LIMOVERSE | COOKIES AND TRACKING NOTICE

Effective as of February 2, 2023 [last updated on August 25, 2024]

INTRODUCTION

This Cookies and Tracking Notice ("Notice") explains how Limoverse Technologies LLC ("Limoverse," "we," "our," or "us") uses cookies and similar technologies to recognise you when you visit our websites, use our mobile applications, or interact with our services (collectively, "Services"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

WHAT ARE COOKIES?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. Cookies allow the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

TYPES OF COOKIES AND TRACKING TECHNOLOGIES WE USE

We and our service providers may use the following types of cookies and tracking technologies:

1. **Essential Cookies:** These cookies are strictly necessary to provide you with our Services. They enable core functionality such as security, network management, and accessibility. You may not opt-out of these cookies as the Services would not function properly without them.
2. **Performance and Analytics Cookies:** These cookies collect information about how you use our Services, such as which pages you visit and if you experience any errors. This helps us improve the performance of our Services and understand how users interact with them. We use third-party analytics providers, such as Google Analytics, to help analyse how users use the site.
3. **Functional Cookies:** These cookies allow us to remember choices you make when you use our Services, such as remembering your language preferences, remembering your login details, and remembering the changes you make to other parts of our Services which you can customise.
4. **Targeting/Advertising Cookies:** These cookies are used to make advertising messages more relevant to you and your interests. They also perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed, and in some cases selecting advertisements that are based on your interests.
5. **Social Media Cookies:** These cookies are used when you share information using a social media sharing button or "like" button on our Services or you link your account or engage with our content on or through a social media site. The social network will record that you have done this.
6. **Other Tracking Technologies:** We may also use other tracking technologies such as web beacons (also known as pixel tags or clear GIFs), device fingerprinting, and local

storage. These technologies perform similar functions to cookies but operate differently.

HOW WE USE COOKIES AND TRACKING TECHNOLOGIES

We use cookies and tracking technologies for the following purposes:

1. To enable and streamline the use of our Services
2. To analyze user behaviour and track usage patterns on our Services
3. To optimize and improve the performance and user experience of our Services
4. To count visitors to our Services and analyze how visitors use our Services
5. To personalize content and remember your preferences
6. To manage our advertising and marketing efforts
7. To prevent fraudulent activity and improve security
8. To comply with legal obligations

THIRD-PARTY USE OF COOKIES AND OTHER TRACKING TECHNOLOGIES

We may allow selected third parties to place cookies through our Services to provide us with better insights into the use of the Services or user demographics or to provide relevant advertising to you. These third parties may collect information about a user's online activities over time and across different websites when they use our Services.

For example, we utilise Google Analytics to analyse usage patterns of our Services. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our Services is used to create reports about the use of the Services. Google will store and use this information. Google's privacy policy is available at: https://www.google.com/policies/privacy/.

YOUR CHOICES REGARDING COOKIES

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

You can learn more about cookies and the following third-party websites:

AllAboutCookies: http://www.allaboutcookies.org/

Network Advertising Initiative: http://www.networkadvertising.org/

SPECIFIC COOKIE CONTROLS

1. **Google Analytics Opt-out Browser Add-on:** To provide website visitors more choice on how their data is collected by Google Analytics, Google has developed an Opt-out Browser add-on, which is available by visiting Google Analytics Opt-out Browser Add-on, to enable you to opt-out of Google's programs.
2. **Do Not Track:** Some browsers have incorporated "Do Not Track" (DNT) features. Because there is not yet a common understanding of how to interpret the DNT signal, our Services do not currently respond to browser DNT signals.

UPDATES TO THIS NOTICE

We may update this Notice from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Notice regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Notice indicates when it was last updated.

MORE INFORMATION

If you have any questions about our use of cookies or other technologies, please email us at legal@limoverse.io.