

Beyond the Basics: From Knowledge to Applied Skill - Build Your Own AI Role-Play or AI Coaching Simulation

In this hands-on session, you'll build a working **AI role-play** or **AI coaching simulation** through a simple, chat-based process using Grasply.

Proposed Agenda (60 min)

- **Introduction to Grasply (10 min)**: The "knowing–doing" gap — why training so often fails to change behavior, and how a skill builder turns the knowledge a team already has into applied practice.
- **Building a simulation, live (20 min)**: Start to finish with Grasply's AI Consultant. You describe what you want in plain language, and it drafts the scenario, the AI character or coach, the learning goals, and the scoring rubric. We'll organize source material, documents, links, and recordings into a "knowledge framework" so the simulation draws on your real content and stays current as that content changes (we call this "evergreen"). We'll preview the result and see how built-in reporting tracks each learner's progress and outcomes, showing how the whole workflow gets simpler, not harder.
- **Breakout Rooms (20 min)**: There will be two breakout rooms where you will get support with creating your account and building your own AI role-play or coaching simulation.

- **Q&A (10 min)**: Open discussion

Who should attend and what you'll take away

This session is designed to be useful well beyond any single tool. Everyone leaves with a working simulation they built themselves, plus competencies they can apply anywhere:

- **Corporate instructional designers:** A faster way to turn existing knowledge into practice, and a practical approach to designing for behavior change and measurement, not just content delivery.
- **Talent development professionals**: How to scale practice and coaching across an organization, and how to frame development around real, measurable outcomes.
- **Professors and educators**: Ways to bring experiential, applied practice into the classroom, close the gap between theory and doing, and give every student realistic practice with feedback at scale.
- **Graduate students**: Hands-on AI fluency that's increasingly expected in the field, a view into where learning and talent development are heading, and a finished example to show for it.

Bring your own use case

To **get the most from the session**, we encourage you to bring an idea of a use case where you think it will be valuable to have a practice simulation; some examples:

Corporate instructional designers & talent development professionals

- Manager delivering difficult performance feedback
- Coaching an underperforming team member
- New-hire onboarding: handling a first customer interaction
- Sales discovery call/objection handling

- Customer support: de-escalating an upset customer
- Conducting a structured behavioral interview
- Compliance: responding to a harassment or code-of-conduct complaint
- Leading a change-management or reorganization conversation
- Negotiating a contract, salary, or renewal
- Delivering bad news to a client or stakeholder
- Practicing an inclusive / DEI conversation
- Crisis or incident communication

Professors & educators

- Nursing/med: patient intake or breaking difficult news to a patient
- Counseling/social work: a client intake session
- Teacher education: a parent–teacher conference
- Business: pitching to an investor or executive committee
- Ethics or case-method Socratic discussion
- Language learning: conversation practice in the target language
- Public speaking / presentation coaching

Graduate students

- Mock job interview for their target role
- Thesis or research defense Q&A
- Networking conversation at a conference
- Grant or startup pitch practice
- Negotiating a first job offer

Don't let the learning stop here!

Head to our website at https://atdsfl.org/ai-workgroup to access exclusive resources, connect with our community, and stay on top of the latest in AI.

Questions?

Contact Victoria Brenes, VP of Technology, at tbrenes@atdsfl.org

AI-Generated Content Disclaimer: At ATDSFL, we believe in embracing the tools we explore. Therefore, some of the content on this page has been developed with the aid of generative AI.