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SUMMARY KEYWORDS
Cultural planning, Creative Philadelphia, Shape Philly, Idea collabs, Professional development, Community engagement, Creative ideas, District partnerships, Youth involvement, Intellectual property, Tax implications, Grant application, Creative collaboration, Neighborhood projects, City resources.

SPEAKERS
Speaker 12, Speaker 14, Speaker 6, Speaker 8, Speaker 1, Speaker 11, Speaker 5, Speaker 9, Speaker 2, Speaker 3, Speaker 13, Speaker 7, Speaker 10, Speaker 4

00:05
I know I

00:07
I tried,

Speaker 1 00:10
but I can't figure out how to do it set up my sound. So if anybody knows how to set up my sound on my zoom so people can actually hear the music. Yeah, yeah,

Speaker 2 00:22
yeah. So when, when you Yeah, okay, I can too. There's a thing you have to do, though, before the meeting starts. It's, you can't do it during the meeting, yeah? You have to, you have to share audio. When you go into your share protocols, and then it'll pick up your sound, your music. Got it. I learned. I learned the hard way. Folks, I messed up on Val gay four times before I figured out how to do it.

00:50
No, it's cool.

00:52
Opportunity some gas moves.

01:00
Super excited to see everyone here.

Speaker 3 01:03
Alrighty, you might actually have that same issue that you have probably had to do something before you start. You might need to upgrade your you know, they do the upgrades every now and then for the zoom, so you might have to do that. But no worries today.

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Speaker 4 01:19
Well, you know what? I'm here. I have my 17 year old helping me get on, you know, the city of Philadelphia computers. So just bear with me. Just know that I'm here.

Speaker 3 01:26
Okay, that sounds great. Thank you. I'm home today, but I wasn't going to miss this. Thank you awesome. Thank you, excellent. Well, Carolyn, David Morgan, should we get started?

01:40
Yes, leonzo is here as well.

01:43
And leonzo, Hey, leonzo.

01:48
Yes, let's get started.

Speaker 1 01:52
So welcome everybody. What a phenomenal group. I'm so excited to see everybody and talk about this next phase of the cultural planning process. I'm not going to talk a whole lot, but I would love it if people can introduce themselves in the chat your name and the neighborhood where you are in right now would be fabulous. And then also, Val is going to walk us through a a deck with all the information about this new phase of the work. And so if you have questions, if you can put them into the chat, hopefully we'll get we'll answer a lot of your questions during the presentation, and anything that we do not answer, we will answer at the end. So we'll make sure that everybody's questions are answered. And then if there are new questions that are not part of the FAQ, we will add them to the FAQ so you can go back and refer to them. You'll also be able to refer to this recording. And I'm

Speaker 3 03:06
we have a so many here, West Philly. This is great Overbrook. This is great Germantown, West Philly. Germantown and West Philly are like, Oh, neck and neck in the house. This is awesome. Well, thank you all so much. We're we are going to get started with the with the presentation. So Carolyn, if you wouldn't mind bringing it up please, and we'll be sharing just so you know, everyone, everything that you see here, I'll say it. I'll probably try to remember to say it a couple of times. We're going to share this deck with you. We actually will share this recording with you. It will be on our website so that you can see it. So feel free to take notes. But if you're driving like Morgan Hall, do not take notes. Just keep driving. Keep your eyes on the road. Eyes on the road and then, but you'll be able to see all of this as we as we go out, or after, after this is done, and this, Carolyn said, We'll do our best to answer any questions that are left over after we have gone through this. And you may have additional questions, we'll do our best to answer them if, whatever reason, we run out of time, or I just don't even know the answer, or none of us know the answer at the time, at that moment, we will be sure to post the answer with your question on our website, so that, again, we want to make this as open for you as possible, because we want to hear your ideas. We want you all to participate. Awesome Next slide, please. So here's our creative Philadelphia staff. If you came to any of our shape Philly Creative Arts and Culture

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town halls, you saw these beautiful faces here and these wonderful folks, just to remind you of who is here. We actually are down two slots right now. So these folks are working hard, hard, hard, and I'm just very grateful for the team. Margaret Anglin, art director, Melanie Clemons, Assistant public art director, Marie Manske, Percent for Art Manager, Paige Phillips Percent for Art Project Manager, to when our curator of exhibitions and programs, Morgan nits is on the call, community engagement and community communications manager. And then holding it down is Miss Gwen Redman, office administrator. As Gwen says when she's in the office, which is most days and most of the time, all day, you won't get a machine. You will get Hello. Welcome to Creative Philadelphia. GWEN Redman, speaking. That's Gwen. So awesome, excellent. So next slide, please. Awesome. So just to give you just a short recap what our creative programs are, actually, can you go back one slide? Oh, actually, yeah, that's fine. Yeah, I'm sorry. One more slide. Yeah, our creative programs, and here, if you go to our website, I only just put this here. We have so many things going on. Just come to our website. On the top left, you will see two, two website addresses, and they go to the same place. It's just one is easier. If you think about you can't remember our name, you just think about that we are the city, phil.gov/arts, or if you remember our name, creative Philadelphia or creative phl.org, both go to the same spot. And on this page is really important, because I really want you to see what are some opportunities that are there for you. We have a bunch of things, a bunch of programs, where you can peruse through the through the website at the top here, where you'll see under right, under the word programs, you'll see about calendar contact that calendar is amazing. So definitely ask you to peruse that a lot of folks don't realize that there is already an amazing and robust cultural calendar that you can go to to see amazing things that are happening in the city, but also submit your own your own projects in your own, performances, exhibitions, etc. But also, I want to point out the opportunities tab. It's kind of hard to see it, but it's in that red box there, and you see all opportunities, artists. Opportunities are some cultural organizations, jobs and internships. When I've been showing folks this this particular tab, their minds are blown that you have resources available to you and that this is for you. So please bookmark our website, either fellow.gov/arts or creative phl.org and come back to us regularly. You will see all kinds of amazing things that perhaps you didn't know were available to you before next slide, please. So here we are with our arts and culture Master Plan timeline, and we have been working hard, as you may recall, and some of you, I saw Francis carwell On the last call, but GPCA and humanities our community meetings. Have community meetings beginning in January March, if you can any of our town halls. You know that we picked up from April to June. We did 14 sessions, 10 in person, and four online, and the person who spoke and did all 14 of those, and she's not tired yet. She took a nap and she's back ready to go. But we did all of those, which was great right now. Where we are June through August is data analysis. So we're analyzing, we're benchmarking, we were about to do this shape Billy idea collab launch. We're doing data gathering. It's really exciting. What's going to happen then we'll move into September through December. Is the idea collabs, session selections and the 10 week program, which is super exciting. We'll then move in simultaneously, September through November, our work, stream activity, framework development, and we'll talk a little bit more about that later on. Right now we really want to focus on idea collapse, but to let you know right where we are, and if you're looking we are smack dab in the middle of this timeline. After the work stream activity simultaneously, we'll start developing the draft of the arts and cultural Master Plan, which is November to January, and then we're going to take this baby for a test drive. We're going to bring it right back out to you in January, February. You've heard me say. Say this before we will bring it back to you for your feedback, you have opportunity to tell us what we did right? Did we get it right? What your feedback is, and then

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in spring of 2026, we will have our first ever arts and culture master plan. We're very excited about that next slide, please.

Speaker 3 10:26
So here we are. Yes, why are we doing this? This is so exciting. The point of this is one to share resources by piloting an awards program for creative ideas in each district. This has not been done before, at least not by us. So we're really excited about this. We want to get to know leaders and creatives who have new ideas to benefit their neighborhood. We want to connect people in districts with similar or complimentary ideas so they can collaborate. And we want to listen to people and observe the networks to better understand who, what, where, and how things work in each district, and we want to find similarities and differences. And let me be clear, this is part two, if you will, or phase B, if you will, of our creative cultural planning process. This we have not yet fully analyzed the data from our 14 sessions, plus the data from the Greater Philadelphia cultural alliances and Pa humanities, cultural dynamics. We haven't analyzed all that data yet and so, but so this is a standalone but it will contribute to this. But this was, it's I've been saying all along. This was coming, and here we are. Next slide, please. The what so our shape Philly idea collabs is a pilot program to support creative ideas and help expand manager Parker's plan for a safer, cleaner and greener Philadelphia with access to economic opportunity for all a panel of community leaders and creatives will review all the ideas. Will pick 12 ideas, one from each city council district, plus two ideas from youth teams ages 13 to 24 each idea will be matched by creative Philadelphia with another idea from a different city district to create more collaboration and continuity across this across Philadelphia, if selected, the lead applicant, will each receive $2,000 reward award, and their partner organization or business receives $1,000 award. Before you go further. Carolyn, basically, we're taking one idea from each district, and they have to be around, safer, cleaner, greener, with access to economic opportunity for all right? Somebody said, Well, why? Why? It's because that's what we hear all the time, and it is the the we want to show that we Philadelphia creatives have solutions to some of the most difficult problems that we have in our society. We are not extra. We are embedded in everything. So we're going to take one idea from each district, then we're going to pair the district. Now you all are Philly on here? We know that there is somebody living in district 10, let's say Lexington was at Lexington Park. The likelihood that somebody living in district 10 Lexington Park knows somebody living in district two, let's say, oh, what's the park over there? Bartram garden. The likelihood that they've been to each other's communities is slim to none, but we want they couldn't be further apart, geographically but ideologically. They're we're Philly. We are in alignment, but we want to bring the city closer to each other, and have both collaborate with each other. And I'm really excited about this part. Obviously you can tell. And then the reason why, individual, the lead applicant, receives a $2,000 reward award, and is an individual and their partner organization or their business receives $1,000 award. Is because we are leaning into that creativity is important, and in this sense, creativity is the most important part of this very rarely does an award or a grant program provide more money for the artists or for the creative than it does for the organization or the business. And we want to ship that model, and we also still want to be able to award our partners. Next slide, please, though, what continue your project should be, should combine creativity, culture and community and at least one of these themes, like I said, safer, cleaner, greener, access to economic opportunities. So we have some ideas, and you can check out those ideas. On our website. But I don't want to just limit you. We don't want to just limit you to these ideas that we came up with. These are just starting points where you're like, Wait, I don't understand. Like, how can creativity be connected to cleaner Well,

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it could be around class, trash cleanup or neighborhood beautification or pollution prevention, access to economic opportunities, creative entrepreneurship, creative job development and training, etc, etc. Next slide, please.

15:32
The How to apply.

Speaker 3 15:35
Your application must include a lead applicant, which is the main person with the idea a partner, which is a neighborhood based nonprofit or small business in the district that will be served. You need a short description of what that must be, a combination of creativity, cultural, community and one of the four project themes listed below, or, you know, listed, I've said, like, four times now, safer, clean agreement with access to economic opportunity for all. And we need the contact information for the lead and the partner. We need a letter from your partner saying how they will be engaged and how the lead applicant has worked with them in the past, and that's really important. And we need a letter of support from someone in your community who knows your work. Okay, so why are these last two with these asterisk important? We want to make sure that we avoid any drive bys, right? We've all seen it before where someone says, Oh, I'm going to work with those people and I'm going to do this wonderful thing for them. No, we don't want that. What we want are people from the community working with people in the community. And that it is, it is a co creation, if you will, that people are working together. And the letter of support from someone in your community who knows your work shows us that you are someone who is a trusted member of the community. Again, this is really important that these ideas come from the community. For the community, next slide, please also, please remember to keep putting your questions in the chat. Some of them may be answered during this but we will do get to as many of them as possible, the who can apply? The lead applicant must be a individual and individual, creative people or community based leaders, so individuals, also people who live in the city of Philadelphia, of all ages, backgrounds and lived experiences. And if you yourself, this does not apply to you, but you know someone, we strongly encourage youth, ages 13 to 24 to apply. We are saving two spots for youth and young adult teams. Let me just say why that is important. Any of you who are over 13 or 24 recognize how quickly time flies are. We are looking at Long, long term solutions, not just something that's here today and gone tomorrow. Someone who is 13 or 15 or 21 today will be leading our city before we know it, and we want these people to be embedded in the creativity and in the strength of our city. And we want them to gain their leadership now, and we want to hear their ideas now. They are not our leaders of tomorrow. They are our leaders right now, and we are working alongside them. Another way of putting this is that this is an intergenerational type of activity, so the partner applicant must be a neighborhood nonprofit or a neighborhood local business. Next slide, please. Okay.

Speaker 3 19:07
If your idea is chosen, you will represent your city district. So by the way, in case you didn't know, there are 10 city districts, and we have ways for you to find out what your what district you're in. You will be a part of a 10 week program with mentors and other project teams from October 1 through December 5. You'll learn from city leaders and creative experts. You'll get training and storytelling legal help and building a support network for your project. You'll share your idea with city leaders and funders, and

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you'll be matched by creative Philadelphia to work with a similar or complementary idea in another city district. Next slide, please

19:55
the prize,

Speaker 3 19:58
the 2000 award. Dollar award is for the lead applicant. The $1,000 award is for the partner organization or business. So again, the lead applicant is the individual, the creative, the person with the idea. The partner is the nonprofit or the business in the community that's going to be served. The prize also is professional development resources and mentorship. This alone, these professional 10 weeks of professional development is worth 10s of 1000s of dollars. It's amazing people will pay upwards to 10 $20,000 to go to a week long conference, and you're getting 10 weeks of professional development, which is so wonderful, as well as mentorship. And there's more opportunity for more money, money, money, possibility of more funding later for a pilot implementation, if your idea is ready to be implemented and the funding is available. So hear me clearly. This is about your ideas. You don't have to have everything all worked out. This is about ideas. And rarely do we have these opportunities. We really want to award you for the way you think, the creativity that's in you already. Next slide please. The 10 week workshops, the lead applicant will attend four in person events, beginning middle and end. Join weekly online check ins with mentors and your team. Take workshops which are optional on things like financial literacy, storytelling and legal test, and let me just say, why would you ever think that these things will be optional, like I'm going to be as much as possible in these things, and I'm a certified financial planner, gonna be sitting right up there in that financial literacy course. Share your plans with your community and city leaders, the partner organization or business will attend at least one in person event, participate in at least three weekly online check ins and support the lead applicant in the way described in the application. So again, the partner, when you're choosing your partner, you want to choose, well, because you want to choose someone who really is going to be your partner in this and will support you in whatever way that you have decided and that you've described in your application, but also that they are in this with you, and that this is not a solo effort, but this truly is a community effort. Next slide please. So we're now going to go to some frequently asked questions, and let's see how many of the questions that you may have asked already we're about to answer. Let's see next slide. What's the difference between a creative and a community leader? Well, we define a creative as someone who uses art, storytelling or performance, a community leader who brings people together or makes a change in their neighborhood. And you can be both, so creative, someone who does art, storytelling, performance, community leader is someone who, you know, brings people together and makes change. And you know, I know several you are both. Is this only for artists and creatives? No, this is the beauty. We welcome all kinds of creatives and leaders, like entrepreneurs, teachers, organizers or builders of new ideas. We believe that everyone is creative, and this is an opportunity to prove it. How many times have you spoken to someone that says, you know, I don't have a creative bone in my body, blah, blah, blah, and then they tell you so many amazing ideas that your mind is blown. This happens to me regularly. We want everyone to be able to participate. Can I apply without a partner? No, you must have a partner. The partner can be a non profit group or a small business in your neighborhood. Can an organization or a business be a lead applicant? No lead applicants must be an individual who is either say it with me on mute, creative or community leader, awesome. Can my

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partner be an organization or business where I already have a relationship? Yes, as long as you are not a current salaried employee or member of the Board of that of that organization before you move on, Carolyn, so let's just be clear about this. So let's say I am Susie creative, and I work for ABC nonprofit, I have a relationship with them, but ABC nonprofit cannot be my partner, because I work for them. I'm, let's say I'm not just work with them. I'm a salaried employee. Or I work with ABC nonprofit and I. Actually a member of their board of directors or trustees, that is not allowed. However, I am Susie. When I say Susie creative in my community, and there's a great nonprofit that I volunteer with, or they're always doing great work, and we, we have this great relationship. I really try to support them. I don't get paid from them. Yes, they can be my partner. Okay, new, new next page. Please. Do I have to live in the same district where the project will happen? No, but you must live in Philadelphia and know the neighborhood your project will help so meaning that you can't it. Can't just be a fly by. You really have to know the neighborhood and because of your partner organization and someone in the community who knows you, this helps to alleviate the drive by situation, if you will. Does my partner need to be in the same neighborhood as a project? Yes, your partner must serve the neighborhood where the work will take place. Their office space does not need to physically be physically located in the neighborhood. EG, example, if they operate through a fiscal sponsor or they serve multiple neighborhoods, but they must serve the neighborhood. Your partner must serve the neighborhood as your project, can I apply if I work for the city or a government group? Okay, so there's been some confusion about this, and Valery gay is the source of the confusion, and I apologize. No, this program is for independent creatives and neighborhood leaders, not city employees. I mistakenly thought that, because this is open to everyone, it you would city employees would be eligible. I have since learned that that is not possible because of the award part, and it also would lean into the additional or outside employment issues as well as it's probably just not a good look for if a city person one money from the city. So I'm so sorry for all our city employees, but I am still working on something just for city employees, but stay tuned. But please, if you're city employees, stay on here, because it still may be good for someone that you know. Can the same organization or business be a partner on multiple applications? Yes, as long as they have the capacity to support multiple ideas if selected so you're you, you don't have to worry about like, kind of like the Lord of the Flies trying to get to the business or the business or organization in your neighborhood before somebody else, as long as your partner organization has the capacity to support you and whomever else applies. Yes, you're fine. Okay, what if I don't have a partner yet? That's okay for now, but you must find one and get a letter commitment before the deadline.

28:14
Okay? Next slide, please.

Speaker 3 28:18
The application. When can I apply? Applications opened on August 5, and will close on September 11, at 5pm so you still have a couple of weeks, several weeks to go. Will there be help with translation or accessibility? Yes, if you need help applying or joining the program, let us know. Okay, it says, by using this form, there is a form online. When you're online, you see it on this online click on it and it'll will have some accessibility for you. And can I submit more than one idea? No, we are only asking for one idea. You can only apply with one idea. Next slide, award money and the idea, what can we use the 2000 or $1,000 for? You can use the money for anything you want. It is a prize or an award. This money is not

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being used to make your idea come to light. We are awarding you, truly awarding you for your idea. And it is great to be your partner, because they get money for saying yes that they're going to support you. But for the person, the lead applicant, the money using what any way you want, if selected, does create a Philadelphia, own the rights of my idea. Absolutely not. You retain the ownership of your intellectual property, just so you know, that's what. Anytime you work with creative Philadelphia, you own the you retain the ownership of your intellectual property. Creative Philadelphia supports your great idea with awards and resource resources to help you grow your idea and create a. Plan for success. Can I apply with an idea that I've already started working on? Yes, as long as it's still small and it's not finished, you must be still willing to plan and grow the idea in this program. So this is not one of these plans or one of these opportunities where you have to have everything all thought out, and you come in all buttoned up, ready to go. No, this truly is at the idea phase. But if you have something that you've been cooking for a little bit, bring it on. But you have to be willing to change and grow. Yep, that's good. Thank you. Can my idea project will go back one more. Thank you. Can my idea project help more than one neighborhood? Yes, but your idea must focus on one neighborhood in your application and include a partner whose work is based there. So you may have a really big idea. I encourage you to think of this as and I see Morgan encourage you to think of this as a pilot for you to really focus on the one neighborhood. Morgan,

Speaker 5 31:09
hi, something. I'm just seeing some questions in the chat, and I think before we go any further, I think it would be important to clarify that the award is for your idea and professional development. There is no project deadline. There may be funds available in the future to support the project. At this point, we're supporting you to implement the project through learning, professional development and connections and networking.

Speaker 3 31:34
Yes, thank you, Morgan. Enough. Thank you, Morgan. Thanks so much. Another one, because I'm not looking at the chat at all. You know, I can't do two things at once. Another way to think about this is that you are not only you can receive a prize money for your idea, we are investing in you to grow so that not only will you have an amazing idea that comes to fruition, if you will, but that you will walk away with this from this much richer than beyond the money that you receive. All the other pieces are actually worth so much more than money. I wish I could have give you more money, but what we're what we are giving you, is amazing. Thank you. Morgan. So how will ideas be chosen? A group of community leaders and creatives will review all the ideas. Some applicants may be asked to do interviews before final selections. How are youth, young adults, ideas being selective. We're looking for strong, creative youth teams with big ideas and a passion for their communities. And you'll see, how are we choosing 12 ideas? So that's the one above. Okay, next page, please.

Speaker 3 32:54
So what is the program timeline? We will announce who is selected in late September. The 10 week program runs from October 1 to December 5. What if I can't attend every week of the program? You should plan to attend all 10 weeks. If you already know of a conflict, you can explain it in your application. What happens after the collab ends? You have a complete pitch for your idea. Some ideas may receive additional funding later, if available to help turn your idea into an active project. Will and

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and let me just say with that, having a complete pitch for your idea is is worth its weight in gold, you'll be ready when you hear other opportunities coming, you'll be ready to pitch your idea. You will have the framework to pitch any idea which is so exciting. And again, we rarely get these opportunities to develop ourselves in these ways, and our ideas in these ways. Will the ideas be shared before the final event? Yes, you'll share your idea with others in the program, your community and city leaders at the end. Next slide

34:15
questions, okay,

34:20
I guess we can take this off now. Caralyn,

Speaker 1 34:22
yeah, I'm going to take this off, and then I'm just going to start from the top and see where we need to clarify some things. So there were a couple of questions about the who can apply it can only be a single individual. If you have an another creative partner, that's totally cool, and you can explain that, but it has to be one individual from that. You know, if you have another creative partner or artist who wants to join you, they can, they can definitely join. On you, but it has to be a single person who can who applies with their idea. There's some confusion about the the program itself. So this pilot program is about ideas. So you share a creative idea, and if you are selected, you win a cash prize that you can do anything with it, and you also receive 10 weeks of professional development and opportunities to shape and polish your idea. So I hope that makes things clear. I'm going to get to you, Lena, I definitely see your your hand up, just let's see if there's anything else we the partner. Can definitely be a rec center. It could be any non profit which, which means a 501 c3, institution, or it can be a local business in the neighborhood that you are working to serve.

36:03
We shared the link,

Speaker 1 36:08
so there's also some information on the website where you can see both where you where you live, and what your district is, and you can put in the address of the partner that you're seeking, and it'll tell you which district they are, they are in as well. So it's a great tool on the city website, and there's a link on the creative Philadelphia website that'll you is shared, and you can use that as well. Is there a way to be connected with individuals who may need a partner? I think this is an awesome place right here that you can if there is a nonprofit or a business that is open to becoming a partner, I would share that in the chat. You can also email Arts at Creative phl.gov

37:07
No, no, it's arts@phila.gov

37:11
I'm sorry. Arts@phila.gov I apologize. Arts@phila.gov

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Speaker 1 37:17
and if you want to share your information, if you're an individual looking for a partner or a partner looking for an individual, we can also do some matching as well.

Speaker 3 37:30
Just, I just want to jump in, because I'm yeah question, could a partner not could so a partner could not be a church. I actually yes, a partner can be a house of worship, that that's fun, that it's a community group, so like the Rex, a partner could be a rec center, which is technically not a 501, c3, a partner, a church or a house of worship, can be your partner, your community partner. Great. Thank you for that clarification, too, for

Speaker 1 38:01
asking it. Thank you. Val so how many spots are open for the 10 week program? It is the 12 ideas that are selected, one in each of the 10 districts, plus two youth our young adult partners. What is the schedule? I think we answered that. Does the partner need to service members specifically in your district? It doesn't have to be your district. It has to be the district the the partner organization must be located in and or serving the district that you want to serve, that this idea is supposed to the people that you're supposed to you want to benefit or serve and or engage. Does the letter of recommendation need to be from a leader in the community where we live? The leader the recommendation letter needs to be from a leader, yes, in the community where you want to work and or in the community where you live, it needs to be somebody in the community working on the ground, whom you have worked with in the past, whom you have a relationship with. Again, this is an opportunity so that we can make sure, as Val said, that this is, you know, not a helicopter idea, as you will,

39:32
that's really important to us.

Speaker 3 39:36
Jump in. I'm so sorry, please. The question I see here, question is, what intellectual protections do creatives have for their idea pitches, especially if they don't get selected? Is there a signed agreement between creative PHL and applicants that protect applicants intellectual property from possibly being taken, copied and replicated? I'm going to repeat what Morgan aptly put. In the chat as answers, you retain ownership of your intellectual property. This is actually standard in our public art contracts, as well as for all artwork we commission. Is very similar to if you are applying for a grant like with the foundation and you have an idea, we are held to a specific standard. And so not only do you retain your creative idea and your intellectual property, we do not share what your creative idea and or intellectual property is with anyone else. Obviously, you're selected now that's a different story, because now the whole world will get to see it, conceivably, maybe just fill it,

Speaker 1 40:43
but you will remain the sole proprietor of that idea. Absolutely at all times, there's a question. Here are the dates already set for the weekly meetings and programs. We don't have the we have the the general time, October 1 to December 5. We don't have the time of day, but we will, once we have the

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selected winners, we'll survey everybody and get a sense of when people are available. I know that a lot of most of us, are working during the day, so we will try to create opportunities to make sure that that does not conflict with your regular schedule. I'm just going to keep going. Morgan.

Speaker 5 41:31
In that same line, someone had asked, how can they explain conflicts in the application, not knowing the exact date and times or more so talking, will you be out of town, or, like, just completely unavailable at all for any blackout period during that 10 week, that's what you would explain.

41:49
Thank you, Morgan, that's absolutely right.

Speaker 1 41:53
Let's see. I know there are more questions here. I'm just trying to get to them.

Speaker 1 42:02
There's a question here about our science tech art projects, example, for example, something that uses safe microorganisms or genetically modified plants in artistic ways for city beautification? Yes. Um,

42:18
absolutely. That sounds very cool,

Speaker 1 42:22
if the idea is a creative project involving development of a performance exhibition. Yes, the idea can be any type of creative work of any discipline, as long as it intersects with one of the themes around cleaner, greener, safer, with access to economic opportunity for all. So it's an intersection of those two of those two concepts, and the idea is, you know, really speaks to both the creative side and

42:58
Mayor Parker's agenda.

43:02
I hope that answers that question.

Speaker 1 43:07
The support that the partners are to give is that they should, I think we talked a little bit about this earlier on, is that they should be able to attend a couple of the meetings and the kind of support that you know you want to find a partner that is going to support you in the way that you need. We're not necessarily. We want to make sure that there is a a partner that makes sense for you and that there is a real relationship there, again, not a fly by thing, not a thing that is, you know, made on a superficial level, but that you know, finding somebody who will support you in the way that you need and make sense in helping You engage with the neighborhood that you want to serve. And if you have more questions about that, you know definitely email that. Email us. You could be looking for a small business. You could be looking for a nonprofit. It could be an organization of faith. Could be a school. It could be a

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university. If you're having challenge finding a partner, definitely reach out to us. Youth groups can be a small school. Can, I'm sorry, youth groups, can a small school apply the I don't know the answer to that question. Val,

Speaker 3 44:39
yeah, I don't know the answer to that question. But let us get back to you Jubilee school, and we'll, we will post it on the website. Not sure we need to think about that because, and I get it because we are particularly talking about youth teams and. Um, we recognize that some of the younger youth, but the reality is they would have to at least be 13, and so if these are like, you know, younger students and 13, then they are not eligible. Sadly,

Speaker 6 45:17
would their teachers be able to be like a lead applicant. In that case, yes, the teacher could be a lead applicant. Yes,

45:28
okay, okay,

Speaker 3 45:31
thank you. So there you go. The teacher can be the lead the teacher can be the

Speaker 1 45:36
lead applicant. Thank you. That's a great idea. As a youth applicant. I

Speaker 7 45:43
have a, I'm sorry, I have a question on that, if the teacher is the lead applicant, then the teacher, because I have a student that that would like to apply, but because we don't know time and like, first, I'm just trying to mitigate any like conflicts with the meeting requirements. And I also, as my own person, with my own life, I have my own ideas. So like, Would that then, would I not be able to because I'm the lead applicant, if I would be supporting the student, would I not be able to then have the separate right? Yes.

Speaker 3 46:17
So recall that one lead, the lead applicant, can only apply one time. So think carefully about that. So because the 13 to 24 year old parameter, if you just think about most 13 to 24 year olds will have their own ideas, that they will develop themselves, versus what I think I heard in the previous situation, which will be more younger children, right? And the teacher would be working with the younger children. So in this case, in your case, Morgan, and I think what I'm hearing you say is, if you have some young people in your life who you think they have great ideas, encourage them to apply, then you can apply separately as your own lead applicant. Does that make sense?

Speaker 7 47:10
Yes, and just a follow up question for the youth. Dem, will there be forethought, just thinking of like youth schedules, I think, so that they can meet their requirements for these meetings.

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Speaker 3 47:22
Yes, so we are taking that into consideration. Okay, great, yes, great. I'm

Speaker 7 47:27
just thinking ahead, like, oh, well, I can't go to my meeting. Can you go for me and say so, I just wanted to. Okay, great, thank you.

Speaker 6 47:34
Yeah, okay, I have a follow up question. Sorry, sure, sure. Can the this is again, for the youth groups. Can the T the lead be the teacher, but also have the organization

47:49
that is the community

Speaker 3 47:52
partner? No, because we call the question around the partner, being someone that you work for, yeah, like so the teacher, the teacher can be the lead, okay, they can find another community partner. Then that works.

Speaker 5 48:13
Okay, hey, Val, since we're on this particular topic, someone asked if they could, like, have received compensation to, like, for instance, teach at this place in the past, but isn't like a salaried employee.

Speaker 3 48:27
That's fine. That's fine. So someone who's like a contractor, you know, teaching artist, that's different than a salaried employee, or someone who, who's on the board,

48:41
and Lena, while we're here,

48:42
Lena, Lena, do you want to jump in? You had,

Speaker 4 48:47
sure, just a quick question. I had a little interruption, but I kind of heard you say val something about city and city of Philadelphia employee. Why would I be distracted at that point? Oh,

Speaker 3 48:57
sorry, no, it's my fault. Um, if somebody called yesterday. I gotta track that person. Now, I made a mistake, and I'm very sorry about this. City employees are not eligible. Okay, okay, but I'm still working on something for city employees. But right now, city employees are not eligible due to our outside work requirement stuff, as well as, frankly, the optics of a city employee winning a prize from its employer

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when we don't allow applicants to apply with their employer. Does that make sense? And okay? Part two to this,

Speaker 4 49:37
I love young people. I work wholeheartedly with young people, including the ones that I bore. So right now, my 17 year old, this is so interesting that this is coming up. I'm working on a project with her in Brewerytown.

49:52
So does that mean that?

49:56
How can i i.

Speaker 4 50:00
To enter her into this project here, without me being herself, okay, into herself, okay. So that means I need to separate myself

Speaker 3 50:14
well, and it would be the same thing, honestly, if, even if you weren't a city employee, like, we're saying it's the leads, the the lead applicant, like, there's a question in here. I just saw around partners, right? We are, we are looking at and Carolyn leonzo, David Morgan, what can we talk a little bit more about collabs, what it called, What is groups called, groups that work together.

50:50
Work streams,

50:51
the teams,

Speaker 3 50:52
team like teams. It's collaborative. Collaboratives, yeah. Can we talk? Can we just speak to what we decided about collaboratives, applying.

Speaker 5 51:07
Oh, I'm sorry. You mean like an artist, collaborative, yes, yes, sorry, oh, like, like a collective or like collective, okay, thank you. Got it, got it. Got

Speaker 1 51:16
it. So my understanding is what we decided is that it still has to be a single individual apply again, but it can they. They can talk about and list the people who are in the collaborative so if it's multiple artists and multiple creatives that they can absolutely apply, they apply technically as a single person, because that's the way that the application is set up. But they have, they can talk about all the other people who are individual, who are part of who are individuals, who are part of this collaborative so there was

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somebody who was asking and could they apply as two artists? Again, technically, they apply as one, and then they talk about in the application who their partners are in terms of creative collaboratives as we, as we were talking about, or creative, creative partners, different from the nonprofit or the business partner who is a support on the ground in that particular neighborhood.

52:18
Yeah,

Speaker 5 52:21
your team may be two artists, but one must represent an organization. A lot of us are, you know, artists as well as other things, but the impact is intended to, you know, it's 2001 $1,000 we were hoping that that will go to one individual lead applicant and one organization, because we aren't able to double the award to account for two artists, if that makes sense. So we want the impact to go as far as it can.

52:50
I just want to be clear and stay within ethics. If she

Speaker 4 52:57
is the lead applicant and I have committee folk or businesses supporting her. Am I permitted to still kind of participate in helping with the project, or am I totally have to be hands off?

Speaker 3 53:13
Tell you what. Lena, let me do this. Let me check with the with the integrity office, we will post this question on the website, because I don't want to, I don't want to, just like flippantly, give you an answer and it be incomplete or incorrect. It's very awesome, sure. Sure it was a day or so and for them to respond, and then we'll, we'll post it on the website. So in case there are other people in the same situation,

Speaker 4 53:41
can I also email you guys, maybe my ID so you can get a clarity of what

Speaker 3 53:47
it is. That's fine. So we'll do both things. We won't obviously put your your personal information up, but we'll answer the question generally for everyone, and then also your question, all

Speaker 4 53:57
right, cool Cool beans, because this has been something in the works, and it's fantastic. It came up now. Thank you,

Speaker 3 54:03
awesome. Thank you. Let me just say this, it is one o'clock. I am willing to stay on until we until we don't have to, um, anyone who's needs to jump off, please feel free to do so. Check back for our website. Thank you. Thank you. Thank you so much. Please apply. Please tell your friends and family. This is one of those things where you never know what the idea is going to be and that that will crop up. Those

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of you who are willing to stay on, I will stay on and answer as many questions as we can, including a couple of those that I see in this, in the chat that we haven't been able to get to yet. Oh, wait, let me ask this. Carolyn, can we do that? Because this is your

54:40
Yeah, yeah, we have, yeah, we have until 130

54:43
Oh, oh, are we going? We go until 130

Speaker 1 54:46
that's what it was set up. Oh, that's fine. So some people, that's fine, but you know, I'm sure one people, some people need to leave it one I want to go to joy and. Then Lena and then there were two others. Amanda, yeah, okay. Joy, oh, Lena left. Okay. So joy, and then Amanda,

Speaker 8 55:12
hi, Carly, hi, Val So very quickly, I just wanted to clarify. You have to have a separate partner from yourself. I would say, if you with the idea already have a small business and have someone that works with you, could that count as a partner in the lead, or it has to be completely separate entity from the lead and partner?

55:38
Does that make sense?

Speaker 3 55:39
Yeah. So let me let me reiterate, let me paraphrase, so that I can make sure I understand what you just asked. Joy, sure you have a small business, and you as an individual, have an idea, yes, and you want your partner to be

Speaker 8 55:57
like the business that I'm with, cuz I do have other people that work alongside me, or I don't know

Speaker 3 56:06
this, this would be very similar to the employer, employee, okay, one, so the answer would be no, okay, so you could apply as, as you know, an elite applicant, and have a partner be some, some other whole

Speaker 8 56:22
different one. Okay, alright, that's I just wanted to clarify that someone in mind over in another district, but they, I've been working with them in the past. I just wanted to clarify, we don't want to apply and be wrong, right,

56:36
for asking a

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Speaker 7 56:38
follow up question to that question. But if I as an as a creative wanted to partner with her business, could she, as an individual, apply her application, and then we partner, mean individual, with her business in a different part, like, is that possible?

Speaker 3 56:56
Wait, so, so I got this, okay, so, I'm gonna say m and j. So M is a creative lead applicant, yes, J is a business winter, yes, yes, J and M want a partner together, but it is M's idea, yeah, Jay is supporting M's idea. Is that the situation?

Speaker 7 57:27
Yes, but Jay also is going to apply with a separate idea.

Speaker 5 57:32
Yes, about Yeah, oh, sorry. Can you apply as a lead applicant and apply as a partner organization on a separate application, but not two times in each category. So once in each category,

57:46
that's the question. There you go, Morgan, there you go,

Speaker 1 57:49
yes. The answer, I think the answer is yes,

57:56
but let us just

Speaker 3 57:58
yeah, let us, let us. That's a great that's a really sticky one, I think. So let us square back to our come back to the website, and we'll try to get that. We'll get that answer for you on the website, please. That's a great question. Thank you. Thank you. Really consider it. So here's what you see, all of the the thinking, yeah,

Speaker 7 58:17
you open this up to the creative you are going to be getting these questions.

Speaker 3 58:23
Great. Okay, really, wonderful. Thank you, Amanda. We'll be back to you. Amanda,

Speaker 9 58:27
hey, yeah, thanks. I have repeating a question somebody put in the chat. They said, could the other people in the collective come to the professional development sessions with the lead applicant? In my case, it's me and one other person that are working on the project outside of the partner. We have yet to choose the partner, but I know we have to apply under one person's name. But could both people have the opportunity to attend some of the professional development?

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Speaker 1 58:57
I think it depends on the um, on the number of that are in the Collect collaborative it's two, it's likely, but I don't I think we it would really have to depend on the capacity of the entire group, like if we have many different collaborative artists, collaboratives, and some have two and some have 10, then we have to have parity across. So we would have to really, you know, add that into the mix as part of the selection process. Okay, thank you.

Speaker 3 59:36
And that's a great question, too. Thank you, Amanda, and I don't know to Carolyn's point, if we can actually fully answer that question before we know who's all been selected. You know, I think in our minds, honestly, we thought there would be 12 people, so the 10 plus the two youth, 12 ideas, 12. 12 partners, so 24 so as we've been building it out, it's been around that kind of cohort, but to Caralyn point, there may be opportunities where it's restricted to just the lead applicant and their partner, and then for some of the other professional development opportunities that it would be more open and more people could come in in the collective and so we haven't fully figured that out yet, but we'll definitely let you know. Okay,

Speaker 1 1:00:34
I just I see your hand up, Flo, I just want to answer some of these questions in the chat. Can the letter of recommendation writer be someone who we are employed by, yes, if that person is engaged in the community that you want to serve, absolutely.

1:00:55
And what I'm trying to get to the next one

Speaker 1 1:01:00
I'm here on prospective family third space. Our plan is to provide a third space that features accessible creative programming for families, many of whom from our community. Would it be beneficial to share those specific creative contributors in our application? These creatives aren't our official community partners. Not necessarily. That is totally up to you. It's optional. Again, this the the application is pretty straightforward. We're looking for the idea. We want to hear all about the idea. So you if the idea is really benefited. You know, we want to hear about who is benefiting from the idea, or who you want to benefit or serve. So if you want to add those creative contributors, and you think it will fortify the application, great, but we don't want this to be a long process. We want it to be easy and accessible. We know that bringing in a partner and bringing in a community letter of recommendation is already, you know, harder or a heavier lift, so don't make it too complicated. I think is my recommendation for your applications, and I'm just going to answer one more question here in the chat.

1:02:30
Let's see do,

Speaker 1 1:02:34

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can I select a district to serve that's not where I live? Yes, absolutely. If you are able to engage a partner that that actually serves or is located in that district?

1:02:47
Yes, absolutely. Go for it.

Speaker 1 1:02:55
As a youth applicant, sorry, go ahead. Just one more. Just one more. Go ahead as a youth applicant. What are the expectations for the letter of support if we haven't done official work in the community or in our specific district? I think the letter of support is from is from a teacher, is from somebody that you are close to, who works and lives in the district that you want to serve. That's okay if you haven't done quote, unquote, work with them, but that you have a very solid and genuine relationship with. And then I want to get to flow. And then Christina,

Speaker 10 1:03:39
Hi, this was actually somebody else's question, but I had the same question, so I'm just asking it, but for the letter of recommendation, is it more so about the work that we've done our or is it more about like our character in terms of who we are as people and our You know, whatever? Is it a combination of both. That's really just. The question is like, what is the substance of the letter of recommendation? Thank

Speaker 3 1:04:09
you, Flo. I think it's a little bit of both. So I saw the person's question, and their question was like, Is the person the letter of recommendation speaking to that quality of the idea or the content of the character, and it's a little bit of both, right? Because it's not so much about the idea, so the it's not about the idea at all, but it's about the person, and it's conceivably should be somebody you've worked with before, so which is speaking to probably, you know, your artistic ability or creative ability, but also your character, right? So say that you don't identify as a creative but you're a community leader who gets things done in your community, and you bring people together. So whoever is writing your recommendation can talk about that, someone who's experienced you.

1:04:57
Okay, okay. Thank. You sure?

1:05:02
Christina,

Speaker 11 1:05:04
hi, thanks. I have a couple questions. The first one is, if you are applying for other grants for this specific project, is there any conflict of interest, or is that that's okay,

Speaker 1 1:05:17
that's totally fine. Yes, don't want that. Yeah, we want you to support it in multiple on multiple platforms. Okay, great. And

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Speaker 11 1:05:27
then the second question is, if the organization you're applying with, so the organization that I'm planning to apply with, like, serves mostly on house people or people facing housing insecurity, so they're in the district that I actually live in, and I've, like, worked with them in the past, but they're kind of servicing Philadelphians, who are, you know, coming from all over the place. Obviously, some of them are in that district. Is that meet the requirement for, you know, like, working within the district? Or would that be an issue? Potentially,

Speaker 1 1:06:02
no the the organization that you're partnering with can work across the city. We are interested in ideas, though, that specifically address an issue in a specific district. So okay, does that make sense? So yeah, that's cool. Totally cool that they're serving a lot of people, but we're looking for a district, a district specific idea, so that there are, there are a lot of unhoused people in your district, and you have a creative idea around how to better support them. We want to know what's going on specifically in your

Speaker 11 1:06:37
district. Okay, that makes sense. And then one last question is, so say that you're applying, and you have some people who you're kind of collaborating with, you're applying as the lead applicant, but then there's some other artists that you're working with. Can they be one of the people that writes a letter of recommendation? If they're going to be involved in the project to a certain degree,

Speaker 1 1:07:01
I I don't see why, not as long as again, they meet the requirements of somebody whom you have a strong relationship with and can really speak to the work and and who you are. Okay, wait so

Speaker 5 1:07:18
Caralyn, yeah, would that mean that the lead applicant and partner organization team? Theoretically, the partner organization could write the letter of support for the lead applicant associated with the same project? Oh, yeah, no, no, okay, because that was another question. I think that's what you were asking. Divine.

Speaker 1 1:07:38
No, the partner organization has to be separate the partner organization has to be separate from the letter of recommendation.

Speaker 11 1:07:46
Got it, but the partner the partner organization does write their own letter of recommendation, correct for like a separate Okay,

Speaker 1 1:07:53
okay, yes, there are two templates on the application. One is for partner organization recommendations, and one is for community representative or folks who and you can follow that template. It's, it's super

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straightforward. You don't have to go out of your way. You can just give them that and have them fill it out.

1:08:16
I have, let's see, who do we have?

Speaker 1 1:08:20
I have another question from Flo a question, a question from chidima, did I say that correctly? And then a question from Amanda. So let's chindima, let's go to Dean. Ma, sorry. Let's go with you first, so, so, and then we'll go to Amanda. And then flow,

Speaker 12 1:08:39
hi, thank you. It's pronounced, thank you. Yeah, of course, as a youth applicant, I asked previous question about this, but for the letter of support, I am a recent graduate from college, and I was at at college out of state, and so when I think of someone in Philly who can speak towards like my creative pursuits and that sort of thing. And I also went to high school outside of my district, so a teacher there would not necessarily be living in my district. Is there a way that I can have someone in Philly who's not necessarily in my district speak towards that, but then also maybe supplement it with one of my college professors who knows me and more of my like, more solid creative pursuits there adds up to the application?

Speaker 1 1:09:31
I think the answer to that question is yes, but my recommendation is to email us with that specific question so we can make sure again, that we have a consistent answer for everybody.

1:09:46
Okay, thank you. Thank you.

1:09:48
Congratulations on making school. Yes,

1:09:53
Amanda and then Flo

Speaker 9 1:09:56
Thank you. Yes. One other question, um, if we have a partner that. Works like city wide, like the person I was applying with, we know West Philly pretty well, so we were considering that area. But then, since a lot I noticed a lot of people in today's meeting are also doing West Philly projects, I was wondering if we can follow up with your team to see like which districts might not have a project proposal, because if we're working with a city wide partner, it could potentially happen in any park. We're looking for it to take place in a park. But

1:10:33
yes, yes, okay, follow up with us.

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Speaker 5 1:10:36
Okay, thank you. But I think it's important that you have like you. You worked with that population before, and you have some kind of tight connection to

Speaker 3 1:10:46
it, right? Yes, yes. Thank you. Morgan, yep, that's, that's the answer. SO and SO. Amanda, with that, would I thank

Speaker 7 1:10:54
you for saying that? Thank you for saying that that's so important. Thank you. Thank you for saying that. Thank you. Thank you for saying that that's so important. Thank

Speaker 3 1:11:01
you. Yeah, and then say what I inferred from what you just said was that you because it's a city wide organization, and you have relationships in all of these different places that you would want to go to, a place, perhaps, where it's not a lot of representation, but to Morgan, to the Morgan Morgan square point that you it really is important that you have a relationship in the community that you're going to serve, okay, and that's yeah, that that that's going to be important. And I would even double down and say, in that case, you definitely want to have your support letter also come from someone from the community, not just the organization.

1:11:48
Okay, thank you, sure.

1:11:52
Hello.

1:11:56
This is mostly more of a

Speaker 10 1:11:59
money question. I'm just curious if there is going to be a tax obligation on the like, say, if we're the lead applicant, and we do end up getting to 2000 I'm assuming it would be in our individual name. So are we going to be paying taxes on that 2000 and then what about the partner organization? The one that I'm thinking about partnering with is a actual for profit business, so they do pay taxes. So what they and this may not even be a question for you guys. You may, I may need to email this to you, but I'm just curious if, like as an individual, if we get that money, do we then need to plan to give 30% of it, you know what I'm saying?

Speaker 3 1:12:38
Away, yeah. Well, it all depends on your own, your own tax situation, right? Some people don't pay that much tax, that level of percentage, but yes, it is taxable. This is like all scholarships, awards. It is, it is a taxable event, okay?

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Speaker 10 1:12:57
And it would be the same for the for the business so they would be paying whatever their particular, yeah, tax bracket. So for a nonprofit organization, they would be not paying just because of their particular tax

Speaker 3 1:13:11
election. They still pay taxes. It all depends. This is why you have to consult with your own your own accountant, because you, you are, it is taxable in in multiple ways, right? So we, we have to, you have to. We can't give you a blanket answer, because every one situation is

Speaker 10 1:13:36
different. Yeah, yeah, no, totally understand. I just didn't know if, because we didn't earn, quote, unquote, this money, I didn't know if it was like, considered, like a grant or something. I know there's some type of money that, like, you don't pay taxes on. I couldn't remember exactly what it what it was, but okay, that's good to know, because that changes budgeting. That changes budgeting. So All right, thanks.

Speaker 5 1:14:01
But we're reiterating that the award is awarding your idea concept and then backing it up with professional development resources. You're not necessarily budget. You're not budgeting a project to this award, right,

Speaker 3 1:14:17
right? So, yeah, this so when you say budgeting flow, you You mean like your own tax planning, not, not for your project, because this money is not for your project. This money is for you or the the applicant or the selected.

Speaker 10 1:14:36
So my understanding is that and please correct me if I'm wrong, because I could definitely be misunderstanding, but we're getting paid to basically professionally, get professional development, which is amazing, because usually that's not the case, but if we have a job or some other source of income, like for me, I would want to put that 2000 Dollars towards something that's going to move that project forward, outside of just professional development, like, this project needs funding. You know what I mean. So as opposed to just paying myself like, are we? Are we not allowed, by contract to use it to push the project forward? Or so. When I say budgeting, I mean, like, say, if I get the 2000 but then I have to give $600 to whoever. So I really only have $1,400 to use towards getting equipment or getting the plot of land, or, you know what I mean, whatever it might be like, I guess I'm just a very like, let's just move forward with it, like I don't need the money personally, like the project needs,

Speaker 3 1:15:44
yeah, so let me just say this. So it first of all, if you are, I'm hoping that you're structured in such a way that if you are paying other people, that you are actually taking advantage, from a tax perspective, of doing that, so that if you are paying someone $600 out of an award or a grant that you receive, then

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you should be, you know, they should be your 1099 and so you should be reporting at 1099 and so that is less than a is a taxable event for you and for the other person, right? So

Speaker 10 1:16:19
I'm sorry, I should clarify. When I said to pay somebody, I was referring to the government, okay, yeah, I was referring to, like, once you report that there's going to be a tax obligation of at least 30%

Speaker 3 1:16:30
Oh, you can think about it from this perspective, you either have 30 you either have, let's say, 1400 in your in your example. And this may not be the actual number, so it's not the actual number, but let's say, in your example, you said, pay $600 to the government, and so that leaves you with, you know, $1,400 the question is, do you you now have 1400 more dollars towards a project that you did before you had what?

Speaker 10 1:16:58
Nothing towards that, really? Yeah, right.

1:17:01
Or, or you have $0

Speaker 3 1:17:05
towards a project, and you don't pay any taxes like, I mean, I think think about it in that way, and I would honestly, you could easily consult a tax accountant who can help you. And they're probably other ways that you can mitigate your tax responsibility, particularly for your creative project. There are definitely other tax ways. I cannot give you that tax advice, but right understood an accountant for that, because actually, I know very few artists who are creatives, who are paying taxes on a $2,000 award.

Speaker 5 1:17:42
Oh, yeah, in particular, if you have an LLC set up and you're paying the LLC so, so, as Val said, it just depends on how you're set up,

1:17:51
right? Get creative with it, right?

Speaker 3 1:17:54
Thanks guys. Well, we want thank you. Um, you brought up something. It was like a nice spot for me, I we are very much interested in eradicating the starving artist narrative. So I don't want any artist, any creative, to be hesitant

1:18:13
to Amen, and I'll share this

Speaker 3 1:18:14

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kind of work for for 2000 or even a $200,000 project, because you're afraid of tax or not so much afraid of but thinking about taxes in that way, we need to shift our mindset, and so part of shifting our mindset will be coming with the professional development. How do we as creatives start thinking about ourselves in different ways? So we're not just hand to mouth with everything that we do or that we are not being able to fully take advantage of the opportunities that are available to us, to mitigate both taxes, to to to maximize our resources, all of those pieces so we I definitely want anyone that's connected to us to see that this is an opportunity to enrich our creative lives.

1:19:12
Thank you Val. Thank you below for that question.

1:19:16
We have one more question.

Speaker 1 1:19:21
Somebody has their hand raised. You do want to go to speak? Yvonne,

1:19:32
look like you took your self off mute for a second. Yvonne,

Speaker 13 1:19:39
oh, we can. Are you able to hear me now? Oh, yes, yes, okay, perfect. My question is pretty simple. When we're doing the project like drafting it, of course, it's supposed to be our idea. We write it up ourselves. We use our own formulation, or whatever. Are we allowed to use AI to help edit it for clarity? Mm.

1:20:04
What do you mean by that? Edited for clarity?

1:20:10
Sorry, what did you say?

Speaker 3 1:20:11
What do you mean by edit for clarity, as in just

Speaker 13 1:20:14
grammar, like making sure there's no grammatical mistakes or anything like

Speaker 3 1:20:22
that. So that I'm going to paraphrase that I fully understand. You have an idea. You may have, like, I don't know if, if I'm coming across well with my grammar. I'm going to put this into a tool to

1:20:39
to clarify or to

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Speaker 13 1:20:40
exactly. So I'm using a very technical it's a very science art, tech art project, and so the original documentation that I have about it has a lot of jargon in it. So I might want to use AI to either help me think of different ways of wording it, or making sure that my grammar is clear, that where there's not too many run on sentences

Speaker 3 1:20:58
understood and you're saying, and this is your intellectual property?

1:21:03
Yes, that's correct. And you

Speaker 13 1:21:05
can, and it can be demonstrated that it's already my intellectual property. Say it one more time, sorry, it can be demonstrated that it is already my intellectual property. Okay,

Speaker 3 1:21:15
sure, sure. It's like, so basically, what you're saying is you're using AI, like, grammar, like, like, spell check,

1:21:22
yeah. Like, Grammarly. If you ever heard of Grammarly before,

Speaker 2 1:21:26
Val maybe I might suggest a way to think about this for everybody else is that definitely needs to be your intellectual property, but you'd all be invited to use whatever proofreading mechanisms and tools that are appropriate to your work. That could be your aunt, that could be another person that has subject area expert. It could be technology.

1:21:48
Thank you, David, did you have

Speaker 13 1:21:50
John? Is that helpful? That was very helpful. Thank you.

1:21:53
Thank you. That's great. Thank you. And

1:21:57
then there's

Speaker 1 1:21:58

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one more question, yeah, sorry. One more question about the matching of the ideas. Do you want to talk a little bit about that again? Val just so there's clarity around that.

Speaker 3 1:22:08
Sure there will be, we will have the 12 that are selected, or the tenant, the youth, will be connected together, and of the the remaining 10 ideas, one from each district, because they have to each idea has to be around one of the four pillars, safer, cleaner, greener, with access to economic opportunity. For all, we will be pairing ideas that not necessarily mean that you come up with just one idea, but we will be creating cohorts from the selective folks. So imagine if you live in District I've been using district 10 and District Two as examples. Someone, the winner of district 10 and the winner of District Two have similar or complementary ideas and can work together and learn from each other as a cohort, they will be paired together as a cohort. They will still have their individual ideas.

1:23:06
Hopefully, that was clear.

Speaker 3 1:23:11
And I saw a question that I think we really do need to better clarify. Someone wrote in here. Wait. So it was about, oh, shoot, I lost it. It was around the Rex rec centers being a city agency and being able to be a partner. Let me clarify that, and so please check our website. We did say rec centers, but I'm getting a check here. I need to make sure. So we have a couple of questions that we will come back to you, so definitely, please come back to our website to see the answers. Give us a couple of days, because we do have to ask our integrity office to make sure to weigh in, to make sure. I just want to make sure that everyone has all the information that they need, the most accurate information. And thank you so much for these questions, because a lot of the questions we had not thought of so this is a great opportunity for us to make sure that we're as solid as possible. And we have said we put our website, our our email, arts@phila.gov if you have any additional questions, please put those put send those us those questions. I'm going to give you a cut off date, though, because we will need time to answer the question. So we cannot answer a question on September 11, or give receive a question on September 11 at 4:50pm when the deadline is 5pm so we will publish what our cut off for questions and answers are on our website when we publish all of this, the recording, the slide. As well as these answers are frequently asked questions, and some of the answers that we received and questions received today, okay,

Speaker 14 1:25:10
involved, yes, just to clarify what you're just saying, Are you will the answer the questions that we've already asked in this session? Will those questions be added and updated to the frequently asked questions, or are you saying these questions that we've asked in the zoom to send those questions in and then we'll get the answers to those questions. The

Speaker 3 1:25:30
former. So thank you that you've already that been asked in this zoom. Thank you on behalf of everybody else who wasn't able to attend this but get to see it may have similar questions now we'll have them answered. Those will be added to the frequently asked questions, plus any questions that

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you may have that that or that were brought up here that we did not we were not able to answer. Now those questions also will be posted.

1:25:59
Thank you so much, sure. Thank

Speaker 5 1:26:01
you. And just further, with the Rec Center question, it might depend on how that how they are employed with the city, like if they're seasonal, or maybe they volunteer, or they like Coach, like a sports team. And there might be a scenario where someone could participate but not be compensated under the integrity ruling. So there's a couple scenarios we might have to outline,

Speaker 1 1:26:25
yeah, yeah. And I believe that this question was about partnering, because the yeah rec center be a partner. And then there was also a question about our CEOs being a partner, and we will also get back to you on that. Yeah. Yeah.

1:26:42
Thank you so much for

Speaker 14 1:26:45
it's a big this. This is exciting, just speaking from the eye, this is really exciting for Philly and as for creative so thank you for creating this opportunity. And no matter like, who gets what, like? I'm just excited that this is like happening in our city, because our city needs it. There's so many abundant ideas in our city. Is so dope. So I'm just so excited so what our city is going to be after this. So thank you for creating the seeds so we can be as dope as we already know. We are

Speaker 3 1:27:17
awesome. Thank you, Morgan. Really appreciate it. Thank you. Thank you. Thank you

Speaker 5 1:27:22
for joining real quick. Sorry, our CEOs definitely would be eligible. They are employed by the city in any way. And the question was, if they had to be a nonprofit. And right? We we addressed, I don't think, yeah, no, no, you don't have to be a nonprofit, right though.

Speaker 3 1:27:34
No, no, RCA, so right, because RCO technically, I mean, it kind of falls in either way, because this is why we said nonprofit or business, but we added faith based organizations and our CEOs.

1:27:48
Yeah.

Speaker 3 1:27:51

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All right, excellent. You all thank you so much for joining us. Thank you for being so engaging. Thank you for all the questions, both live and in the chat, a special thanks to Caralyn, to Morgan, to lianza has gone and to David. They're our partners. Each of you waving your hands, they're our partners, and they are amazing. And we are so excited with creative Philadelphia to be in community with you at a bare minimum, please come to our website, philli.gov/arts, or create a phl.org sign up for our mailing list. Those folks always get first dibs on everything, but also regularly come back to our mailing list or back to our website to see the resources opportunities. Did you know there's a TV station that we could be showcasing your work so much stuff, so please see us as your creative partner, and we appreciate you all. Thank you so much, and I'm hoping I'm looking at all the winners right now. Thank you.

1:28:59
Take care. Thank you.

1:29:01
Thank you. Thank you. Bye.

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