

Copywriting email practise:

Niche: Wealth

Sub Niche: Book on money making secrets

DIC framework

Disrupt **green**

Intrigue **purple**

Click **blue**

SL: The hidden "Secrets" Millionaires don't bother telling you

The truth is many millionaires are living a way too comfortable life, thus they don't really feel the need in telling anyone their money making strategies

You are probably one of the many people that think making millions is simply an impossible dream and you have to be born with a silver spoon to have that kind of life. But what if I tell you that you, YES YOU, are more than capable of striking it big as well? All you need to do is keep your eyes open as I let you in on something that may potentially change your life.

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