

# Power Standards

### LAB 1 AND 4 (PHOTOJOURNALISM):

**Objective 14:** The student applies safety regulations. The student understands and exercises safe practices in the classroom and while using equipment.

**Objective 4:** The student understands and examines problem-solving methods. The student will demonstrate critical thinking skills in preparing equipment and photo shoots. The student demonstrates the ability to troubleshoot and solve technical problems.

**Objective 11:** The student understands principles of commercial photography. The student demonstrates a working knowledge of photo composition techniques.

**Objective 19:** The student applies technical skills for efficiency. The student understands shortcuts and procedures to manipulate technology efficiently.

**Objective 18:** The student uses a variety of strategies to plan, obtain, evaluate, and use valid information. The student knows how to assess online research and can identify newsworthy sources.

**Objective 10:** The student understands principles of graphic design and illustration. The student will demonstrate how to establish hierarchy in desktop publishing by effectively using the elements of design.

**Objective 21:** The student makes informed judgments about product designs and the designs of others. The student shows the ability to design publications that will meet the needs of a specific audience.

**Objective 13:** The student understands principles of printing and imaging. The student demonstrates an understanding of preparing photos and documents for professional printing.

**Objective 1:** The student demonstrates professional standards/employability skills as required by business and industry. The student will create a portfolio and explore the pathways to pursuing further education/career in this area of study.

**Objective 5:** The student uses technology applications when completing Arts, Audio/Video Technology, and Communications projects and processes. The student will establish a working knowledge of programs necessary for task management and completion.

**Objective 16:** The student applies ethical decision-making and understands and complies with laws regarding the use of technology in arts, audio/video technology, and communications. The student can exercise good judgment with regard to content collection and production.

**Objective 2:** The student applies English language arts in Arts, Audio/Video Technology, and Communications projects. The student will demonstrate an understanding of crafting written communications for different audiences while following specific styles.

**Objective 17:** The student understands communications strategies as they relate to arts, audio/video technology, and communications. The student understands the most appropriate way to communicate to different audiences.

**Objective 3:** The student applies professional communications strategies. The student will demonstrate the ability to communicate to an audience in both verbal and visual forms.

### LAB 2 AND 3 (BROADCASTING MEDIA):

## Intro to Digital Media

# Power Standards

**Objective 14 :** The student applies safety regulations. The students practice safety while working with the equipment in class.

**Objective 15 :** The student identifies and develops leadership characteristics  
Students learn the importance of leadership, understand their own strengths as leaders, and use them within class projects.

**Objective 5 :** The student uses technology applications when completing Arts, Audio/Video Technology, and Communications projects and processes.  
Students can demonstrate their understanding of media production skills and use them to create professional content.

**Objective 6 :** The student understands arts, audio/video technology, and communications systems. The students can apply the terminology used in video media to projects.

**Objective 16:** The student applies ethical decision-making and understands and complies with laws regarding the use of technology in arts, audio/video technology, and communications  
The student, after defining what a leader should be, creates a mission statement and adheres to the laws and guidelines regarding ethical behavior.

**Objective 1:** The student demonstrates professional standards/employability skills as required by business and industry. The student will exhibit timeliness in attendance and deadlines. The student will exhibit professionalism when covering school events.

**Objective 7: The student understands the** principles of audio/video production.  
The students can apply the understanding of production in the content that they create.

**Objective 8 :** The student understands principles of fashion design that impact consumer purchasing of fashion and apparel accessories  
Students learn the proper professional attire when broadcasting and what chroma key.

**Objective 9:** The student understands principles of video game design.  
Students can apply their knowledge of animation to create a concept for a video game.

**Objective 12:** The student understands principles, elements, and techniques of animation  
Students can apply all the knowledge of good design to an animated A.I (Artificial Intelligence)

**Objective 3 :** The student applies professional communications strategies. Students can work and communicate professionally with each other in groups verbally.

**Objective 4 :** The student understands and examines problem-solving methods.  
Students will demonstrate their ability to troubleshoot and come up with solutions when using computers and equipment, and manage solutions to their ideas.

**Objective 19 :** The student applies technical skills for efficiency  
The student uses the technical skills learned in class to apply to their ongoing projects.

**Objective 20:** The student develops a basic understanding of arts, audio/video technology, and communications. The student can develop and create a visual narrative using technology.