

Privacy Policy

UNSA-Market for Android

This privacy policy governs your use of the software application UNSA-Market for Android mobile devices, developed by Norte.

1. Information We Collect

To provide and improve our services, we collect personal information, including email addresses and phone numbers. We also utilize Google-provided app performance tracking data to enhance the application's functionality. This application utilizes your device's audio output solely for alarm notification purposes.

2. Analytics

This application integrates Google Analytics to analyze usage patterns. This data helps us understand user behavior, device compatibility, and geographic demographics to optimize the user experience.

3. Advertising

We partner with Google AdMob to serve advertisements. Third-party vendors, including Google, use cookies to display ads based on your visits to this and other websites.

- Google AdMob Privacy Policy:
<https://support.google.com/admob/answer/6128543?hl=en>
- You may opt-out of personalized advertising by visiting your Google Ads Settings or by visiting aboutads.info.

4. Contact

For any inquiries regarding this policy, please contact us at jcordovas@unsa.edu.pe.