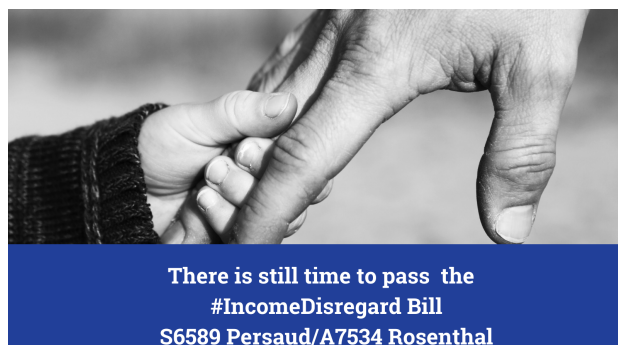


2022 NYATEP State Advocacy Social Media Toolkit

Social Media Outreach Instructions:

1. Make sure to follow us on Twitter at @NYATEP
2. Tweet using sample tweets below and your own. Feel free to use images provided or your own images showcasing your services.
 - a. Click [HERE](#) for link to all images provided below
3. NYATEP will be tweeting everyday please make sure to retweet our posts

Income Disregard Tweets	
Tweet	Image
A 100% #IncomeDisregard for 6mo will support low income NY'ers predominantly of Color gain access to higher wages and a pathway towards economic mobility. @AndreaSCousins @SenGianaris @CarlHeastie @CPeoplesStokes @HeleneWeinstein @LizKrueger @LindaBRosenthal can make it happen	 The image shows a family of three walking away from the camera on a path. A large blue circle is overlaid on the left side, and a smaller blue circle is on the right. The NYATEP logo is in the top left corner of the image area. NYATEP People • Knowledge • Progress For Workforce Development Create equitable economic opportunities for ALL New Yorkers Pass the #IncomeDisregard Bill S6589 Persaud/A7534 Rosenthal
People of Color suffered the most during the pandemic. #IncomeDisregards will support individuals receiving public benefits obtain & retain employment @AndreaSCousins @SenGianaris @CarlHeastie @CPeoplesStokes @HeleneWeinstein @LizKrueger @LindaBRosenthal	 The image shows a woman smiling and holding two young children. A blue bar is at the bottom of the image. The NYATEP logo is in the top left corner of the image area. NYATEP People • Knowledge • Progress For Workforce Development There is still time to pass the #IncomeDisregard Bill S6589 Persaud/A7534 Rosenthal



Today is a good day to Pass the #IncomeDisregard bill to help support low income NY'ers gain access to family sustaining jobs @AndreaSCousins @SenGianaris @CarlHeastie @CPeoplesStokes @HeleneWeinstein @LizKrueger @LindaBRosenthal	 We can create equitable opportunities for all New Yorkers through the #IncomeDisregard Bill S6589 Persaud/A7534 Rosenthal 
Income Disregards=Equitable Economic Opportunities for New Yorkers who are struggling to make ends meet @AndreaSCousins @SenGianaris @CarlHeastie @CPeoplesStokes @HeleneWeinstein @LizKrueger @LindaBRosenthal	  Income Disregards  Equitable Economic Opportunities Pass the #IncomeDisregard Bill S6589 Persaud/A7534 Rosenthal to support low income New Yorkers
Individuals on public benefits are choosing between work and survival #IncomeDisregards create #Equitable opportunities for low income NYers @AndreaSCousins @SenGianaris @CarlHeastie @CPeoplesStokes @HeleneWeinstein @LizKrueger @LindaBRosenthal	 There is still time to pass the #IncomeDisregard Bill. Pass S6589 Persaud/A7534 Rosenthal to support low income New Yorkers. 
The benefits cliff disproportionately impacts BIPOC communities & NYS @AndreaSCousins @SenGianaris @CarlHeastie @CPeoplesStokes @HeleneWeinstein @LizKrueger @LindaBRosenthal can still PASS #IncomeDisregards this session to create more equitable economic opportunities for all!	



Low income NY'ers are forced to turn down jobs and promotions due to the fear of losing their benefits while the state has a dire need for workers. NYS @AndreaSCousins @SenGianaris @CarlHeastie @CPeoplesStokes @HeleneWeinstein @LizKrueger @LindaBRosenthal can change that around by passing the #IncomeDisregard bill

NYATEP
Workforce Development Program

**We can create equitable opportunities
for all New Yorkers through
the #IncomeDisregard Bill
S6589 Persaud/A7534 Rosenthal**



**There is still time to pass the
#IncomeDisregard Bill
S6589 Persaud/A7534 Rosenthal**