Scripts for Ghosters

She hasn't responded to the invite/ask...

Follow-Up 1 - after 3 days

Hi, Susie! Just wanted to follow up about the pampering packages. I'm mailing out more packages today. I didn't want you to miss out, so let me know if you are open to me tossing one in the mail for you! I know you're probably super busy, so I will follow up with you in a couple of days if I don't hear from you.

Follow-Up 2 - after 3 days

Morning! I'm just following up with you one last time about your pampering package! If you're anything like me, you check your messages in the middle of doing a million things LOL. Not sure if you are getting my messages, and it is totally okay if you're not interested! If I don't hear back from you, I'll assume you are super busy, and I'll look forward to hearing from you in the future.

She said YES, but has not yet answered skincare questions...

Follow-Up 1 - after 1 day

Morning, Susie! I am mailing out facial packages today, and I would love to get yours included. Here are a couple of questions I have about your skin type so I can customize it. (Insert Pre-profile Google Form or questions)

Follow-Up 2 - after 3 days

Hey, girl! We've been missing each other here... No worries! Just following up one last time for your facial package. Were you still willing to get pampered? LOL If I don't hear from you, I will just assume you are really busy right now and follow up with you in a couple of months. $\ensuremath{\mathfrak{C}}$

She completed skincare questions, but she hasn't booked...

Follow-Up 1 - after 1 day

Morning, Susie! I am mailing out more facial packages today, and I would love to get yours included. We just need to pick a date to pamper you =) I have openings. Would you prefer the daytime or evenings?

Follow-Up 2 - after 3 days

Hey, girl! My books are filling up, and I would love to give you priority booking for your pampering session. How does an hour next week sound?

Follow-Up 3 - after 5 days

Hey, Susie! We've been missing each other here... No worries! Just following up one last time for your facial package. Were you still willing to get pampered? If I don't hear from you, I will assume you are really busy right now, and I will follow up with you in a couple of months.

Appointment No-Shows

Follow-Up 1 - after 5-10 minutes

Ready whenever you are =) Let me know if you have any trouble jumping on.

Follow-Up 2 - after a few hours

Hi, Susie! I hope you are okay, and I am so sorry that I missed you at our session today! Perhaps we selected the wrong time. I would love to set a new date with you. Do you have a preference between daytime or evenings?

Follow-Up 3 - next day

Hey, girl. I haven't heard from you in a bit. I hope I didn't offend you or disrespect you in some way! I just want you to know that was never my intention. Hope to hear from you soon.

Follow-Up 4- after 3 Days

Hey, Susie. We've been missing each other here... No worries! Just following up one last time for your facial package. Were you still willing to get pampered? LOL If I don't hear from you, I will just assume you are really busy right now and follow up with you in a couple of months.