

1) Portfolio Introduction:

- a) Does the portfolio have an introduction/bio?
- b) Does that introduction mention domain knowledge, specific skills, or subject matter?
- c) Is the introduction the first item you see?

2) Portfolio Landing Page:

- a) Does the portfolio landing page have (bullet-point) sections to describe each project?
- b) Does each project have a link to the project's landing page?
- c) Does each project have a link for (technical) recruiters to quickly skip to see the work? (IE a link to the main code notebook, a main code file, or a finished product?)

3) Project Summary or README (if applicable):

- a) Are images used effectively?
- b) Is the summary easy to read and understand from a non-technical perspective?
- c) Is there repository navigation?

4) Project CONTENT:

- a) Were you introduced to the project?
- b) Are the methods and results commented or documented?
- c) What are the skills this project shows evidence of?

5) LINKS:

- a) **Links to LinkedIn**
- b) **Links to Professional Blog**

FEEDBACK SHOULD BE: Consensual, Actionable, Specific, Kind

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