2022 NYATEP State Advocacy Social Media Toolkit

Social Media Outreach Instructions:

- 1. Make sure to follow us on Twitter at @NYATEP
- 2. Tweet using sample tweets below and your own. Feel free to use images provided or your own images showcasing your services.
 - a. Click HERE for link to all images provided below
- 3. NYATEP will be tweeting everyday please make sure to retweet our posts

Income Disregard Tweets Tweet Image A 100% #IncomeDisregard for 6mo will support low income **NYATEP** NY'ers predominantly of Color gain access to higher wages and a pathway towards economic mobility. @AndreaSCousins Create equitable economic opportunities @SenGianaris @CarlHeastie @CPeoplesStokes for ALL New Yorkers @HeleneWeinstein @LizKrueger @LindaBRosenthal can make it happen 6589 Persaud/A7534 People of Color suffered the most during the pandemic. NYATEP #IncomeDisregards will support individuals receiving public benefits obtain & retain employment @AndreaSCousins @SenGianaris @CarlHeastie @CPeoplesStokes @HeleneWeinstein @LizKrueger @LindaBRosenthal There is still time to pass the

#IncomeDisregard Bill S6589 Persaud/A7534 Rosenthal



Today is a good day to Pass the #IncomeDisregard bill to help support low income NY'ers gain access to family sustaining jobs @AndreaSCousins @SenGianaris @CarlHeastie @CPeoplesStokes @HeleneWeinstein @LizKrueger @LindaBRosenthal

NYATEP We can create equitible opportunities for all New Yorkers through the #IncomeDisregard Bill S6589 Persaud/A7534 Rosenthal

Income Disregards=Equitable Economic Opportunities for New Yorkers who are struggling to make ends meet @AndreaSCousins @SenGianaris @CarlHeastie @CPeoplesStokes @HeleneWeinstein @LizKrueger @LindaBRosenthal

NYATEP

Income Disregards

Equitable Economic Opportunities

#IncomeDisregard Bill S6589 Persaud/A7534 Rosenthal to support low income

Individuals on public benefits are choosing between work and survival #IncomeDisregards create #Equitable opportunities for low income NYers @AndreaSCousins @SenGianaris @CarlHeastie @CPeoplesStokes @HeleneWeinstein @LizKrueger @LindaBRosenthal

NYATEP

Pass S6589 Persaud/A7534 Rosenthal to support low income New Yorkers.

#IncomeDisregard Bill.



The benefits cliff disproportionately impacts BIPOC communities & NYS

@AndreaSCousins @SenGianaris @CarlHeastie

@CPeoplesStokes @HeleneWeinstein @LizKrueger

@LindaBRosenthal can still PASS #IncomeDisregards this session to create more equitable economic opportunities for all!



Low income NY'ers are forced to turn down jobs and promotions due to the fear of losing their benefits while the state has a dire need for workers. NYS @AndreaSCousins @SenGianaris @CarlHeastie @CPeoplesStokes @HeleneWeinstein @LizKrueger @LindaBRosenthal can change that around by passing the #IncomeDisregard bill



