<u>Topic:</u> Art and culture in public spaces

SOURCE link	Who is addressing my topic?	What is being said?	Why/How is this important to me?	What are the key words or language being used?
Mass Cultural Council	Massachusetts Cultural Council	-founded in 1990 -Mass contains 329 local + regional councils as subsets of MCC; all run by volunteers -funding for each community is decided based on MA's local aid formulas -only 9 operating regional councils (when 2+ towns join resources; one town serves as fiscal agent)	-provides general overview of the MCC and how it allocates funding for the arts in-state	-central agency -local/regional councils -public dollars -LCC (Local Cultural Council)
"Public Spaces: Reflection of Society and its Culture" -Rethinking TheFuture	Online architecture magazine that addresses global topics	-modern public spaces should aim for mixed use, healthy spaces that reflect the diverse population but fall short due to lack of funding and maintenance -parks and malls are most valued public spaces -public art can draw people to spaces that then offer greens, bike lanes, etcincorporated performance venues promote community engagement	-note that the source lists malls as public spaces, despite being privately owned -offers architectural perspective and urban design terminology	-mixed-use spaces -fostering community engagement -green space -visually appealing environment -accessibility
"Writing on the walls: the cost and value	Local news organization in Worcester, MA	-(2020) volunteers worked to create a BLM street mural -the POW!WOW!	-local perspective -city with supposedly the	-"Mural city" -public life in the city -volunteer work

of public art" - Worcester Magazine		Mural festival (privately funded and originally taking place in Hong Kong) and the Worcester Cultural Coalition help generate the high # of murals -the city itself does not pay for the public art and allegedly does very little to maintain statues that fall into its jurisdiction -greater push for local artists to create installations	most murals in New England offering insight into process of obtaining/creat ing public art	-city's sign ordinance -privately funded -national conversation
What is Public Art?	Association for Public Art webpage	link to an article about a museum without walls program which has a free app that gives unique histories tying back to art installations	-one of the main sources for defense of public art with important examples of successful initiatives	-
Sarasota and public art article from Gale	Sarasota Magazine; published in late 2022	-Sinc 86, Sarasota has had a Public Art Committee that purchases artworks after granting recommendations -members of the PAC are local volunteers -selected artworks must bear relation to the region or community (controversial) -developers either incorporate art into buildings or pay the public art fund -similar to the above source, Sarasota has implemented a free audio tour for its	-Sarasota is a city in Florida known for its art, so it's important to understand its process of implementing new installations and the subsequent public reception -This is a local perspective	-Outdoor decor -City's public art fund -commissions -privately funded public art -outdoor art gallery

		artworks		
"New York's BIPOC-Led Arts Orgs are Grossly Underfund ed" - Hyperallerg ic	Hyperallergic Online Magazine (published March 29, 2023)	-the NY Council on the arts faced proposed budgets cuts -cultural organizations for POC are already underfunded even before budget cut; most receive less than \$1 million -NYSCA don't have access to ethnic state which makes it hard to see disparities in funding -HueArts NY maps out the 500+ art entities of color to help w/ proper funding	-Can connect to and compare with the Gale database source on DEI initiatives in Michigan -Looks beyond headlines of funding amount to who receives that funding	-art entities of color -operating budget -state's creative economy -NYSCA (New York State Council on the Arts)
"Cultural institutions ramp up diversity, inclusion efforts" - Gale	Crain's Detroit Business magazine, written by Sherri Welch in 2019	-Cultural institutions (often museums and art centers) in Michigan were often aimed at a white audience and thus beginning work in DEI -other cultural heritage centers are expanding efforts with traveling programs that reach more remote suburbs, offering training to teachers -Museum board of directors are becoming more diverse -state grants are essential in these efforts	-This is a case study of successful DEI efforts in the culture and art sectors -it would be interesting to compare this with Massachusetts' efforts to have cultural institutions better reflect the population	-cultural institutions -funding for outreach -population shifts -traveling exhibits and cultural programs -professional development workshops
https://ww w.theguard ian.com/ne ws/datablo	The Guardian - (large UK based news organization)	-Guardian created a map of privately owned public space based on input sent	-global perspective that hones in on ownership in	-creeping privatization of public space -local

g/2012/jun /11/privatel y-owned-pu blic-space- map		from readers -in England, only organizations coordinating street works have access to registrar of public/private space	UK -link to data doesn't work but does offer insight on how privatization happens behind the scenes	authorities -open spaces, streets and city squares, village greens
Public art resource center essay	Americans for the Arts (created in 2017 as an online portal that publishes essays, etc. that promote public art projects)	-(page 10) public art can educate the wider public as demonstrated by muralists in Chicago which highlight 50 notable Black historical figures -public art programs should have budgets for the education aspect so as to incorporate maps, lectures, audio tours, etc(page 12) public art can teach kids cultural background of their cities -Washington State created a set curriculum on public art	-offers success story of Washington State Arts Commission working with an arts org. To create public art based lessons -in depth resource (24 pages) -presents history of these initiatives in 20th century	-Intertwining public arts and art education -community curriculum -
Gale article - Libraries and art	(2016) Library Journal Magazine accessed by Gale	-argues that visible promoting art in libraries can encourage creativity in patrons and share information (complementing books) -art can warm people up to a new library or site redesign -public art at libraries is often funded by PFA (which is not always effective and requires	-connects key public space (library) with the importance of public art and finds ways they can work together -references numerous case studies from around the country -calls out failings in PFA which is mentioned in other sources,	-public art as core to the library mission -diverse audiences -civic purposes beyond beautification -joint public/private sector endeavors -PFA (percent for art pgrogram)

		supplemental funding) -well received installations convey local area and people (e.g. Chapel Hill library)	including Sarasota	
Boston's Public Art Scene - WCVB	WCVB news (2022)	-Now + There accelerator program is a non profit that creates temporary, site-specific installations throughout Boston (e.g. "Beam Me Down" in East Boston focuses on climate change) -Boston Ballet UNI Tent travels around, increasing access to dance/art of movement	-local info on public art curatorial initiative and subsequent impact/reception -emphasis on diversity with Latin artist creating a mural for the Prudential	-constantly evolving -collaboration -Now + They're (non profit group) -site-specific projects
https://new s.northeast ern.edu/20 19/10/15/no rtheastern- professors- new-public- art-installa tions-throu ghout-new- england-br ing-climate -change-ho me/	Northeastern University Global Newsletter	-works in tandem with NWF and Great Marsh Coastal Adaptation Plan to make climate change predictions more public -uses QR codes to further provide info to viewers	-the installations are site specific to New England towns (Durham, Cambridge, Essex) -Thomas Starr is a local professor, could try to reach out to him?	-series of small signs -site-specific -public art installation -climate change
Community seeks more public art - Greenfield Recorder	Local news organization (2023)	-Making it Public: for Mass Municipalities grants \$15k to selected towns for public art programs -following the program, Erving revealed 1st public art in over 10 years -cultural district funding in	-offers insight into arts funding in more rural regions in Western Mass -describes state initiative and limits of cultural funding	-NEFA (New England Foundation for the Arts) -MAPC (Metropolitan Area Planning Council) -promoting vibrant and public art making

		Greenfield is for downtown use, limiting art elsewhere		
"Amherst picked for initiative to boost public art" - AmherstBu lletin	Local news organization (2022)	-(2022) Amherst, MA was among 8 towns picked to partake in "Making it Public" from the NEFAI -Amherst is the 2nd community in MA to establish percent for art, but it's only 0.5% of the town budget -the program includes free training for local artists in creating temporary public art	-surprisingly similar to the greenfield article in terms of being selected for the program, even though amherst is much less rural	~free training -percent for art bylaw -professional and equitable initiatives -temporary installation -New England Foundation for the Arts (NEFAI)
"An Environme ntalist Interventio n: East Boston's Stunning Public Art" - ArtsBoston	ArtsBoston Magazine; article is written by an Emerson student	-(2022) East Boston unveiled the "Sea Walls: Boston" public art project consisting of 21 murals that address climate change in oceans -Local and international artists participated in creating the murals (Sea Walls have appeared internationally as well) -cooperation w/ BPS -murals highlight diversity in Boston alongside climate	-Application of art as tool for promoting information while beautifying public spaces/making them more appealing -asks question about who funded this effort? -local example	-cultural heritage -positive attention and action are the goals -beautify -identities affected by climate change -integration of statistics
Public art and public places -TrinityColl egeCT	Trinity College publication 2009	-case study of public art controversy with a statue of upturned New England chapel meant to denote devil in the world	-who should decide what art pieces the public art fund gets spent on? -should there be a board of volunteers	-New York PAF (public art fund) -site specific visual

		-art received better reception in Canada	vetting each piece?	
"Using art to define our parks" - Gale	National Recreation and Park Association magazine (note that it was published in 2015)	-art can make parks seem more meaningful to their host communities, drawing people in public art can be diverse (large, temporary, multisensory, etc) -site specific art is more successful in drawing attention changing installations periodically brings steady visitors promotion of public art	-this database connects the importance of public art with the functionality of public spaces in general -art can promote the use of parks, open gyms, etc. (people often argue for less funding for these locations due to lack of use)	-Pop-up parks -budget -temporary art exhibit programs with regular solicitations and funding -inviting -site-specific -site stewardship
"Conservati on of Contempor ary Public Art" - Getty Institute	Getty Conservation Institute Newsletter	-case studies on conserving contemporary public art installations -In Cambridge, MA, public art murals saw damage from vandalism, gang tags, and weather -should we invest in large scale installations knowing that they are at high risk of ruin? -maintaining original artist's intent v. routine washing/cleaning	-presents the nuances of maintenance, not only with whose responsibility that it (private sector, volunteers, etc) but also what that maintenance should entail	-endurance -physical, social, political -collaboration -usage -conservation and maintenance

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