

Portfolio

Each portfolio project linked below is a spec piece. None of these projects represent a company or organization. They are practice writing assignments written to demonstrate my copywriting skills.

Click on each example below to see the full project.

- [Info Product Package](#) (Includes 1 ebook, 1 lead magnet article, and 2 product descriptions)
- [Product Description](#)
- [Buyer Persona Lead Magnet](#)
- [Blog](#) (Includes over 100 blog posts ranging from 250- 4000 plus words)
- [Long-Form Content Article](#)
- [Direct Mail Sales package Example #1](#) (Includes sales letter, order form, envelope teaser, lift note, and order form)
- [Direct Mail Sales Package Example #2](#) (Includes sales letter, order form, envelope teaser, lift note, and order form)
- [Short Landing Page](#)
- [Lead Magnet](#)
- [Community Guide](#)

For examples of work I've done for clients, please email me at cam@cambillings.com.