

2nd Draft Sales Page
Business Model (Live Cooking for events of 40-50 people)

Target Audience: Women, Aged 40 - 60. They like different food experiences and their friends & family as well (because they invite them). They are latinas and like to have fun, but also have a calm life with no stress.

Context: My client delivers "Live Catering / Cooking" for events and parties, he recently moved to Miami and is starting to grow this model there.

I'm creating a straightforward AD Campaign where I take my audience from cold to sold.

This is the sales page that comes after the audience clicks / taps on the link in the description of our Social Media AD.

Comments are on! Burn This Down...

Sales Page: Book "BSNH" for a Stress-Free Event

House full of people with no food to serve... Never Again!

Because in 60 seconds from now, I'll teach you the secret towards "BSNH".

This Secret Guarantees a Stress-Free Event, But 78% of Hosts Don't Know About This...

It's not [...], [...] , and definitely not [...]!

Craziest thing is... **this one secret saved me from going bald! Because I always experienced high levels of stress**, the same day of my big event...

but not one host in a thousand even knows this exists! And those who know never share a thing.

After years of hosting and attending countless events, I've witnessed this secret to be the key to a **delicious success**.

Because once you understand it, **you'll be able to host events that are so memorable**, just thinking back on them makes **your guests' mouths water**.

The day your guests think about all year long.

There's something that makes your next fiesta 10x more enjoyable, more than premium quality food, seating arrangements, even the perfect staff!

You'll also hear about how **i teached hosts just like you...**

“How To Switch From Event Hosting To Stress-Free Event Hosting!”

No matter how challenging your situation seems right now...

Even if you're worried about the perfect timing for the food...

Or you've had past events where there was a lack of communication...

Even if you've had a house full of people with no food to serve...

...It Doesn't Matter.

Because **the moment you learn this secret** (a secret so powerful that 78% of event hosts don't even know it exists), you'll feel a surge of confidence that goes far beyond your wildest expectations... and makes you see your events in a whole new light.

Without even realizing it, you'll start to picture your event as the perfect gathering where every guest is satisfied, every dish feels like “DANG”, and the detail is flawlessly managed.

Because when you tap into this principle, **you literally become the star of the show.**

And even though your guests are experiencing the best event of their lives, **they won't know why...**

Because this secret flies completely under their radar.

So by **now you're probably wondering what this secret is, right?**

This secret is the key to hosting a memorable, stress-free event.

Well, to put it simply, it's a professional service that takes care of everything.

While putting up a dinner and a show!

It's something I call...

"Be The Star, Not The Host "

And I now believe **it's the biggest secret to hosting the perfect event** and becoming the star everyone admires.

In fact, it **doesn't matter how "perfect" or "well-planned" your past events were.** You have to **"Be The Star, Not The Host"** or **you'll always feel like something important is missing and your guests will eventually notice.**

On the other hand, **when you experience "Be The Star, Not The Host," your guests will light up and you'll go to the ends of the earth to make them happy.**

How can this be possible?

It's because **"Be The Star, Not The Host"** is a **360 service that covers live cooking stations to complete setups and stress-free cleanup.**

This service is so thorough that **it makes hosting a joy rather than a chore**, makes you feel like a star rather than a host.

And in a few minutes, you'll see how you can experience "Be The Star, Not The Host" and **transform your event into a stress-free success.**

And I should warn you... When you use "Be The Star, Not The Host" for the first time, **get ready...**

Because your guests will find everything about your event to be more delightful and impressive than any other gathering they've attended in their life.

But first, the best way for you to understand how "Be The Star, Not The Host" can work for you is to **see how it worked for a real host.**

Section: Cassie's Story

"I was overwhelmed with planning my mother's surprise party. I needed everything to be perfect but didn't want the stress of handling it all myself. That's when I found 'Gourmet Gatherings.' From the moment they arrived, I knew I was in good hands. They took care of everything, from setup to cleanup. I could finally relax and enjoy the party with my family and friends. The food was incredible, and the service was impeccable. I couldn't have asked for a better experience." — Cassie P., Elite Yelp Reviewer

Section: What We Offer

- **Live Cooking Stations:** Our skilled chefs prepare delicious meals right before your eyes, providing a unique and exceptional experience for your guests.
- **Complete Setup:** Tables, chairs, platters, linens, and more—everything you need is handled at speed.
- **Stress-Free Cleanup:** After the event, we take care of all the cleanup, you don't have to help us.

Section: Everything inside "Be The Star Not The Host"?

1. **High-Quality Food:** Our gourmet dishes are prepared with the freshest ingredients and seasoned to perfection.
2. **Professional Service:** Our team is friendly, professional, and dedicated to making your event a success.
3. **Attention to Detail:** We handle every detail, so you can focus on enjoying your time with your family & friends.

Section: Ready to Impress Everyone?

Don't let the stress of event planning ruin your special day. Book "Be The Star Not The Host" and let us handle the details.

CTA Button: Experience Be The Star, Not The Host!

Footer:

Contact Us: [Phone Number] | [info@tuchefathome.com]

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