicholas	Investing in International Real Estate	John Wiley & Sons	2019
1	3G E-Learning	Career Guide: real Estate 2nd ed.	3G E-Learning	2019
1	Redfearm, Christian L.	Underwriting commercial real estate in a dynamic market: case studies	Academic Press	2019
1	Hean, Cheong Koon	Seeking a better urban future	World Scientific Pub.	2019
1	Castleberry, Stephen B.	Selling Building Partnerships 10th ed.	McGraw Hill Education	2019
1	Brueggerman, William B.	Real Estate Finance and Investments 16th ed.	McGraw Hill Education	2019
1	Scarett, Douglas	Property asset management 4th ed.	Routledge	2018
1	Thomsett, Michael C.	The Real Estate Investor's Pocket Calculator: simple ways to compute cash flow, value, return and other key financial measurements 2nd ed.	AMACOM	2018
1	Kupchik, Ken	The Sales Survival Handbook: cold calls, commissions and caffeine addiction- the real truth about life in sales	AMACOM	2018
1	3G E-Learning	Social media and internet for real estate agents and realtors	3G E-Learning	2018
1	Hamilton, Ross	The Inside Guide to Funding Real Estate Investment: how to get the money you need for the property you want	AMACOM	2018
1	K. Kai Anderson	Retire on Real Estate: building rental income for a safe and secure retirement	AMACOM	2018
1	Tyson, Eric	Selling your House for Dummies	John Wiley & Sons	2018

1	Geltner, David	Flexibility and Real Estate Valuation Under Uncertainty: a practical guide for developers	John Wiley & Sons	2018
1	Ling, David	Real Estate Principles: a value approach 5th ed.	Mc Graw Hill Education	2018
1	Trim, Andrew	Real Estate Dangers and How to Avoid them: a guide to making smarter decisions as a buyer, seller and landlord	John Wiley & Sons	2018
1	Kohlhepp, Daniel B.	Real Estate: development matrix	Routledge	2018
1	Baum, Andrew	The Income Approach to Property Valuation	Routledge	2018
1	Zeller, Dirk	Success as a Real Estate for Dummies 3rd ed.	John Wiley & Sons	2017
1	Haynes, Barry P.	Corporate Real Estate Asset Management : strategy and implementation 2nd ed.	Routledge	2017
1	edited by Per Anker Jensen and Theo van der Voordt	Facilities Management and Corporate Real Estate Management as Value Drivers: how to manage and measure adding value	Routledge	2017

Entrepreneurship

No. of Copy/s	Author	Title	Publisher	Copyright
1	Agustin-Acierto, Marife	Entrepreneurship: principles and practices	Unlimited Books Library Services	2019
1	Agustin-Acierto, Marife	Entrepreneurial Management	Unlimited Books Library Services	2019
1	3G E- Learning	3GE Collection on Business Management: entrepreneurship and small business management	3G E-Learning	2019
1	3G E- Learning	The basic of business for an entrepreneurs 2nd ed.	3G E-Learning	2019
1	Walmsley, Andreas	Entrepreneurship in Tourism	Routledge	2019
1	Wood, Tony	The commercial real estate tsunami: a survival guide for	John Wiley & Sons,Inc	2010

		leaders, owners, buyers and brokers		