

Ideaflow (The Project)

ideaflow.app

- Unlock people’s ability to connect with one another
- Catalogue and connect the world’s ideas

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About

Sub-instances:

People

Jacob Cole [jacob@ideaflow.io](#)
Bat Manson
Ben Williams

Looking for: designer, full stack engineering collaborator. Email [jacob@ideaflow.io](#) #lookingfor

Mocks

Press

See also: Final Launch Communications (Shared) [press.jacobcole.net](#)
#aside Projection of people’s brain into digital space – some parts private some parts public
creating tools that give people information processing superpowers.

ideaflow rm from website
putting power
superpowered
– putting power of ai into user experiences

Purpose

- We exist to...**
 - unlock people’s potential to connect with one another
- By...**
 - Bringing them together around shared ideas.
 - Revealing when they have shared ideas.
 - Revealing when they have shared ideas or potential solutions to each other’s problems
- We do so by...**
 - By creating a medium for people and organizations to catalogue their ideas and the connections between them.
- Which is [initially] made possible through...**
 - an AI-powered “super-notebook” that surfaces relevant information from your past notes, as well as your team’s collective memory as you type.

- By creating a medium for people to catalogue and connect their ideas.
- By creating a medium for people to catalogue their ideas and the connections between them

Positioning

#DELIVERABLE #FINAL2: [[]]

- For (target customer) - who are your first 10K users?
 - **Prolific Notetakers**
- Who (statement of need or opportunity) - what is the problem your target customers face?
 - **Who struggle to find the right notes at the right time**
- (Product name) is a (product category) - what category are you playing in?
 - **Ideaflow is an AI-powered “super-notebook”**
- That (statement of key benefit) - what would you want one happy user to tell another?
 - **That augments your intelligence as you type**
- Unlike (competing alternative) - what were they doing before?
 - **Unlike traditional note-taking tools (like Evernote)**
- (Product name)(statement of primary differentiation) - what makes Ideaflow unique and different from what they were doing before that also makes me believe your key benefit?
 - **Ideaflow automatically suggests the most relevant notes across sources, in real time.**

Scratch

catalog and connect the ideas within an org
 psychadelic for humanity - #o
 brainstorm, swarm on a problem

potential to connect with one another
 unlocking people within organization's potential to connect with one another

There are all these different problems which are solved by the same unified structure an idea for this building this fundamental engine that extends human thinking into digital space if the ultimate brainstorming software it's the ultimate contacts manager it's all the lowest friction tool for writing down your thoughts it's your superpower it's your super suit for weight for delving into the quagmires of data that you're going to give organization of knowledge it's your exoskeleton the cognitive exoskeleton and Iron Man suit for the mind

A whole nother angle on this is where company trying to transform the future of work what work is like in a corporate environment to be a place where you can get to be a a whole institution where you can effortlessly get together we can freely and effortlessly get together with other people like minded people who have related ideas that they're passionate to go build in the world and the joy of a large Enterprises if you can be totally get everyone's got the same Financial incentive so you can be totally open with sharing ideas internal to these companies so I think we could totally talked about is like transforming future of working or Glide Verizon or something like that but hey what's the future of a company like Verizon with your future these big corporations it's not just like this kind of Solace mechanistic thing but like “I see the future of work as people getting together around shared ideas “

I see everyone saic is almost manifestly everyone's going to have a personal website that is built out in a way that's a little bit like my personal website except better than my current personal website and suspect everyone to become sort of like a curator of tastes and keeping public list they written and you know they aren't they taking all kinds of nuts if they go through that the world and even if it's just keeping track of what restaurants you like or what workout videos you get I don't really care if you're you're creating a list that may be either a private list or maybe it would be a list of show up on your website on your profile sounds like the restaurants that you tag #restaurant if you didn't go to the idea Flo. Net or whatever you would have the Vince McPhillips home page and that would have liked to know how cute would have liked your project someone sing but now you just got to see like the list but you've created Myspace I have cold sweats. Jacob Pullen an Evinrude have on their website and also Evernote outside restaurants list and stuff like that and then there's going to be all these with you buy things you didn't know existed at MIT. Jacob full. Net and all those quickies everyone's going to be a benefiting from them and be whenever someone discovers something they'll add it to the wiki and we're going to be curating all kinds of cool stuff together so that's how I please continue that's what I believe could be the future though no I haven't look I'm running down #book The sovereign individual

For teams that have
 Transform brainstorming

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 - Catalogue and connect the world’s ideas
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 - unlock people’s potential to connect with one another
 - Unlock humanity’s latent potential to connect around shared ideas
 - Open your eyes to previously unseen possibilities / hidden opportunities within your notes
 -
- By...
 - Revealing when they have shared ideas or potential solutions to each other’s problems
- We do so by...
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See Also

internaldashboard.jacobcole.net
<http://roadmap.jacobcole.net/>

<http://infrastructure.jacobcole.net/>
<http://worldquestguild.connectordocs.com/>

<http://volunteerforce.jacobcole.net/>

- A notebook that augments your intelligence that surfaces past notes and information from your world of available connections that surfaces relevant information from your past notes, as well as your team’s collective memory as you type.
The backbone for an ecosystem of Integrations that put the power of modern-day AI [and data sources] in everybody's hands