

Background info - I chose his pinned video on YouTube basically about the excuses people make to not buy his service, it's supposed to be a funny video, but I used that video to personalize the outreach to him.

“EXCUSES”

Strong message, and a very powerful voice. Still a lot of excuses for not doing the financial IQ challenge.

The YouTube shorts and Instagram reels hold valuable pieces of information but slip away from the extremely vital key elements-

Now you will find out one of the elements by the time you're done reading.

But first, I am sure you've watched someone scrolling on their phone at some point.

You might've noticed some videos get skipped in the first second.

Nowadays being a creator means YOU have less than 1 second to grab someone's attention...

And that is only the first step,

By being successful in this first step, you open the first door to reach an audience far bigger than you've ever imagined.

An audience with no “EXCUSES”

The process is simple and easy with the right tools.

Now I am aware you probably have a lot of excuses in your mind right now, not to click “reply”.

Only if you can kill and move past all of these excuses email back to start a new journey.

Merry Christmas 🎁



My email

