

Scripts for Ghosters

She hasn't responded to the invite/ask...

Follow-Up 1 - after 3 days

Hi, Susie! Just wanted to follow up about the pampering packages. I'm mailing out more packages today. I didn't want you to miss out, so let me know if you are open to me tossing one in the mail for you! I know you're probably super busy, so I will follow up with you in a couple of days if I don't hear from you. 😊

Follow-Up 2 - after 3 days

Morning! I'm just following up with you one last time about your pampering package! If you're anything like me, you check your messages in the middle of doing a million things LOL. Not sure if you are getting my messages, and it is totally okay if you're not interested! If I don't hear back from you, I'll assume you are super busy, and I'll look forward to hearing from you in the future. 😊

She said YES, but has not yet answered skincare questions...

Follow-Up 1 - after 1 day

Morning, Susie! I am mailing out facial packages today, and I would love to get yours included. Here are a couple of questions I have about your skin type so I can customize it. 😊 (Insert Pre-profile Google Form or questions)

Follow-Up 2 - after 3 days

Hey, girl! We've been missing each other here... No worries! Just following up one last time for your facial package. Were you still willing to get pampered? LOL If I don't hear from you, I will just assume you are really busy right now and follow up with you in a couple of months. 😊

She completed skincare questions, but she hasn't booked...

Follow-Up 1 - after 1 day

Morning, Susie! I am mailing out more facial packages today, and I would love to get yours included. We just need to pick a date to pamper you =) I have openings. Would you prefer the daytime or evenings?

Follow-Up 2 - after 3 days

Hey, girl! My books are filling up, and I would love to give you priority booking for your pampering session. How does an hour next week sound? 🧖‍♀️

Follow-Up 3 - after 5 days

Hey, Susie! We've been missing each other here... No worries! Just following up one last time for your facial package. Were you still willing to get pampered? If I don't hear from you, I will assume you are really busy right now, and I will follow up with you in a couple of months. 😊

Appointment No-Shows

Follow-Up 1 - after 5-10 minutes

Ready whenever you are =) Let me know if you have any trouble jumping on.

Follow-Up 2 - after a few hours

Hi, Susie! I hope you are okay, and I am so sorry that I missed you at our session today! Perhaps we selected the wrong time. I would love to set a new date with you. Do you have a preference between daytime or evenings?

Follow-Up 3 - next day

Hey, girl. I haven't heard from you in a bit. I hope I didn't offend you or disrespect you in some way! I just want you to know that was never my intention. ✨ Hope to hear from you soon.

Follow-Up 4- after 3 Days

Hey, Susie. We've been missing each other here... No worries! Just following up one last time for your facial package. Were you still willing to get pampered? LOL If I don't hear from you, I will just assume you are really busy right now and follow up with you in a couple of months. 😊