

Prelaunch Email

Subject Line Options:

- Coming Tuesday: A Done-For-You Habit Mastery Product 🔥
 - Watch for This PLR Launch on Tuesday – It's Going to Be BIG
 - Heads up: This DFY Self-Help Funnel Drops Tuesday at 9AM
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Email Body:

Hey [Name],

If your audience loves self-help content they can **rebrand and resell...**
then mark your calendar for **Tuesday, August 26th @ 9AM Eastern.**

That's when a powerful new PLR product from Sajan & Team goes live — and it's designed to convert like wildfire.

It's called:

👉 **Set Systems, Not Goals – Build Habits That Actually Get Results**

Instead of another generic guide on goal-setting, this one dives deep into how to create systems that drive real, sustainable change — a hot topic with coaches, creators, and everyday self-help junkies alike.

The front-end offer includes:

- ✓ A high-quality ebook
- ✓ Workbook + cheatsheet
- ✓ Sales page copy + video
- ✓ Promo emails, graphics, and more
- ✓ Full Private Label Rights so they can sell it as their own

🔥 Launch day early bird pricing starts at just **\$14.95** — but only for the first 2 hours.
After that, the price increases with every 5 sales.

This is a complete “business in a box” for anyone who wants to launch their next digital product fast.

To your success,
[Your Name]

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Launch Day – Send at 9AM Eastern

Subject Line Options:

- 🚀 Just launched: Done-for-you PLR on habit-building that SELLS
- Now LIVE: Set Systems, Not Goals – Hot-Selling PLR Package
- New DFY Self-Help Funnel – Launch price only \$14.95

Email Body:

Hey [Name],

It's here!

Sajan & Team just dropped a brand-new **done-for-you PLR package** on one of the most *in-demand* personal growth topics:

👉 Set Systems, Not Goals – Build Habits That Actually Get Results

This is *not* another vague goal-setting guide...

It's a full-blown transformation system packed into a **PLR package you can rebrand and sell as your own**.

And the best part?

💥 It just went live for only **\$14.95** during the early bird (for the first 2 hours only).

After that, the price increases with every 5 sales—so the earlier your audience grabs it, the better!

🎯 This topic is HOT with readers who are tired of goal-hopping and want to build systems that actually work.

🧩 This DFY package includes:

- A premium ebook
- Workbook + Cheatsheet

- Sales page + video
- Social graphics, emails, and more
- And full **Private Label Rights**

Perfect for coaches, course creators, or anyone who wants a quality self-help product *without starting from scratch*.

👉 Go here to check it out and grab your link:
[Insert Your Affiliate Link]

Promote early, it's going to convert like crazy 🔥

To your success,
[Your Name]

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The “DFY Shortcut” Angle (Send Day 2 or afternoon)

Subject Line Options:

- Want to sell a self-help product this week? It's done for you.
- This shortcut just saved me 20+ hours...
- Why create a product when THIS is already done?

Email Body:

Hey [Name],

Let's be honest...

Creating a high-quality product takes time—research, writing, graphics, sales copy, tech setup.

What if someone handed you **everything done**, and said:

"Just rebrand it, upload it, and start selling."

That's exactly what you're getting with **Set Systems, Not Goals – PLR Edition** by Sajan & Team.

- ✓ You get a premium guide on how to build habits that stick
- ✓ You get a workbook, cheatsheet, and sales funnel
- ✓ You get marketing materials, videos, and PLR license
- ✓ And you get to sell it as *your* product and keep 100% profit

Whether your audience are coaches, marketers, or side hustlers...
They'll love this topic—and love you for recommending it.

👉 Grab your link and check out the full funnel here:
[Insert Your Affiliate Link]

This thing is flying and the price rises with every 5 sales—tell them to move fast.

To your freedom,
[Your Name]

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✉ **Affiliate Email: Day 2 Reminder – Still Time, But Moving Fast**

Subject Line Options:

- Day 2: Price already rising – don't wait
- This PLR is still available (but not for long)
- Set Systems PLR is flying – grab it before it jumps again

Email Body:

Hey [Name],

Just a quick reminder — the *Set Systems, Not Goals* PLR launch from Sajan & Team is now in **Day 2**, and sales are moving fast.

If your audience hasn't jumped on this yet, they'll want to move quickly...
Because the price is increasing every **5 sales**.

And it started at just **\$14.95**, so early buyers are already ahead.

🔥 Here's what they're getting:

- ✓ A high-quality, done-for-you ebook on building simple systems (not just setting goals)
- ✓ A beautifully designed workbook + cheatsheet
- ✓ Complete sales funnel (sales copy, video promo, thank-you page)
- ✓ Social graphics, emails, and more
- ✓ Full Private Label Rights — they can rebrand and sell as their own

This is one of those evergreen topics that *never goes out of style* — and with this done-for-you package, they can launch their next product *this week*.

👉 Here's your affiliate link to promote:
[Insert Your Affiliate Link]

Remind them that the sooner they buy, the more they save. The funnel is deep, clean, and built to convert.

Let's help them build systems that stick — and launch a product the easy way.

To your success,
[Your Name]

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“Why This Topic Sells” Angle

Subject Line Options:

- This topic sells itself 📦
- Why this self-help angle always works
- Evergreen. Timeless. Done-for-you.

Email Body:

Hey [Name],

Want to promote a product that basically **sells itself**?

This one does.

📖 **Set Systems, Not Goals – Build Habits That Actually Get Results**

is a self-help PLR package built around one of the most evergreen, in-demand topics out there:

👉 Helping people stick to their habits and stop quitting on themselves.

No fluff. No hype. Just real transformation—and your audience gets to *own the rights* to it.

That's why this funnel is converting like crazy.

Your people can:

- Sell it as-is
- Add it to a coaching program
- Use it as a lead magnet, upsell, or bonus
- Even turn it into a video course or audio training

You already know this market is huge.

All they need is a **quality product to plug in and go.**

This is it.

👉 Your affiliate link:

[Insert Your Affiliate Link]

🔥 Early bird pricing started at just \$14.95—but the price increases every 5 sales. The sooner, the better.

Talk soon,

[Your Name]

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Scarcity – Final Day or Last Call

Subject Line Options:

- ⌚ Final hours to grab this PLR at a crazy low price
- Bonuses disappearing. Price doubling. Last call.
- This PLR funnel won't stay this cheap much longer...

Email Body:

Hey [Name],

Just a quick heads-up—

Today's the **final chance** to grab Sajan's *Set Systems, Not Goals* PLR at launch pricing.

After this, the price jumps up significantly and the bonuses may disappear.

If your audience wants:

- ✓ A ready-to-sell self-help product
- ✓ In one of the hottest evergreen niches (habits + systems)
- ✓ With a full sales funnel, graphics, email swipes, and more
- ✓ AND with full Private Label Rights...

Then this is it.

🔥 The offer started at just \$14.95, but now the price has already increased and will keep rising every few sales.

This is the easiest way for your subscribers to launch a high-quality product **without starting from scratch**.

👉 Here's your affiliate link:
[Insert Your Affiliate Link]

Don't let them miss out.

To your success,
[Your Name]
