2024 Bourbon Month Info for Employees

General Overview:

Bourbon Month 2023 runs from Thursday, February 1st through Thursday, February 29th! We have 15 hand-picked specialty bourbons and whiskeys to offer across both Block 15 locations (with one exclusive offering at the south Corvallis Tap Room and one at Caves Corvallis)! In addition to all of the specialty bourbons, we will have bourbon barrel aged beers **ON TAP** (packaged offerings will not be released until Saturday, February 3th—Sticky Hands, Marmalade draft and cans on Friday 2/2), unique bourbon cocktails, delicious month-long food specials, events, and a 2024 Bourbon Month Stamp Book that guests can fill out to claim a special Bourbon Month prize (more info on many of these details below).

We offer many serving variations for the bourbons/whiskeys - neat, with a distilled H_2O ice cube (standard will be a smaller cube in a Glencairn, but guests can request a large cube in a rocks glass), with a couple drops of distilled water, or in a cocktail– classic Manhattan or Old Fashioned, and some fun and unique specialty cocktails detailed in the "Specials" section. As a standard for the month, bourbon will be served in Glencairn glasses (professional whiskey tasting glasses) these glasses are pretty darn fragile, so please bus them to the bar rather than putting them in the glass racks in the back to keep them from breaking.

As mentioned above, we are offering a Bourbon Experience stamp book again this year! Guests will be able to get a stamp for each bourbon that they purchase (please stamp the selection and write your initials next to the stamp with a pen or Sharpie) and for each of the two required Block 15 bourbon barrel matured draft offerings (Super Nebula and Kriek—we don't require the variations as they are more limited and may not last the month). Those that complete the stamp book will receive an exclusive 2024 Bourbon Month logo t-shirt (with potential other prizes TBD) and will be invited to an exclusive "Bourbon Completer's Party" where they can win raffle prizes and enjoy complimentary pours of bourbon and small snacks provided by our kitchen. To complete the stamp book, a guest must collect stamps for at least 15 out of 18 (three special weekly releases per location) bourbons and 2 bourbon draft selections. Stamp books can be stamped and initialed by any employee, but if you are new to Bourbon Month and have any questions or need any guidance, please don't hesitate to reach out to another employee that has been through Bourbon Month, a Lead, or a manager! We will not have a space behind the bar to hold stamp books for guests, so they will be responsible for keeping track of their own stamp book. Stamp books must be at either the Downtown Pub, South Corvallis Tap Room, or Caves Corvallis on February 29th to be counted!

In years prior, we offered a Bourbon Month Passport Book for guests to take notes on their favorite bourbons. This year we are offering "33 Glasses of Whiskey" books for sale for \$5 that allow guests to take detailed tasting notes on all of their favorite bourbons and whiskeys. These are not required to complete the passport and are just for the guest to keep their own notes—if you have a guest that is especially enthusiastic about the offerings, please recommend one of these books!

**note: guests cannot share a stamp book--meaning two people can share bourbons, but only one passport will be stamped and only one person will receive a prize/be invited to the Completer's Party.

Specials

Bourbon Month food and drink specials are being finalized this week and will be announced in next week's Brewsletter for you all to review! Keep your eyes out for updates!

Important Dates & Event Details

Thurs, Feb. 1st Bourbon Month Kick-Off: This is the first day of Bourbon Month! We will have 15 unique bourbons, bourbon barrel aged beers, specialty cocktails, food specials, and a plethora of awesome events! See the details below for more info on what we are doing! Super Nebula and Kriek will be tapped on Thursday, February 1st to kick-off the month with the two variants (Super Nebula, Breakfast with Willet and Super Nebula, Cherry Dog) and Sticky Hands, Marmalade draft tapping on Friday, February 2nd. All packaged offerings will be available to the public on Saturday, February 3rd.

<u>Friday, Feb, 2nd Brewer's Dinner at the Pub (TICKETS ON SALE 1/16):</u> Limited tickets are available via our newsletter, social media, and Bourbon Month Hub

"Experience an evening at our Downtown Pub for a curated 5-course Dinner crafted by Executive Chef Sarah Farey, paired exclusively with our Bourbon Month beer releases. Your ticket includes dinner, drinks, five bottles to take home, and insight into the making of the Super Nebula series from co-owner and founding brewer Nick Arzner.

Secure your spot for a unique and memorable experience **when tickets go live on 1/16** and take home the four bottle releases as well as a specially selected vintage."

** For this release we are foregoing our previous Bottle Brunch style releases for the new events that we featured for the Late Fall Bottle Release. We received a lot of great feedback from folks that attended the new events and are proud to feature them again. If you get feedback from guests, please pass it along to a manager or shoot a message over to Laura and Goody so that we can compile feedback for the next Bourbon Month.

Sat, Feb. 3rd Curated Pairing and Open House at the Taproom 11am-1pm (TICKETS ON SALE 1/16):

Ticketed Event Join us for an afternoon at our Curated Pairing and Tasting event, highlighting the exclusive Super Nebula 2024 and variant releases. Executive Chef Sarah Farey and her team have crafted small, thoughtful pairings to enhance the tasting notes of each beer release, offering a unique sensory experience. Get the opportunity to secure your bottles in advance through a pre-order shop link, and join us at the event to savor these limited-edition brews in good company.

UPS Shipping availability is TBD at the moment. This will all depend on what we have available after the
release weekend. If folks inquire about UPS shipping, please let them know to keep an eye on our online
store. Once we determine if we will have stock, we will let staff know!

<u>Tuesday, Feb. 6th - Dine Out with 4 Spirits ALL DAY (Tasting from 5-7pm):</u> Dine-Out for the 4 Spirits Foundation & Tasting. We will be donating 10% of all beer, wine and spirit sales from both the Pub and Tap Room to this non-profit. Here is a little more information on their program straight from the folks at 4 Spirits

"4 Spirits Distillery is committed to supporting military veterans through education, mental and social health programs. The 4 Spirits Endowed Scholarship funds at Oregon State and Western Oregon University are one of many regional programs that help support this mission. Learn more about their giving at 4spiritsdistillery.com"

This Dine-Out will also include a tasting at the Pub where someone from 4 Spirits will set up a small table and sample their offerings to our guests that are over 21.

Thursday, Feb. 8th Tasting with Uncle Nearest at the TR - We will be hosting some of the folks from Uncle Nearest (a bourbon brand that we have come to love for its exceptional quality and roots/ties to Nearest Green) for a tasting of their line-up (for folks over 21, of course) and the chance to learn their story. We will be running a special cocktail featuring their bourbon as well as pouring their rye as part of our Bourbon Month line-up. As we have folks coming in for stamps on their bourbon books this evening, point them towards the table we have set up!

<u>Wednesday Feb. 14th Caves Bourbon Dinner (TICKETS ON SALE 1/24):</u> - Ticketed event with coursed and paired offerings from the Caves kitchen and bar. More information to come as details get finalized. Menu will be paired with bourbon barrel aged beers, bourbon cocktails, and a specialty pour of a featured bourbon.

<u>Friday & Saturday Feb. 23rd & 24th Winter Warmup at the south Corvallis Taproom:</u> More information to come as we get closer to the event itself, but the specials will be all day on Friday & Saturday. We will also hold a good Bourbon Trivia Night on Saturday only.

- Specially curated hot bourbon cocktails, and food specials straight from our kitchen
 - Bread Bowl special and a Bourbon S'mores Cheesecake!

<u>Thursday 2/29:</u> Last day to complete the Bourbon Experience Stamp Book—stamp books must be in by the end of the day! Once stamp books have been completed, please place them in the black card holder behind both the TR and Pub bars so that Goody & Laura can collect them first thing on March 1st.

Stamp Book Required Purchases:

Beers Listed on Stamp Book

Super Nebula, Bourbon Barrel Aged Imperial Stout Kriek, Oud Bruin Matured in Second-use Bourbon Barrels with Cherries

Bourbons Listed on Stamp Book - LIST IS SECRET- please no sharing with the public!!

Knob Creek 12 Year, 100 proof \$15
Russel's Reserve Single Barrel , 110 proof \$15
Stagg Jr "Batch 7" Fall 2016, 130 proof \$14
Elijah Craig 18 Year Single Barrel, 90 proof \$21
Blood Oath Pact 9, 98.6 proof \$18
Calumet Farm Small Batch, 86 proof \$15
Kings Co. Straight Bourbon Whiskey, 90 proof \$17
Redwood Empire "Lost Monarch", 90 proof \$12
Rabbit Hole Cavehill, 95 proof, \$16
Angel's Envy, 86.6 proof, \$14
Yellowstone Toasted, 100 proof, \$13
Old Ezra 7 Year, 117 proof \$17 TR EXCLUSIVE
Uncle Nearest Rye, 100 proof, \$13
Heaven Hill Bottled-In-Bond, 100 proof, \$15 CAVES EXCLUSIVE
Jefferson's Tropics Aged in Humidity, 104 proof \$18

^{**}In order to keep weekly special release bourbons super secret and super fun, those will not be announced until the Brewsletter the week prior to the release.