

Art and Design analysis

Please attempt to mix up and replace some of the words in the sentences below. Otherwise, your writing will sound very similar to your peers. Include the headings when you present your research.

Personal Response (Use the 4 pieces you have labelled for this first section)

Visual

When I first saw their work I thought of and It reminds me of

I was initially unsure of the artist's intention, but after researching more, I found out that

The first words that come to mind when I saw the work were and

The and of the piece initially drew my attention.

I have seen other work like this. An example would be and This was on TV / a film / on the web / on a poster / in a magazine / at home etc.

Sensory

When I look at the work of (artist) it appeals to my sense of due to the (not just sight, this could be a sense of nostalgia, smell, space, taste, movement, balance, hearing)

Value/Opinion

I really like the work due to and

Often, I decide whether I like artworks by or (just how they look / the ideas / skill / relevance / difference / meaning / memories / associations)

This was my initial reaction, but since I have found out more about the work/artist I think

Emotional

The work called '.....' makes me feel (melancholic, depressed, joyful, overwhelmed, calm)

I think these images make me feel this way because

The Object (Choose one piece for the next 3 sections)

Colour

In this piece, colour has been used (emotionally, locally, realistically, crazily) A colour scheme has been employed. (Monochromatic, complementary, analogous, primary, highly saturated, dull, earthy) The effect of this use of colour is

Materials and Meaning

I think that the work has been made by using (Photoshop, Illustrator, ink, watercolour, mixed media) We can see this by the look at the way that (it uses photography, mark-making, there is evidence of the artist's 'hand')

I think the artist chose this process because

Space

The image (does/doesn't) recede into space. The artist (has/hasn't) utilised traditional perspective.

Process

The skills needed to produce work like this include the ability to (digital, patience, traditional...)

Mark-making

The (line/tone/modelling) used, is (rough, sinuous, scratchy, smooth, broken). Part of the enjoyment of looking at the work comes from seeing this mark-making. They express (anger, fun, tranquillity)

Shape and pattern

The interesting shapes used in the piece (or by the artist) are (geometric, sharp, soft, amorphous, symmetrical, repeated, decorative, symbolic)

Composition

The elements of the piece combine to give a arrangement. (sparse, busy, symmetrical, ordered, messy, aligned, central, asymmetrical, random, designed, energetic)

Literal or Poetic

The design is mainly literal/poetic. We can/can't easily understand and interpret the imagery used.

I think the artist has used this method because (easily understood, enigmatic). The form generally uses (literal/poetic) ideas and imagery as this reflects the final destination for the product.

Subject and Meaning (what it is about)

Theme

The theme of the piece is The artist has included and to show this. (link to themes [HERE](#))

Narrative (story)

The piece is part of an ongoing story and depicts The point chosen by the artist is

If we look closely at the elements, I think the audience is supposed to read that Is happening.

The difference between telling a story like this in pictures rather than writing is

Title

The piece has no title because it is a mass-produced, commercial artefact and not aimed for a gallery or art space. This does not mean that it is any less important.

The piece has the title I think it is called this because

Typography

There are different typefaces used. Their styles are (serif, sans serif, script, display, bold)

The designer is attempting to communicate or through the choice of this font.

The typography is suitable for this specific piece as it suits the feel that is being communicated.

Content and ideas

The work is about The artist is trying to say that We can see this as they have used

It is really tricky to see what the artist is specifically attempting to say, but we can get a feeling of

People

There are (numerous / a few) figures in the piece. They are engaged in doing

They have been drawn using They are represented in an (abstract, fluid, realistic, caricatured etc) way as this reinforces the feel that the artist is attempting to communicate.

Art in Context

By whom?

The work has been made by (artist). Having researched the artist, I have found that their upbringing and childhood had a big effect on them due to

Purpose?

The intention of the artist was to (cause offence, confuse, be as clear as possible, entrance, be cute, have fun)

Historical links

Historically, the artist was moved or affected by You can see how this is reflected in the work due to and

Other practitioners

..... and are contemporaries of (artist). They work in a (dissimilar/similar) manner.

Arts

There is a link to other cultural artefacts such as (film, TV, Music, Social Media, clothing). We can see this

Movements

The artist has links to the movement. This is seen in the way they use

When

The piece was made in (year). This was (pre/post) digital software.

Fill up your writing with as many of these words as you can! (Make yourself sound intelligent)

absorbing	conversational	enigmatic	literal	serene
abstract	daring	ethereal	meandering	sparse
aesthetically pleasing	dazzling	evocative	moving	spiritual
aggressive	decorative	exotic	mysterious	surreal
atmospheric	deeply thoughtful	explosive	narrative	symbolic
authentic	delicate	expressive	organic	thought-provoking
avant-garde	dense	extreme	passionate	timeless
awe-inspiring	detailed	figurative	peaceful	touching
balanced	disruptive	fluid	personal	tranquil
beautiful	distinctive	gorgeous	playful	unconventional
bold	dreamlike	graceful	profound	unexpected
characteristic	dynamic	honest	provoking	unique
classic	eclectic	imaginative	realistic	unpredictable
colourful	emotional	impressionist	refined	visually stimulating
Complementary	emotionally charged	inspirational	Refreshing	voyeuristic
complex	Enchanted	Intense	remarkable	
conceptual	Energetic	inventive	Revealing	
contemplative	engaging	layered	saturated	
controversial	engrossing	lifelike	semi-abstract	