

ANNE MARIE TODD

CURRICULUM VITAE

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EDUCATION

Ph.D. Rhetoric and Cultural Studies, University of Southern California (2002)
M.A. Rhetoric and Cultural Studies, University of Southern California (2000)
B.A. Philosophy, Emory University, Cum Laude (1998)

ACADEMIC APPOINTMENTS

Chair, Department of Communication Studies, San José State University (2019-2021)
Professor, Department of Communication Studies, San José State University (2011-present)
Associate Professor, Department of Communication Studies, San José State University (2007-2011)
Assistant Professor, Department of Communication Studies, San José State University (2002-2007)

ADMINISTRATIVE LEADERSHIP

Dean, College of Social Sciences, San José State University (July 2023-present)

The Dean is responsible for leading all aspects of the college in collaboration with College leadership, faculty, and staff. The Dean collaborates with constituents to establish the strategic priorities for the college and manages college resources to support the growth and development of programs that ensure effective and responsive learning opportunities and facilitate research, scholarship, and creative activity. The Dean represents the college in a variety of contexts to build opportunities for collaboration that benefit CoSS students, faculty, and staff.

Associate Dean for Academics, College of Social Sciences, San José State University (June 2021-June 2023)

The College of Social Sciences serves 6300 students in 12 departments. The ADA provides leadership to the college in matters related to the development and implementation of academic programs in CoSS with a priority of supporting student success and addressing equity gaps.

Major Responsibilities

- Student Success: Development and promotion of CoSS student success initiatives including strategy for closing course-based equity gaps.
- Enrollment management: Support development and implementation of college strategic enrollment management plan including establishing department FTES and SFR targets.
- Scheduling: Oversight of course scheduling including supporting departments with guidance and data in development and implementation of schedules, including monitoring course modality, block scheduling, enrollment updates, and guidance on canceling courses.
- Faculty Development: Development and facilitation of faculty professional development around teaching and learning, including workshops, training, and communities of practice; provide onboarding support and training for lecturers.

- Faculty Evaluation: Support chairs in the lecturer hiring and evaluation processes, including training in writing evaluations, processes, and compliance; support chairs in navigating the lecturer range elevation process; lead the evaluation of lecturers for both cumulative evaluations and annual evaluations.
- Curriculum: Leadership and support for maintenance of current curriculum, development of new curricular opportunities and programs; coordination and oversight of College curricular review process; Chair College Curriculum Committee.
- Assessment: Coordination and support of assessment including annual program assessment and GE assessment; support departments in program planning and review; co-chair College Assessment Committee.
- Recruitment: Development and implementation of program recruitment and admission strategies in collaboration with university partners and departments.
- Student Support: Development of student support programming in collaboration with campus partners including transfer orientations, support for students on academic probation and disqualification, and holistic advising support.
- Advising: Oversight and coordination of faculty advising, including developing mechanisms and strategies to directly manage all undergraduate and graduate faculty advisors, implementing training of faculty advisors, and assessing efficacy of faculty advising; chairing College Advising Council.
- Student Complaints: Consult with chairs, advise on, and adjudicate student concerns and conflicts (e.g. grade disputes) and other faculty-student disputes.
- Student Scholarships: Chair College Scholarship Committee (assigned to Associate Dean of Research 2022).
- Signature authority on student petitions.
- Provide support for departments on alumni outreach efforts.

Key Accomplishments

- *Student Success*: developed and implemented college student success strategy including: faculty teaching support around equity gaps, multi-program support for courses with high equity gaps and DFW rates, review and revision of course substitution practices, and review and support of college undergraduate and graduate advisors.
- *Enrollment management*: developed and implemented college strategic enrollment management plan to improve retention and graduation and student-faculty ratio (SFR); developed course enrollment cap guidelines; optimized enrollment reports (including SFR, instructional modality, and low-enrolled courses) based on feedback from department chairs; compiled historical data around enrollments, such as course- and student-based Full Time Equivalent Student (FTES).
- *Scheduling*: developed scheduling guidelines to support departments in transitioning back to campus from remote; teaching including development of course modality guidelines and support; piloted schedule reprioritization in MyScheduler.
- *Faculty Development*: facilitated faculty learning community for student success focused on equity and inclusion and course redesign around equity gaps;; developed and implemented faculty development programming, including workshop support for lecturer faculty on range elevation and annual evaluations.
- *Department Chair support*: created and maintained resources for department chairs including a shared drive, data guides, and strategic enrollment management resources.
- *Curriculum*: revised College curriculum support and review process; created curriculum resource website for CoSS faculty.
- *Assessment*: developed college process for implementing new General Education requirements; evaluated impact of Area D changes; supported chairs in scheduling Area F sections; coordinated Area F assessment (AY 2021-2022).
- *Student Recruitment*: coordinated development of standardized recruitment materials for departments, created CoSS Points of Pride document for use in admissions event; facilitated recruitment events with community colleges for potential and admitted students.

- *Student Support and Advising*: worked with Undergraduate Advising and Success to transition to collaborative model of advising; developed and facilitated all-faculty advisor training; created CoSS advising resources page; collaborated with ACCESS staff to assess and revise programming for students on academic notice and probation; supported departments moving to Spartan Connect; revised and updated process for student petitions; supported ACCESS in hiring 3 additional advisors and reclassification of existing advisor positions; developed college level re-enrollment campaigns; piloted student success markers in Spartan Connect.
- *External Partnerships*: established partnerships with community colleges, including DeAnza College, West Valley College, San José City College to enhance support for transfer students.
- Compiled a CoSS Snapshot: integrated data set for strategic planning, program promotion, etc.
- Created Associate Dean handbook.
- Supported college through pandemic and return to campus: created COVID-19 FAQ/guidelines for department chairs; supported department chairs in faculty and student questions around instructional modality, conduct policy, and enrollment management in the face of pandemic-related declines.

Chair, Department of Communication Studies, San José State University (August 2019-June 2021)

Communication Studies currently serves 873 majors, 38 graduate students and students in four different minor programs. The department has approximately 70 faculty, including 43 lecturer faculty, 16 tenure track faculty, and 10 Graduate Teaching Associates (GTAs).

Major Responsibilities

- Program Review & Assessment: Oversight of strategic planning, program review, and assessment.
- Student Recruitment, Advisement and Retention: Advise undergraduate majors and minors, conduct recruitment sessions for admitted students, conduct orientation sessions for transfer and first-year students, support a team of 8 faculty advisors, and serve as main advisor for probationary, disqualified, and returning students.
- Course Scheduling and Enrollment Management: Project enrollments and build 4 schedules per year: Fall and Spring semester schedules with approximately 220 sections each; and Summer and Winter intersession schedules with 30-50 and 10-15 sections respectively. Monitor enrollments, add and cancel sections as needed.
- Curriculum & Program Development: Support and oversight of M.A., B.A., and minor programs and of nine curricular and co-curricular programs including: Graduate Teaching Associate program; Communication Center, Internship program, Forensics Team, Social Media Team, Califia Performance Collective, COMM Study Abroad, COMM Student Association, and the Honors Program.
- Policy Development and Compliance: Ensure department practices are in compliance with state and federal laws, CSU system and campus policies, including creation of transparent departmental policy and education of faculty regarding the importance of following university policy.
- Personnel: Manage professional development and evaluation processes including RTP and annual evaluation of lecturers. Recruitment and retention of tenure-track and temporary faculty, and GTAs.
- Budget: Manage department budget resources in collaboration with department analyst and college resources manager, including OE&E, CERF, and multiple endowment accounts.
- Management of Department Office: Support and coordination of staff including full-time Administrative Analyst, part-time Administrative Support Coordinator, and (previously) full-time Administrative Support Assistant.

Key Accomplishments

- Submitted 6-year Program Plan in Spring 2021, currently at university committee review stage.

- Developed and revised 3-year hiring plan in response to strategic priorities within Academic Affairs.
- Established standing department committee devoted to Diversity, Equity and Inclusion.
- Cultivated and established donation for permanent endowed student scholarship for Communication Studies students.
- Created Department Lecturer Representative position to serve on the department's Executive Committee.
- Hired 6 new lecturers and converted 2 interim/acting lecturer positions to permanent positions to meet department curricular needs given low tenure density.
- Hired 1 Administrative Analyst.
- Established program planning and assessment process for enrollment-based co-curricular programs.
- Developed and obtained faculty approval of guidelines for department governance including: rotations and transitions for leadership and service positions, instructor qualifications and development, peer observations, GE course instructor responsibilities, collegiality, summer scheduling, and Zoom meetings.
- Implemented clear processes for faculty requests of department office staff.
- Created faculty handbook with information regarding department organization and processes, and resources to support faculty teaching and assessment, research, and professional development.
- Established depository and archive of department documents, including meeting minutes, program planning documents, assessment documents, and record of past faculty decisions.
- Established transparent process for scholarship application and award process in collaboration with Tower Foundation.
- Developed and co-led department and college anti-racism programming to better serve diverse students and support BIPOC faculty.
- Led department through transition to remote teaching due to COVID-19 in Spring 2020, and ongoing pandemic-related exigencies through Spring 2021 including: support of faculty in the department's Online Faculty Learning Community, outreach to students, and managing enrollments affected by health and economic circumstances.

Associate Chair, Department of Communication Studies, San José State University (2012-2015)

Major Responsibilities

- Serve as head of advising: work with Department Chair to oversee department's faculty advisors, process paperwork, and coordinate advising fairs, transfer orientations, and Admitted Spartan Day.
- Coordinate all department co-curricular events including department graduation, career days, student workshops, and faculty functions.
- Support co-curricular programs such as Califia, COMM Center, and Forensics.
- Chair department scholarship committee which awards endowment scholarships, graduate student awards, and alumni awards.
- Communicate with majors and minors including weekly COMM Events newsletter, graduation-related information and other advising updates.
- Maintain department blog.

Key Accomplishments

- Chaired Public Speaking Redesign Task Force, overseeing online Public Speaking pilot project: submitted course proposal and curriculum paperwork, coordinated faculty training, provided faculty support, developed assessment plan, responded to assessment results.
- Developed pilot program and manual for peer advising.

- Conducted survey of department faculty regarding department culture, service assignments, and professional development, and created and implemented mentoring plan in response to results.
- Coordinated and oversaw department's 50th Anniversary celebration including student panel and gala reception.

ACADEMIC LEADERSHIP

Co-Chair, Campus Committee on Diversity, Equity and Inclusion, SJSU (2021)

Responsible for leading the inaugural committee in efforts to identify equity gaps and make recommendations to address systemic historical inequities, equity for historically marginalized groups and issues related to improving campus climate through campus engagement, and review of relevant data and research. My work as co-chair has just begun. I am responsible for convening the committee, assigning tasks, and drafting the first annual report with findings and recommendations for presidential review.

Special Committee on Campus Response to CSU GE Taskforce, SJSU (2019)

Drafted SJSU's response to ASCSU General Education Taskforce Report. Gathered data through online Qualtrics surveys aimed at different campus stakeholders, three focus groups (two faculty, one student) and a town hall meeting. In addition to helping draft survey questions and focus group questions, I conducted focus groups, coded qualitative data, and drafted sections of the report.

Board of General Studies, College of Social Sciences Representative, SJSU (2017-2020)

As COSS representative on BOGS, now called GEAC, I reviewed curricular proposals designed to satisfy General Education (GE), American Institutions (AI), or Graduate Writing Area Requirement (GWAR). I provided support to faculty and departments in COSS and other colleges seeking to develop such courses. I reviewed the GE portion of materials submitted in the program planning process, and degree programs in accordance with the current GE Guidelines.

Co-Chair, "Engage and Educate" Strategic Planning Taskforce, SJSU (2018)

Co-chaired group of faculty and staff under direction of Strategic Planning Steering Committee to develop five desired outcomes and strategies associated with Strategic Planning Goal 1: Engage and Educate. Worked with campus stakeholders to gather feedback from faculty groups, campus organizations, institutional effectiveness reports and to develop goals supporting experiential learning, academic advising, career development support, leadership and community skills, and campus life. As co-chair, I organized meetings, took minutes, assigned tasks, gathered data sources, followed up with action items, drafted outcomes reports, and revised multiple times based on feedback.

Chair, Curriculum & Assessment Committee, Department of Communication Studies, SJSU (2017-2019; 2003-2007)

Oversaw and supported department curriculum and assessment. I supported GE Course Coordinators and submitted the department's annual GE assessment reports. I coordinated Program Learning Outcomes (PLO) Assessment and completed the department's annual Program Assessment reports. I worked with and supported faculty in developing new course proposals, from conceptualization to implementation (e.g. ensuring that the appropriate forms and materials are compiled). I was also head of advising from 2003-2007, before that became the responsibility of the newly created Associate Chair role.

Co-Chair, SJSU WASC Steering Committee, Five Proficiencies Report, SJSU (2012-2013)

Co-chaired a task force of faculty and staff charged with studying graduation proficiencies of SJSU students in 5 areas: Information literacy, Quantitative literacy, Critical Thinking, Oral Communication, and Written Communication. We identified data sources and developed and supported several pilot projects to gather data and test methods to

assess the 5 proficiencies in a programmatic way. As co-chair, I led data gathering, oversaw three of the pilot projects: oral communication in senior capstones, information literacy with library modules, and data mining of program assessment. I wrote the draft of the report.

Chair, University Sustainability Board, SJSU (2011-2012)

Led board members (faculty, student and staff) to coordinate campus sustainability efforts. Responsible for centralizing and communicating information on SJSU's sustainability efforts; integrating sustainability into key planning documents and procedures; and educating and engaging with campus stakeholders and external partners on sustainability. As chair, I oversaw SJSU's participation in the Sustainability Tracking Assessment and Rating System (STARS) report, created a sustainability listserv and oversaw website updates, coordinated college-level committees and coordinated the Sustainability Matters Lecture Series, the Campus Sustainability Tour, and other events and series.

Co-Lead, Educational Effectiveness Committee, WASC Accreditation, SJSU (2005-2007)

Co-Team Leader (with Dr. Deanna Fassett) of Community and Connections Essay of the WASC Educational Effectiveness report. Gathered data from faculty and students regarding the nature and effectiveness of community-based learning at SJSU. As co-team leader, conducted focus groups, informal interviews, conducted meetings, drafted the essay, and revised based on feedback.

ACADEMIC SERVICE

San José State University

Academic Senate (2025-)

Strategic Enrollment Management Committee (2025-)

Search Committee, Dean, Connie L. Lurie College of Education (2025)

Strategic Planning Committee (2023-)

Adhoc Scheduling Committee, Academic Business and Strategic Operations (2022)

Chair, Search Committee, Equity and Diversity Accessibility Trainer, Center for Faculty Development (2020)

Outstanding Professor Award Selection Committee (2016-2017)

Lead Course Developer and Coordinator: Interdisciplinary COMM/ENVS/METR 168 (2007-2012)

Chief Information Officer Search Committee (2011)

Strategic Planning Board, Faculty at Large Representative, SJSU (2009-2011)

Special Consultant for Sustainability Communication and Assessment, Office of the President (2010)

GE Program Assessment Pilot Program, Undergraduate Studies (2010)

Faculty-In-Residence for Online Teaching, Center for Faculty Development (2010)

Advising Effectiveness Taskforce. University Advising Council (2009)

First Year Experience Panel. Transfer Planning Panel (2007- 2008)

Mentor, McNair Scholars Program (2007-2008)

Representative, GE Affinity Group. Office of the Chancellor, Long Beach, CA (2008)

General Education Advisory Panel. Area A1 (2005-2008, Chair 2006-2007)

Faculty Advisor, Tau Delta Phi, Honors fraternity (co-ed) (2005-2007)

Student Success Committee, Academic Senate, (2005-2006)

WASC Accreditation Team. Educational Effectiveness Team: Student Experience Committee (2004-2005)

IMPAC: Intersegmental Major Preparation Articulated Curriculum meeting, Los Angeles, CA (2005)

Engaged Department Institute Participant, Long Beach, CA (2003)

College of Social Sciences, San José State University

Search Committee, Executive Assistant and Communications Lead (2022)

Chair, Search Committee for College Analyst (2022)

Curriculum Committee, College of Social Sciences (2017-2019, 2003-2007)

Assessment Committee, College of Social Sciences (2017-2019)

Sabbatical Leaves Committee, College of Social Sciences (2013, 2012, 2009-chair)

Research Committee, College of Social Sciences (2013-2014; 2010-2011)

Global Studies Faculty Advisory Committee (2011-2012)

Global Studies Undergraduate Advisor (2010-2011)

Dean's Search Committee, College of Social Sciences (2009-2010)

Developer, Online Global Studies Program, Defense Language Institute (2006)

Scholarship Committee, College of Social Sciences (2003)

Department of Communication Studies, San José State University

Chair, Recruitment Committee, Administrative Analyst, Department of Communication Studies (2020)

Retention Tenure and Promotion Committee, Department of Communication Studies (2017-2021, 2015)

Post-Tenure Review Committee, Department of Communication Studies (2019-2021)

GE Course Coordinator, Department of Communication Studies (2002-2019)

Culminating Experience Committee Chair (2002-present)

Chair, Communication Center Task Force, Department of Communication Studies (2011)

Recruitment Committee, Department of Communication Studies (2011; 2008; 2005)

Sustainability Committee, Chair, Department of Communication Studies (2009-2010)

Faculty and Student Affairs Committee, Department of Communication Studies (2009-2010)

Workload Committee, Department of Communication Studies (2009)

Peer Evaluator for part-time faculty, Department of Communication Studies (2002-2017)

PROFESSIONAL SERVICE & COMMUNITY ENGAGEMENT

Steering Committee, Women's Leadership and Policy Summit, County of Santa Clara (2025)

VTa Silicon Valley Bart Community Working Group (2025-)

Board of Directors, Vice Chair, San José Parks Foundation (2025-)

Volunteer Coordinator, fEAST fundraiser, Veggielution Community Farm (2016-2018)

Co-Founder and Community Organizer, Sustainable San José 3D (2013-2016)

Advisory Board, Green Ninja, www.greenninja.org (2011-2016)

Awards Committee, Environmental Communication Division, NCA (2015)

Associate Editorial Board, *Communication Studies* (2013-2015)

Chair, Committee on International Discussion and Debate, National Communication Association (2012-2014) (West Coast representative, 2010- 2012)

Editorial Board, *Environmental Communication: A Journal of Nature and Culture* (2010-2014)

Editorial Board, *Argumentation & Advocacy* (2010-2014)

Editorial Board, *Contemporary Argumentation and Debate* (2007-2009)

Publication and Research Committee, Environmental Communication Division, NCA (2009-2010)

Task Force to form International Environmental Communication Organization (2009-2011)

Nominating Committee, American Forensics Association (2006-2008)

Chair, Publication Board, American Forensics Association (2004-2006) (Member, 2002-2004)

Reviewer Service (2002-present): Oxford University Press, Sage Publications, Strata Publications, *Environmental Communication*, *Journal of Environmental Psychology*, *The International Communication Gazette*, *Controversia*, Conference on Communication & Environment, National Communication Association. Western States Communication Association

PROFESSIONAL DEVELOPMENT

Academic Impressions, Leading as an Associate Dean (2022)

Council of Colleges Arts and Sciences New Deans' Seminar (2022)

CSU Student Success Analytics Certificate Program (2022)

Whiteness and Race Seminar, SJSU (2019)

Faculty Success Bootcamp (2018)

Dean's Leadership Group (now Dean's Leadership Academy), SJSU (2013-2014)

Academic Affairs Leadership Discovery Group, SJSU (2013-2014)

PUBLICATIONS

Books

Todd, A.M. (2022). *Valley of Heart's Delight: Environment and Sense of Place in the Santa Clara Valley*. Berkeley, CA: University of California Press.

Todd, A.M. (2013). *Communicating Environmental Patriotism: A Rhetorical History of the American Environmental Movement*. UK: Routledge.

Todd, A.M. (2009). *Get Green!* Life Skills Series. Chicago: Heinemann Library.

Journal Articles

Todd, A.M. (2026). Reframing the AI narrative: a call for social sciences and public interest technology. *Communication Education*.

Halualani, R.T. & Todd, A.M. (2025). An Eco-Critical Intercultural Communication Framework: Moving Beyond the Anthropocene, the Apocalypse, and Empire Building. *Journal of Intercultural Communication Research*.

Artiga-Purcell, J.A, Rampini, C. Todd, A.M., & Cordero, E.C. (2025). Engaged climate change pedagogy: Lessons from 15 years of interdisciplinary climate change education, *Environmental Communication*.

Cordero, E., Centeno, D., and Todd, A.M. (2020). The role of climate change education on individual lifetime carbon emissions. *PLOS-One*.

Todd, A.M. (2014). A call for environmental patriotism. *Taproot: A Journal of Outdoor Education*, 23, 2, 4-11.
[Reprinted as: Todd, A.M. (2020). A call for environmental patriotism. *International Heritage Interpretative Magazine*.]

Todd, A.M. (2011). Saying goodbye to *Friends*: Situation comedy as lived experience. *The Journal of Popular Culture*, 44, 4, 855-872.

Lu, M-Y., Todd, A.M., Miller, M. T. (2011). Creating a supportive culture for online teaching: A case study of a faculty learning community. *Online Journal of Distance Learning Administration*, 14, 1.

Zia, A., & Todd, A.M. (2010). Evaluating the effects of ideology on public understanding of climate change science: How to improve communication across ideological divides? *Public Understanding of Science*, 19, 6, 743-761.

Todd, A.M. (2010). Anthropocentric distance in *National Geographic's* environmental aesthetic. *Environmental Communication*, 4, 2, 206-224.

Reade, C., Todd, A.M., Osland, J. & Osland, A. (2008). Poverty and the multiple stakeholder challenge for global leaders. *Journal of Management Education*, 32, 6, 820-840.

Cordero, E. Todd, A.M., & Abellerra, D. (June 2008). Climate change education and the ecological footprint. *Bulletin of American Meteorological Society*, 89, 865-872.

Todd, A.M. & Wood, A. (2006). 'Flex Your Power': Energy crises and the shifting rhetoric of the grid. *Atlantic Journal of Communication*. 14, 4, 211-228.

Wood, A. & Todd, A.M. (2005). Are we there yet? Searching for Springfield and *The Simpsons's* rhetoric of place. *Critical Studies in Media Communication*, 22, 3, 207-222.

Todd, A.M. (2004). The aesthetic turn in green marketing: Environmental consumer ethics of natural personal care products. *Ethics and the Environment*, 9, 2, 86-102.

Todd, A.M. & Sabee, C.M. (2004). Bridging the Internet divide: An analysis of the changing nature of the political communication of MoveOn.org. *Iowa Journal of Communication*, 36, 1, 25-44.

Todd, A.M. (2004). Global justice movement networks: New technology and the mobilization of civil society. *Controversia: An International Journal of Debate and Democratic Renewal*, 2, 2, 17-38. Lead Article.

Todd, A.M. (2003). Environmental sovereignty discourse of the Brazilian Amazon: National politics and the globalization of indigenous resistance. *Journal of Communication Inquiry*, 27, 4, 354-370.

Competitively Selected Book Chapters

Artiga-Purcell, A., Todd, A.M., Rampini, C., and Cordero, E.C. (2025). Climate justice pedagogy: integrating science, activism, and care. In A. Anderson & C. Howarth (Eds.), *Routledge Handbook On Climate Crisis Communication* (286-295). Oxford: Routledge.

Todd, A.M. (2016). See America First! The aesthetics of environmental exceptionalism. In R. Besel & B.K. Duffy (Eds.), *Green Voices: Defending Nature and Environment in American Civic Discourse* (56-77). Albany: SUNY.

Terry, D.P. & Todd, A.M. (2013). It's a party not a protest: Environmental community, co-incident performance, and the San José Bike Party. In R. Besel, & J. Blau (Eds.), *The world a stage: Performance on behalf of the environment*. Lexington Press.

Todd, A.M. (2011). Eating the view: Environmental aesthetics, national identity and food activism. In J.M. Cramer, C.P. Greene & L.M. Walters (Eds.) *Food as communication/Communication as food* (297-316). NY: Peter Lang.

Todd, A.M. (2010). Happy cows and passionate beefscapes: Nature as landscape and lifestyle in food advertisements. In J. Sandlin, & P. McLaren (Eds.) *Critical pedagogies of consumption: Living and learning in the shadow of the "Shopocalypse"* (169-179). New York: Routledge.

Todd, A.M. (2009). Media activism for global justice: Globalization, social movements and community media. In K. Howley (Ed.) *Understanding community media* (372-380). Thousand Oaks: Sage Publications.

Todd, A.M. (2009). Engaging globalization through local community activism: A model for activist pedagogical practice. In S. Stevens & P. Malesh (Eds.) *Active voices: Composing a rhetoric for social movements* (167-179). Albany: SUNY.

Todd, A.M. & Fassett, D. (2008). Communicating community: Engaging Silicon Valley through student activism. In S. Tannenbaum, (Ed.) *Research advocacy and political engagement: Multidisciplinary perspectives on enduring societal issues* (103-127). Sterling, VA: Stylus Publishing.

Todd, A.M. (2003). Whose public sphere? The party and the protests of America 2000. In A. Opel & D. Pompper (Eds.) *Representing resistance: Media, civil disobedience and the global justice movement* (95-108). Westport, CT: Greenwood Press.

Todd, A.M. (2002). Prime-time subversion: The environmental rhetoric of *The Simpsons*. In M. Meister & P. Japp (Eds.) *EnviroPop: Studies in environmental rhetoric and popular culture* (63-80). Westport, CT: Greenwood Press. [Reprinted as: Todd, A.M. (2009). Prime-time subversion: The environmental rhetoric of *The Simpsons*. In L. King & D. McCarthy (Eds.) *Environmental sociology: From analysis to action* (230-243). Lanham, MD: Rowman and Littlefield.]

Todd, A.M. (2002). Empowering activism: Hortatory arguments in on-line environmental networks. In F. H. van Eemeren, J.A. Blair, C.A. Willard & A. F. S. Henkemans (Eds.) *Proceedings of the fifth conference of the International Society for the Study of Argumentation*. Amsterdam, The Netherlands: Sic Sat.

Invited Book Chapters

Todd, A.M. (2021). Cartoons and the environment. In R. Cox & A. Hansen (Eds.) *Handbook on Environment and Communication*. Second Edition. UK: Routledge. (First Edition, 2015).

- Todd, A.M. (2016). Reclaiming public space: Building sustainable communities through guerrilla gardening. In T.R. Peterson, H.L. Bergeå, A.M. Feldpausch-Parker, & K. Raitio (Eds.) *Environmental Communication and Community: Constructive and Destructive Dynamics of Social Transformation*. London: Routledge.
- Benedikter, R.; Cordero, E. & Todd, A.M. (2015). The “American way of life” and views on climate change and the environment. In B. Sommer (Ed.) *Cultural Dynamics of Climate Change and the Environment in North America*. Leiden, The Netherlands: Brill Publishers.
- Todd, A.M. (2010). "Animal rights." "Aveda." "The Body Shop." "Organic Trends and Products." "U.S. Food and Drug Administration." (5 articles) In J. Willett (Ed.) *The American beauty industry encyclopedia* (16-20). Santa Barbara: Greenwood.
- Todd, A.M. (2008). Brazilian Nationalism 1980-present. In G.H. Herb & D.H. Kaplan (Eds). *Nations and nationalisms: A global historical overview* (Volume 4, 1824-1833). Santa Barbara: ABC-CLIO.

Digital Projects

- Cordero, E. & Todd, A.M. (2016). *Using social media for public education and engagement on climate change*. In Associated Programme on Flood Management. *The Role of Media in Flood Management*. World Meteorological Organization Integrated Flood Management Tool.
https://www.floodmanagement.info/publications/tools/Tool_22_The_Role_of_the_Media_in_Flood_Management.pdf
- Todd, A.M. (2007). *Global climate change and debate. Making the case for integrative learning*. MERLOT/ELIXR. California State University. Available: <https://www.merlot.org/merlot/viewMaterial.htm?id=325076>

REFEREED CONFERENCE PAPERS

- Todd, A.M., (2023). Connectivity, Mobility, and the Metaverse: A Rhetorical Response to Silicon Valley's Non-Place Propaganda. Conference on Communication and Environment (COCE).
- Todd, A.M., Rampini, C., Artiga-Purcell, A., Cordero, E. (2023). 15 Years of Interdisciplinary Climate Education: Lessons from a Community of Practice. Conference on Communication and Environment (COCE).
- Todd, A.M. (2021). From Farmland to Metropolis: Tensions Between Progress and the Environment in the Santa Clara Valley. Conference on Communication and the Environment (COCE).
- Todd, A.M. (2021). Place Propaganda Aesthetics in Early Booster Literature of The Valley of Heart's Delight. Conference on Communication and the Environment (COCE).
- Cordero, E., Centeno, D., Walsh, E., and Todd, A.M. (2016). Estimating the impact of exceptional climate change education on individual lifetime carbon emissions. Behavior, Energy and Climate Change Conference.
- Cordero, E. Centeno, D. and Todd, A.M. (2015). The role of exceptional climate change education on individual lifetime carbon emissions. American Geophysical Union (AGU).
- Todd, A.M. (2015). *“Just a Step from City to Country:” Rhetoric of Environmental Change in the Valley of Heart's Delight*. Conference on Communication and the Environment (COCE).
- Gomez, F. and Todd, A.M. (2015) An Exploration of Environmental Discourses in the Scuba Diving Industry. COCE.
- Todd, A.M. (2013). Gardening as discursive practice: Aesthetic and ethical strategies of backyard and guerrilla gardening. National Communication Association, (NCA). *Top Paper Panel, Environmental Communication Division (ECD).
- Cordero, E.C. and Todd, A.M. (2012). Promoting climate literacy through social engagement: The Green Ninja Project. American Geophysical Union (AGU).

- Todd, A.M. (2011). Toward a theory of environmental patriotism. NCA. *Top Paper, ECD.
- Todd, A.M. (2011). Conservation as wartime necessity: The militarization of consumer waste in WWII domestic propaganda. NCA.
- Todd, A.M. (2011). California Addresses: A sense of place in Theodore Roosevelt's sublime response. Western States Communication Association annual conference (WSCA).
- Todd, A.M. (2011). Revisiting "See America First!" Patriotism and exceptionalism in *America's Best Idea*. WSCA.
- Todd, A.M. (2010). Communicating University Sustainability: Developing a Strategic Plan. International Environmental Communication Symposium.
- Todd, A.M. (2010). What is Environmental Communication? International Environmental Communication Symposium.
- Todd, A.M. (2009). Gifford Pinchot's "New Patriotism:" Lessons for 21st century conservation. NCA.
- Todd, A.M. (2009). National progress and country life: Rural tropes in political rhetoric of change. NCA.
- Renken, J. & Todd, A.M. (2009). *Grizzly Man*, representation and finding a way into nature (phusis). NCA.
- Todd, A.M. (2007). (In)dependence or (in)security? Imagining the future of California Energy. NCA.
- Todd, A.M. (2007) Touring Africa: Eco-cultural Representations in National Geographic. NCA. *Top Papers panel, ECD.
- Marinelli, K. & Todd, A.M. (2007). The free trade rhetoric of the Cato Institute. NCA.
- Todd, A.M., & Zia, A. (2007). Integrative learning in General Education: An interdisciplinary approach to teaching and learning global climate change. American Association of Colleges & Universities (AAC&U).
- Todd, A.M. (2007). Metamorphosis of the anti-globalization movement. WSCA.
- Todd, A.M. & Fassett, D. (2007). Communicating community. WSCA.
- Todd, A.M. (2006). Global protest in the comic frame: Nonviolent resistance to corporate globalization. NCA.
- Todd, A.M. & Fassett, D. (2006). Communicating community: Best practices and productive failures in engaging Silicon Valley. CSU Conference on Community-based Teaching and Research, Pomona, CA.
- Todd, A.M. & Dintenfass, N. (2006). Mobilization, media & distributed action: Blogs and social movements. WSCA.
- Cordero, E. and Todd, A.M. (2005). Designing effective tools for climate change education. AGU.
- Todd, A.M. & Hester, M. (2005). One struggle, one fight: The Free Trade Area of the Americas protests in Miami. NCA.
- Todd, A.M. (2005). Information networks and public participation: Eco-Portal's online environmentalism. NCA.
- Todd, A.M. (2005). Generation Next: An analysis of student attitudes toward presidential debates. NCA.
- Todd, A.M. (2005). Assessing the health of the environmental communication discipline. NCA.
- Todd, A.M. (2005). Negotiating and performing transformative third spaces. WSCA. *Keynote panel.
- Todd, A.M. & Wood, A. (2005). 'Flex Your Power': Energy crises and the shifting rhetoric of the grid. WSCA.
- Todd, A.M. (2004). Bridging the gap: The academy in community activism. International Debate Education Association.
- Todd, A.M. (2004). The changing face of radical environmentalism: Earth First!'s Headwaters Forest campaign. NCA.
- Wood, A. & Todd A.M. (2004). Are we there yet? Searching for Springfield and *The Simpsons'* rhetoric of place. WSCA. * Top Paper Award, Media Studies Interest Group.
- Todd, A.M. & Sabee, C.M. (2003). Analysis of MoveOn.org's anti-war campaign. NCA.

- Todd, A.M. (2003). Identity politics of the green consumer: Eco-marketing of Burt, Tom, & the Body Shop. NCA.
- Todd, A.M. (2003). Grand Canyon or Grand Cherokee? Wilderness and technology in environmental tourism. NCA.
- Todd, A.M. (2002). The social mobility of judge space: Is activism dead in intercollegiate debate? NCA.
- Todd, A.M. (2002). Empowering activism: Hortatory argument in environmental networks. International Society for the Study of Argumentation.
- Todd, A.M. (2002). Whose public sphere? The party and the protests of America 2000. WSCA. *Top Three Paper Award, Media Studies Interest Group.
- Todd, A.M. (2001). The environmental discourse of the Brazilian Amazon. NCA.

GRANTS AND RESEARCH SUPPORT (SJSU AND CSU)

- Department of Communication Studies RSCA Award, \$1,000 (2018)
- College of Social Sciences RSCA Momentum Award, \$5,000 (2018)
- Sabbatical Leave, \$42,000 (AY 2015- 2016)
- College of Social Sciences Special Travel Grants, ~\$750/year (2002-2014)
- University Planning Council. Student Success Grant, 3 WTU assigned time, ~\$13,500 (2011)
- Sabbatical Leave, \$34,000 (AY 2008-2009)
- University Planning Council. Student Success Grant, 3 WTU assigned time, ~\$13,500 (2008)
- California State University. Summer Salary & Research "Pair" Grant, \$5,000 (2007)
- COSS Research Grant, \$1,500 (2007)
- California State University. Merlot/Elixir Project, \$3,000 (2007)
- University Planning Council, 3 WTU assigned time, ~\$11,000 (2007)
- University Planning Council, 3 WTU assigned time, ~\$11,000 (2007)
- Global Studies Fellow, 3 WTU assigned time, ~\$10,500 (2006)
- Global Studies Fellow, 3 WTU assigned time, ~\$10,500 (2005)
- COSS Research Grant, \$1500 (2005)
- Junior Faculty Career Development Grant, 3 WTU assigned time, ~\$9,000 (2004)
- Summer Salary Research Grant, ~\$3,000 (2003)

COURSES TAUGHT (SJSU)

General Education: Global Climate Change, Writing Workshop, Argumentation & Advocacy, Public Speaking

Undergraduate: Senior Seminar, Rhetoric in Public Life, Environmental Campaigns, Environmental Communication, Rhetorical Criticism, Argumentation and Debate, Social Movement Communication, Persuasive and Presentation Skills, Communication and Conflict, Introduction to Global Studies

Graduate: Business Communication (MBA), Advanced Writing Workshop, Environmental Communication, Contemporary Criticism, Argumentation, Critical & Rhetorical Methods, Advanced Critical Methods

SELECT WORKSHOPS

Teaching Sustainability: Pakistan Distant Education Program (2014, 2013); California Teachers Association (2012); Office of the President, SJSU (2010), AAC&U Shared Futures Institute. (2007); Bay Area Earth Sciences Institute (2007), CFD (2007, 2006), Classes Without Quizzes (2009)

Writing in Curriculum: College of Business (2013), Yale University (2008)

Online Learning: COMM Studies (2012, 2010), Center for Faculty Development (2010)

Workshops for SJSU Students: Communicating your Ecological Footprint, Business Writing for MBA Students, Effective Presentations, Environmental Communication, Political Debate, Policy Debate

SELECT HONORS AND AWARDS

Outstanding Professor, San José State University (2015)

Christine Oravec Environmental Communication Research Award, National Communication Association (2014)

Teaching Excellence Award, College of Social Sciences, San José State University (2013)

Japanese National Debate Tour Coach, Committee on International Discussion and Debate (2013)

Salzburg Fellow, San José State University (2012-2013)

Top Paper, Environmental Communication Division, National Communication Association (2011)

University Scholar, San José State University (2009)

Diane Lamude-Furno Top Paper Award, Media Studies Interest Group (with Dr. Andy Wood) Western States Communication Association, (2004)

Outstanding Teaching Award, Annenberg School for Communication, University of Southern California (2002)

Teaching Service Award, Annenberg School for Communication, University of Southern California (2002)

Japanese National Debate Tour Debater, Committee on International Discussion and Debate (2001)

Brass Key Distinguished Alumni Award, Barkley Forum, Emory University (2000)

National Debate Champion, Cross-Examination Debate Association (CEDA) (1998)