



**Launchr.net**  
Smith Street #05-301  
New Bridge Centre  
336Singapore 050336

**Banking details**  
OCBC Singapore  
Acc.: 712682277001  
Branch: 712  
Bank Code: 7339

**Company info**  
[launchr.net](https://launchr.net)  
☎ +66 633 436 346  
hello@launchr.net

Thank you for reviewing our press material.

We made this toolkit to help journalists put together great articles about us.

Please reach out to us at [press@launchr.net](mailto:press@launchr.net) if you didn't find what you were looking for.

### Short explanatory description of launchr

[Launchr](https://launchr.net) is a bespoke venture building company that focuses on helping founders start better companies at a faster phase and cheaper price through a range of best-practice methods and frameworks.

### Short founder background

Nio Liyanage and Kasper Dam started [Launchr](https://launchr.net) after meeting in Bangkok in 2019, just before covid. Kasper comes from an entrepreneurial background with several successful startups, and Nio has a background in management consulting and startup consulting. The two of them are set out on a mission to enable everyone to be entrepreneurs and limit the rate of failure.

### Quotes

#### **Nio Liyanage (co-founder of Launchr)**

*"Building companies is all about doing the right things at the right time. Startups fail because they do the wrong thing at the right time, or the right thing at the wrong time."*

#### **Kasper Dam (co-founder of Launchr)**

*"Anyone can be an entrepreneur. You only have to be good at 1 thing. Googeling."*

#### **Kasper Dam (co-founder of Launchr)**

*"If you define risk as the likelihood of a negative outcome, inaction is the greatest risk of all."*