

Potential Subject Lines I thought of

Marketing mistakes made by furniture stores (and how to avoid them)

How IKEA, and Ashley Homestore skyrocketed their success (and how you can too)

Marketing secrets used by the top furniture stores

Turn Pitusa into a leader in the furniture store industry

Good Afternoon Pitusa Furniture,

I'm reaching out to you because two of your posts were on my Instagram explore page, and I really think it's fascinating how each of your pieces have a clean handcrafted look.

Especially with products like the Alisdair Bedroom Set and the Baystorm 7 piece bedroom set.

Also, in the process of looking over your Socials and website, I saw so much room for improvement when it comes to marketing.

I have 12 marketing secrets that I stole from IKEA, Bob's discount furniture, and Ashley homestore that you could use to **boost your CR and web traffic** for Pitusa Furniture.

Discover the *simple but extremely effective* social media marketing aspects **that will boost your engagement, web traffic and make you stand out to your competitors.**

Implement the *power of persuasive language and storytelling* through the form of email to advertise to your customers to **boost your web traffic.**

Discover the steps needed to *build the confidence of your audience* when buying your product, **boosting your conversion rates and sales.**

And so much more

Email me back so we can have a more in depth conversation on how we can take Pitusa Furniture to the next level.

Anton Zholobov

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POTENTIAL FOLLOW UP

Good Evening Pitusa,

I could see this is something that you are not interested in right now,

But i've been looking at your social media alot and you are exactly the type of business I would want to work with (fast growing, unique products, and a industry I am passionate about)

Thats why I wanted to personally give you a once in a lifetime deal.

I will write you a FREE piece of copy, which could either be a landing page, or like two emails that way you can make money right off the bat. (All i want in return is a testimonial)

Because of the fact that I am currently busy writing for a few other clients, and I rarely ever offer this, I can only go through with the free samples if you reply within the next week or so.

Email me back for more details.

Lets work.