

****Basil's Rainmaker *GLORY****

Challenge Document

You didn't complete the challenge, you failed to become what you said you would be, now, you must ask yourself why.

The Rainmaker title in the copywriting campus is one of the most prestigious, exclusive titles you can acquire, the status that comes with it, the confidence you gain when you hold that title, its glorious.

You can be part of this elite group, but you must TRY your BEST, day in and day out.

Will you be left in the dust of your brothers and sisters as we scale the mountain together, while you wallow in your feelings and fear? Or will you join the ranks of the most respected students in campus?

The choice is yours.

Fill this out daily, tag Cole and myself in the #Agoge-Competitions chat.

Day 13 (09/16/24)

Desired Outcome for the Day:

- Make sure my current client's WWP is completely reviewed and improved as much as possible and as detailed as possible. Also make sure I ask my client for a time for a call tomorrow and update him on how everything is going. Helping him with social media content planning too since he asked.

Planned Tasks to Achieve it:

- **Review the remaining feedback I received online for my client's website and apply it.**
- **Find a dozen ideas for content for my client to start doing more variety in his intros.**
- **Review the WWP and make it as detailed as possible into one single document.**

End of the Day Reflection:

- Today I did something different when it came to the schedule itself. I decided to wake up extra early like I used to do a few months ago to make sure that I had bonus time to do my most critical tasks of the day without being disturbed. This work very efficiently and I managed to do all of my social media work, sell the rest of my old computer gear for a total of €1800 and go workout.

I spent most of my time with my family but I did learn a bunch of different lessons and took some additional time to review and reflect my position and my client project.

Right now I'm only missing a couple things to do for the website to make it better before I receive an expert review from Henri that I sent in yesterday. I'm good on the WWP, I'll be reviewing it from time to time of course to check if it fits or needs any updates but right now I'm confident.

My next step is to make sure that my client's SEO is twice or thrice as good as it currently is. I pin-pointed this as a problem that needs my attention right now and I know exactly how to solve it. I just need to put time towards it.

Today I've checked a bunch of things off of the list and made sure that I had a specific plan to take action on for this upcoming week in accordance with Sunday's OODA loop.

I didn't feel like I had enough critical work hours but I did have some, I just need to make sure that I put enough time towards this and I'll be golden since I've got the execution and strategy processes in hand and dialed in.

The Man/Woman You Are Now vs Who You Want to Be (Keep this the same daily, reminding yourself of who it is you are trying to become) :

- Now: I'm currently physically strong but not strong enough. I feel as if I'm stronger than the average human but I can't allow myself to fall off unless I want to lose all of my great progress. It's crazy to see how far I've come since I started taking work seriously.

I see myself as well dressed but modest. A strong frame and a strong mind. Little funds but just enough to keep my living costs at a minimum to focus on the most important task at hand, making cash with TRW and building my empire.

I still haven't really technically made a dime in TRW, since I didn't need to use the hustler campus' lessons as I found myself blessed to have enough money to buy the subscription. I'm currently turbo focusing on improving my warm outreach and local outreach skills in order to land bigger and better clients.

Currently I have one client who is one of my long time friends from Turkey, he's a

photographer as a side hustle. I'd like to find more clients and especially ones that can pay me for my services with a budget.

- Who You Want to Be: I want to become the king of my bloodline, the family chief, the rock that stands tall in the storm and that people come to to seek shelter and solve their problems. I want to become the problem solver of my family and create strong bonds with them that will last a lifetime.

I want to become a strong, capable and proud father that sets a worthy example for his sons and daughters to be better because we have the choice to.

I want to create an empire that funds my every move, anything I spend money on, anyone I wish to help I can finance or solve their problems since I have so much money I can just throw it at the problem and it'll solve itself. Basically become an abundant individual that doesn't just fulfill themselves with what they have and always searches for ways to have more.

I want to make my family and future kids proud of the man I chose to become. I want to be the product of years of hardship and dedication towards the honorable goal of the pursuit of strength, love and real joy.

I want to be the guy with the giant network that can get things done with speed and efficiency and that people turn towards when they need a favor.

Your Reason *Why* (make this as compelling as possible, keep this the same and pound it into your skull, so you wake up daily with a clear reason) :

- My reason WHY is heavily tied into the paragraph above as to what I want to have.

I want to have all of these wonderful things because I want to be the king. I want to be the prodigal son that returns and changes his family bloodline forever. I want to make a difference because I know I wasn't born into this world for no reason.

I understand that everyone that has a bit of drive has a purpose and I think that since I get to choose mine it makes it all the more worth it to make it something that ties into my personal core values such as honor, honesty, perseverance and worshipping the hard path in life.

I know why I want to do this, it's because I want to avoid becoming a person full of regret, full of shame and a small complacent life full of nothing important, significant or meaningful. I've seen too many people choose a life such as that one despite themselves and I can't say it's something I'm ok doing.

I've always wanted to become this larger and bigger version of myself. When I was young I lived a life of degeneracy and living alone in my room doing basically nothing worth living. After tasting the apple of knowledge and opportunity and changing the programming inside of my mind I simply can't go back.

This is why I must do this. I must become a person people respect, a person people feel duty, honor and pride when talking and looking up to. I can't live a life that isn't worth it and distracting myself from really living. That's what life should be about finding what's REALLY worth living for.