

	Sub CLO1	Students are able to understand non-news products that align with the characteristics of electronic media (CLO1) (C2, A1, P4)			
	Sub CLO2	Students are able to recognize and incorporate social, political, cultural, and educational aspects as strong elements in non-news electronic media products (CLO2) (C4, A2, P2)			
	Sub CLO3	Students are able to plan non-news products that are in line with current production trends (CLO3) (C6, A2, P3)			
	Sub CLO4	Students are able to create detailed script plans, scenes, and manage production teams through post-production of non-news content (CLO4) (C3, A4, P4)			
	Correlation between GLO and Sub-CLO				
	GLO	SS4	GS3	GS1	A2
	Sub CLO1			X	
	Sub CLO2				X
	Sub CLO3	X			
	Sub CLO4		X		
	Brief Course Description	This course is designed to provide students with an understanding of non-news media production using electronic platforms. The Print Media Production course is also a specific subject for students concentrating on media and journalism who have completed the Fundamentals of Journalism, Journalism Language, and News Writing courses.			
Course Content/Learning Materials:	1. Development of non-news electronic products 2. Development of electronic documentary products 3. Documentary production techniques 4. Documentary storytelling structure 5. Visual techniques				
Reference	Primary :				

1. Nichols, Bill. (2001). Introduction to Documentary. Indiana University Pers.
2. Jenkins, H., Ford, S., & Green, J. (2019). Spreadable Media: Creating Value and Meaning in a Networked Culture. NYU Press.
3. Charles, Mathew. (2013). News, Documentary and Advocacy Journalism. Centre for Journalism and Communication Research, Bournemouth
4. Kalow, Nancy. (2011). Visual Storytelling. The Center for Documentary Studies at Duke University
5. Rose, G. (2016). Visual Methodologies: An Introduction to Researching with Visual Materials (4th ed.). SAGE Publications
6. Newman, Nic. (2020). Journalism, Media and Technology Trends and Predictions 2020. University of Oxford

Supporting :

1. Boyd, Andrew. (2001). Broadcast Journalism. Focal Press

Lectures
PANJI DWI ASHRIANTO and SENJA YUSTITIA

Prerequisite courses
Journalism Language, Fundamentals of Journalism, News Writing

Weeks	Learning Outcome for Each Stage (Sub-CPMK)	Assessment		Form of lesson, Deductical methods, Student assignment [Estimated Time]		Learning Materials [References] (Topics)	Weightage of Assessment (%)
		Indicator	Criteria & Form	Offline Course	Online Course		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Students are capable of comprehending non-news products that align with the characteristics of electronic media.	1. Accuracy in understanding the course materials.	C = Rubric	FOL = Structured Learning Activities DM = Lectures SA =		Course Contract	
2	Students are capable of comprehending non-news products that align with the characteristics of electronic media.	1. Accuracy in analysing.	C = Rubric	FOL = Structured Learning Activities DM = Lectures SA =		- Introduction to trends in non-news electronic products - Genre of non-news	

						electronic products	
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3	Students are capable of comprehending non-news products that align with the characteristics of electronic media.	1. Accuracy in analysing non-news journalistic products, affecting genre and production methods.	C = Rubric F = Case Assignment	FOL = Structured Learning Activities DM = Group discussion SA =		Group discussion and analysis of non-news products, especially documentaries	
4	Students are capable of comprehending non-news products that align with the characteristics of electronic media.	1. Accuracy in analysing the uniqueness and trends of non-news	C = Rubric	FOL = Structured Learning Activities DM = Lectures SA =		Group discussion and analysis of non-news products, especially documentaries	
5	Students are capable of identifying and incorporating social, political, cultural, and educational issues as strong elements in non-news electronic media products.	1. Accuracy in analysing social, political, cultural, and educational issues.	C = Rubric	FOL = Structured Learning Activities DM = Lectures SA =		- Technical introduction - Issues and context - Storytelling	
6	Students are capable of identifying and incorporating social, political, cultural, and educational issues as strong elements in non-news electronic media products.	1. Accuracy in analyzing social, political, cultural, and educational issues related to production plans.	C = Rubric F = Project Assignment	FOL = Structured assignments DM = Case-based learning SA =		Issues dan storytelling	

7	Students are capable of identifying and incorporating social, political, cultural, and educational issues as strong elements in non-news electronic media products.	1. Completeness and accuracy of production plans.	C = Rubric F = Mid Exam	FOL = Structured Learning Activities DM = Lecture SA =		- Non-dramatic story structure - Documentary history - Documentary elements - Reference films - Treatment script - Determining characters and documentary issues	
8	Midterm Evaluation / Midterm Exam.						
9	Students are capable of planning non-news products that align with current production trends.	1. Completeness and accuracy of production plans.	C = Rubric	FOL = Structured Learning Activities DM = Lecture SA =		SOP for features and documentaries: Research and observation (Preliminary research, research information sources, documentary research methods)	

10	Students are capable of creating detailed planning of scripts, scenes, and managing production teams through post-production for non-news products.	1. Accuracy and creativity in planning non-news products.	C = Rubric	FOL = Structured Learning Activities DM = Student presenting in class SA =		SOP for features and documentaries: Research and observation (Preliminary research, research information sources, documentary research methods)	
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11	Students are capable of creating detailed planning of scripts, scenes, and managing production teams through post-production for non-news products.	1. Communication skills in presenting product planning.	C = Rubric F = Project Assignment	FOL = Structured Learning Activities DM = Student presenting in class SA =		Television documentary program proposal presentation (TOR, synopsis, treatment, budgeting, scheduling, crew, locations, accommodations, etc.)	
12	Students are capable of creating detailed planning of scripts, scenes, and managing production teams through post-production for non-news products.	1. Students are capable of creating detailed planning of scripts, scenes, and managing production teams through post-production for non-news products	C = Rubric F = Project Assignment	FOL = Assignment Project DM = Project Based Assignment SA =		Production	



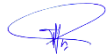
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FACULTY OF SOCIAL SCIENCE AND POLITICAL SCIENCE
BACHELOR OF COMMUNICATION PROGRAMME

	UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN" YOGYAKARTA FACULTY OF SOCIAL SCIENCE AND POLITICAL SCIENCE BACHELOR OF COMMUNICATION PROGRAMME		
Course :	ELECTRONIC MEDIA PRODUCTION		
Code: 1531093	Weightage of Credit Unit (T/P): 3/0 (4,8 ECTS) Semester: 5	Course Cluster: Journalistic and Media Concentration	No: Date:
AUTHORIZATION	AUTHORING TEAM	Course Cluster Coordinator: PANJI DWI ASHRIANTO	Head of Study Programme: Drs. Arif Wibawa, M.Si.
Week (1)	Sub CLO (2)	Form of Assessment (Assessment) (%) (3)	Weight of Assessment (%) (4)
8	MID EXAM	WRITTEN TEST	0

1,2,3,13,14	Sub CLO1 Students are able to understand non-news products that fit the characteristics of electronic media (C2, A1, P4)	Case Based Assignment (0,0,10,0,0) Tugas (0,0,0,0,0) Project Assignment (0,0,0,0,0) Written Test (0,0,0,0,0) Presentation (0,0,0,0,0) Participation (0,0,0,0,0)	10 0 0 0 0 0
4,5,6,7	Sub CLO2 Students are able to identify and incorporate social, political, cultural, and educational aspects as strong elements in non-news products of electronic media (C4, A2, P2)	Case Based Assignment (0,0,0,0) Project-Based Assignment (0,0,10,0) Assignment (0,0,0,0) Written Test (0,0,0,0) Presentation (0,0,0,0) Participation (0,0,0,0)	0 10 0 0 0 0
9	Sub CLO3 Students are able to plan non-news products that align with current production trends (C6, A2, P3)	Case Based Assignment (0) Project-Based Assignment (0) Assignment (0) Written Test (0) Presentation (0) Participation (0)	0 0 0 0 0 0
10,11,12,15	Sub CLO4 Students are able to create detailed script plans, scenes, and manage the production team from pre-production to post-production of non-news products (C3, A4, P4)	Case Based Assignment (0,0,0,0) Project-Based Assignment (0,10,10,0) Assignment (0,0,0,0) Written Test (0,0,0,0)	0 20 0 0 0 0

		Presentation (0,0,0,0) Participation (0,0,0,0)	
16	FINAL EXAM	WRITTEN TEST	30
Total Weightage of Assessment			100%

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1st STUDENT ASSIGNMENT PLAN			
Course Name	ELECTRONIC MEDIA PRODUCTION		
Course Code	1531093	Course Unit Credit (SKS): 3 (ECTS)	Semester : 5
Lectures	PANJI DWI ASHRIANTO and SENJA YUSTITIA		
Task Format	Individual Assignment		

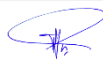
Task Title	Analysis of Non-News Electronic Media Products
Sub CLO1	Students will understand non-news products that align with the characteristics of electronic media.
Task Description	Students will analyze various non-news electronic media products, such as documentary films, feature programs, or non-news podcasts. The analysis will cover technical aspects, story structure, and relevant visual elements.
Subject Matter	Selected non-news electronic media products
Task Methodology	Viewing, analysis, and report writing
Output Format	
Analysis report of non-news electronic media products	
Assessment Indicators and Weightage	
Quality of analysis (40%), understanding of electronic media characteristics (30%), appropriateness of analysis methods (20%), completeness and clarity of the report (10%)	
Schedule	
3rd Week	
Others :	
Reference :	
Yogyakarta, June 16 th 2023	
PANJI DWI ASHRIANTO	



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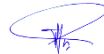
2nd STUDENT ASSIGNMENT PLAN

Course Name	ELECTRONIC MEDIA PRODUCTION		
Course Code	1531093	Credits : 3 (3-0)	Semester : 5
Lectures	PANJI DWI ASHRIANTO and SENJA YUSTITIA		
Task Format	Group Assignment		
Task Title	Integration of Social, Political, Cultural, and Educational Issues in Non-News Electronic Media Products		
Sub CLO2	Students will identify and incorporate social, political, cultural, and educational aspects as strong elements in non-news electronic media products.		
Task Description	Students will work in groups to create non-news electronic media products (e.g., documentary videos or podcasts) that address relevant social, political, cultural, or educational issues. This task involves research, planning, production, and editing of the product.		
Subject Matter	Non-news electronic media products addressing social, political, cultural, or educational issues.		

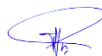
Task Methodology	Research, planning, production, and editing within a group	
Output Format		
Non-news electronic media product (documentary video, podcast, or other formats) and a documentation report of the production process		
Assessment Indicators and Weightage		
Quality of the product (40%), integration of relevant issues (30%), teamwork within the group (20%), documentation report (10%)		
Schedule		
6th Week		
Others :		
References :		
Yogyakarta, June 16 th 2023		
PANJI DWI ASHRIANTO		
SENJA YUSTITIA		

			
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3rd STUDENT ASSIGNMENT PLAN			
Course Name	ELECTRONIC MEDIA PRODUCTION		
Course Code	1531093	Credits : 3 (3-0)	Semester : 5

Lectures	PANJI DWI ASHRIANTO and SENJA YUSTITIA
Task Format	Individual Assignment
Task Title	Plan for Trend-based Non-News Products
Sub CLO3	Students will plan non-news products that align with current production trends.
Task Description	Students will plan a trend-based non-news electronic media product (e.g., short video or web series) that follows current production trends. The production plan includes script planning, cinematography, location selection, talent selection, and production schedule.
Subject Matter	Production plan for trend-based non-news electronic media products
Task Methodology	Researching production trends, written production planning
Output Format	
Production plan for non-news electronic media products	
Assessment Indicator and Weightage	
Quality of production plan (40%), alignment with production trends (30%), completeness and clarity of the plan (20%), adherence to the production schedule (10%)	

Schedule	
9th Week	
Others :	
References :	
Yogyakarta, June 16 th 2023	
PANJI DWI ASHRIANTO	
SENJA YUSTITIA	

	UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN" YOGYAKARTA FACULTY OF SOCIAL AND POLITICAL SCIENCE BACHELOR OF COMMUNICATION PROGRAMME		
4th STUDENT ASSIGNMENT PLAN			
Course Name	ELECTRONIC MEDIA PRODUCTION		
Course Code	1531093	Credits : 3 (3-0)	Semester : 5
Lectures	PANJI DWI ASHRIANTO and SENJA YUSTITIA		
Task Format	Group Assignment		
Task Title	Production of Non-News Products with a Team		
Sub CLO4	Students will create detailed script plans, scenes, and manage the production team from pre-production to post-production for non-news projects.		

Task Description	Students will work in a team to plan, execute, and manage the production of non-news electronic media products (e.g., documentary films or feature programs). This task involves script planning, cinematography, editing, and post-production stages.		
Subject Matter	Non-news electronic media products produced by the team		
Task Methodology	Planning, cinematography, editing, and collaboration within a team		
Output Format			
Non-news electronic media product and a documentation report of the production process			
Assessment Indicator and Weightage			
Quality of the product (40%), effectiveness of teamwork (30%), planning and organizing production skills (20%), documentation report (10%)			
Schedule			
12th Week			
Others :			
References :			
Yogyakarta, June 16 th 2023			
PANJI DWI ASHRIANTO			
SENJA YUSTITIA			

