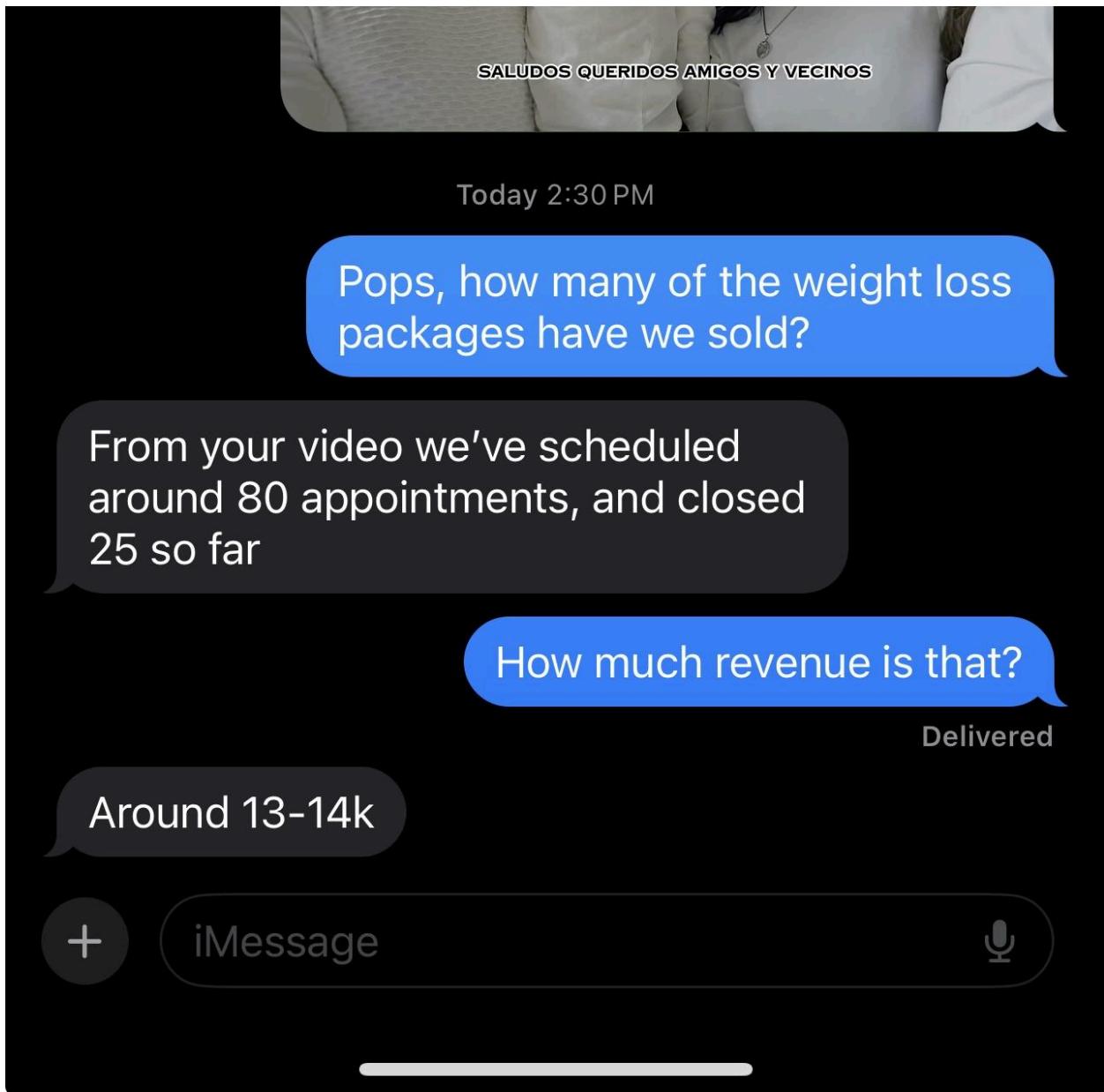


Convo:



The Landing Pages/videos:

4:11

21

# PrimeCare North's *New Weight Loss Solution*



SCHEDULE BELOW

**NOTE: We tried this out in two of their biggest clinics. One of which is in Hialeah, FL in dade county. (It's basically North Cuba). Everyone in Hialeah speaks Spanish so the second funnel was in Spanish:**



**Some of the Appointments booked:**

			51–87 of 87	<	>
<input type="checkbox"/>	☆ Calendly	New Event: Tersheria Mayo - 01:30pm Fri, Mar 8, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A new event...	Mar 8		
<input type="checkbox"/>	☆ Calendly	New Event: Renee - 09:30am Mon, Mar 11, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A new event...	Mar 8		
<input type="checkbox"/>	☆ Calendly	New Event: Dennis Saraceno - 10:00am Fri, Mar 15, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A new event...	Mar 7		
<input type="checkbox"/>	☆ Calendly	New Event: Richardson Richard - 09:30am Thu, Mar 14, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A new event...	Mar 7		
<input type="checkbox"/>	☆ Calendly	New Event: Andrew Munro - 10:00am Mon, Mar 11, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A new event...	Mar 7		
<input type="checkbox"/>	☆ Calendly	New Event: Michael Colantuno - 09:30am Wed, Mar 13, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A new event...	Mar 7		
<input type="checkbox"/>	☆ Calendly	New Event: Harika Rogers - 09:30am Fri, Mar 8, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A new event...	Mar 7		
<input type="checkbox"/>	☆ Calendly	New Event: Patti Moore - 03:00pm Fri, Mar 8, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A new event...	Mar 7		
<input type="checkbox"/>	☆ Calendly	New Event: Angelica Mozca - 03:30pm Mon, Mar 11, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A new event...	Mar 7		
<input type="checkbox"/>	☆ Calendly	New Event: Angela - 04:00pm Fri, Mar 8, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A new event...	Mar 7		
<input type="checkbox"/>	☆ Calendly	New Event: Islenn Thervil - 11:00am Fri, Mar 8, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A new event...	Mar 7		
<input type="checkbox"/>	☆ Calendly	Reminder: 10-15 Minute Weight Loss Call with Tamara McElderry at 03:30pm (Eastern Time - US & Canada) on Fri...	Mar 7		
<input type="checkbox"/>	☆ Calendly	Reminder: 10-15 Minute Weight Loss Call with Susan Moll at 01:00pm (Eastern Time - US & Canada) on Fri...	Mar 7		
<input type="checkbox"/>	☆ Calendly	New Event: Rhonda Sugarman - 04:00pm Wed, Mar 13, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A new event...	Mar 7		
<input type="checkbox"/>	☆ Calendly	New Event: Tamara McElderry - 03:30pm Fri, Mar 8, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A new event...	Mar 7		

	Search mail		1–50 of 91	<	>
42	<input type="checkbox"/>	☆ Calendly	New Event: Ana Vera - 04:30pm Wed, Mar 20, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi PrimeCare, A new event...	Mar 18	
	<input type="checkbox"/>	☆ Calendly	Reminder: Llamada sobre Pérdida de Peso de 10-15 Minutos with Rotcel Alonso at 12:00pm (Eastern Time - US & Canada) on Tue...	Mar 18	
	<input type="checkbox"/>	☆ Calendly	Reminder: Llamada sobre Pérdida de Peso de 10-15 Minutos with David Orihuela at 11:00am (Eastern Time - US & Canada) on Mon...	Mar 18	
	<input type="checkbox"/>	☆ Calendly	Reminder: Llamada sobre Pérdida de Peso de 10-15 Minutos with Ana Yly Cid Arias at 09:00am (Eastern Time - US & Canada) on Sun...	Mar 18	
	<input type="checkbox"/>	☆ Calendly	New Event: Rotcel Alonso - 12:00pm Tue, Mar 19, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi PrimeCare, A new event...	Mar 18	
	<input type="checkbox"/>	☆ Calendly	New Event: Valia - 04:00pm Mon, Mar 18, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi PrimeCare, A new event...	Mar 17	
+	<input type="checkbox"/>	☆ Calendly	New Event: Laura Duval - 04:00pm Tue, Mar 19, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi PrimeCare, A new event...	Mar 17	
	<input type="checkbox"/>	☆ Calendly	New Event: Olga - 11:30am Mon, Mar 18, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi PrimeCare, A new event...	Mar 17	
	<input type="checkbox"/>	☆ Calendly	New Event: Eduardo Ortega - 04:00pm Thu, Mar 21, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi PrimeCare, A new event...	Mar 17	
	<input type="checkbox"/>	☆ Calendly	New Event: Liliana Gonzalez - 11:00am Fri, Mar 22, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi PrimeCare, A new event...	Mar 17	
	<input type="checkbox"/>	☆ Calendly	New Event: Nancy Valdes - 04:00pm Fri, Mar 22, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi PrimeCare, A new event...	Mar 17	
	<input type="checkbox"/>	☆ Calendly	Reminder: Llamada sobre Pérdida de Peso de 10-15 Minutos with Amanda Brossard Tribin at 03:00pm (Eastern Time - US & Canada) on Fri...	Mar 17	
	<input type="checkbox"/>	☆ Calendly	New Event: Sol - 09:30am Mon, Mar 18, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi PrimeCare, A new event...	Mar 17	
	<input type="checkbox"/>	☆ Calendly	New Event: Massiel Quiroz - 04:30pm Tue, Mar 19, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi PrimeCare, A new event...	Mar 17	
	<input type="checkbox"/>	☆ Calendly	Reminder: Llamada sobre Pérdida de Peso de 10-15 Minutos with Suamy Zuniga at 10:30am (Eastern Time - US & Canada) on Fri...	Mar 17	

51–91 of 91 < >			
Reminder: Llamada sobre Pérdida de Peso de 10-15 Minutos with Elizabeth Ross at 04:30pm (Eastern Time - US... Mar 13			
<input type="checkbox"/>	★ Mirtha Perez	Accepted: mirtha e. perez y PrimeCare @ Wed Mar 20, 2024 6pm - 6:15pm (UTC) (pcarefamilycenters@gmail.com)	Mar 13
<input type="checkbox"/>	★ calendar-no...@google.c...	Accepted: Valeria Lorenzo y PrimeCare @ Thu Mar 14, 2024 1pm - 1:15pm (UTC) (pcarefamilycenters@gmail.com) -	Mar 13
<input type="checkbox"/>	★ Calendly	New Event: mirtha e. perez - 02:00pm Wed, Mar 20, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi...	Mar 13
<input type="checkbox"/>	★ Calendly	New Event: Elizabeth Ross - 04:30pm Thu, Mar 14, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi...	Mar 13
<input type="checkbox"/>	★ Calendly	New Event: Sherley Cabrera - 04:30pm Fri, Mar 15, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi...	Mar 13
<input type="checkbox"/>	★ Calendly	New Event: Janet Portal - 10:30am Thu, Mar 14, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos	Mar 13
<input type="checkbox"/>	★ Calendly	New Event: Maria - 10:30am Fri, Mar 15, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi PrimeCare, ...	Mar 13
<input type="checkbox"/>	★ Calendly	New Event: Valeria Lorenzo - 09:00am Thu, Mar 14, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi...	Mar 13
<input type="checkbox"/>	★ Calendly	New Event: Maydeli Huerta - 11:00am Thu, Mar 14, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi P...	Mar 13
<input type="checkbox"/>	★ Calendly	New Event: Mayra lopez - 09:30am Thu, Mar 14, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi Pri...	Mar 13
<input type="checkbox"/>	★ Calendly	New Event: Eugenia Perez - 02:00pm Fri, Mar 29, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi Pr...	Mar 13
<input type="checkbox"/>	★ Calendly	New Event: Leira Fiallo - 10:00am Thu, Mar 14, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi Prim...	Mar 13
<input type="checkbox"/>	★ Calendly	New Event: Ana Yly Cid Arias - 09:00am Tue, Mar 19, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi...	Mar 13
<input type="checkbox"/>	★ Calendly	New Event: ertyu - 04:30pm Wed, Nov 13, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi PrimeCar...	Mar 13
<input type="checkbox"/>	The Google Account	Primecare, finish setting up your Apple iPhone device with the latest Google apps - Finish set-up	Mar 13

<input type="checkbox"/>	★ Dayamy Girones	Accepted: Dayamy y PrimeCare @ Thu Mar 21, 2024 12:30pm - 12:45pm (EDT) (pcarefamilycenters@gmail.com) -	12:43PM
<input type="checkbox"/>	★ Calendly	Reminder: Llamada sobre Pérdida de Peso de 10-15 Minutos with Liliana Gonzalez at 11:00am (Eastern Time - US... 11:04AM	
<input type="checkbox"/>	★ Calendly	Reminder: Llamada sobre Pérdida de Peso de 10-15 Minutos with Alice Ortiz at 10:00am (Eastern Time - US... 10:06AM	
<input type="checkbox"/>	★ Calendly	New Event: Dayamy - 12:30pm Thu, Mar 21, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi P... 8:07AM	
<input type="checkbox"/>	★ Calendly	New Event: Anaic - 11:00am Thu, Mar 21, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi Pri... Mar 20	
<input type="checkbox"/>	★ Calendly	Reminder: Llamada sobre Pérdida de Peso de 10-15 Minutos with Eduardo Ortega at 04:00pm (Eastern Time - US... Mar 20	
<input type="checkbox"/>	★ Calendly	New Event: Daysi Garcia - 11:30am Tue, Mar 26, 2024 - Llamada sobre Pérdida de Peso de 10-15 ...	Mar 20
<input type="checkbox"/>	★ Calendly	New Event: Martha Morejon - 11:00am Tue, Mar 26, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minut... Mar 20	
<input type="checkbox"/>	★ Calendly	New Event: Alice Ortiz - 10:00am Fri, Mar 22, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi... Mar 20	
<input type="checkbox"/>	★ Calendly	New Event: Mairelys - 12:00pm Fri, Mar 29, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi P... Mar 20	
<input type="checkbox"/>	★ Mirtha Perez	Declined: mirtha e. perez y PrimeCare @ Wed Mar 20, 2024 6pm - 6:15pm (UTC) (pcarefamilycenters@gmail.com) -	Mar 20
<input type="checkbox"/>	★ Calendly	Reminder: Llamada sobre Pérdida de Peso de 10-15 Minutos with Ana Vera at 04:30pm (Eastern Time - US... Mar 19	

			1-50 of 88
<input type="checkbox"/>	Calendly	Reminder: 10-15 Minute Weight Loss Call with Joanna Iglesias at 11:00am (Eastern Time - US & Canada) o...	11:06 AM
<input type="checkbox"/>	Calendly	Reminder: 10-15 Minute Weight Loss Call with Jean Gula at 10:30am (Eastern Time - US & Canada) on Frid...	10:33 AM
<input type="checkbox"/>	Calendly	Updated: Joanna Iglesias - 11:00am Fri, Mar 22, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A ne...	10:27 AM
<input type="checkbox"/>	Calendly	New Event: Joanna Iglesias - 11:00am Fri, Apr 19, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A ne...	10:23 AM
<input type="checkbox"/>	Calendly	New Event: Christopher Thompson - 11:30am Fri, Mar 22, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeC...	9:31 AM
<input type="checkbox"/>	Calendly	Reminder: 10-15 Minute Weight Loss Call with Jaymi Lyne Forella at 02:00pm (Eastern Time - US & Canad...	Mar 20
<input checked="" type="checkbox"/>	Calendly	Updated: Tishana Robinson - 10:00am Fri, Apr 5, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, ...	   
<input type="checkbox"/>	Calendly	Canceled: 10-15 Minute Weight Loss Call with Michael Bevacqua on March 20, 2024 - Hi PrimeCare, The ev...	Mar 20
<input type="checkbox"/>	Calendly	New Event: Michael Bevacqua - 03:30pm Wed, Mar 20, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCar...	Mar 20
<input type="checkbox"/>	Calendly	New Event: Meryl Greenfield - 04:00pm Mon, Apr 1, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A new ...	Mar 20
<input type="checkbox"/>	Calendly	New Event: Dawn a watt - 03:00pm Wed, Mar 20, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A n...	Mar 20
<input type="checkbox"/>	Calendly	New Event: Jean Gula - 10:30am Fri, Mar 22, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A new event ha...	Mar 20
<input type="checkbox"/>	Calendly	New Event: Sonia Dillon - 10:00am Mon, Mar 25, 2024 - 10-15 Minute Weight Loss Call - Hi PrimeCare, A new eve...	Mar 20
<input type="checkbox"/>	Calendly	New Event: Monica Maria Rausch Colmenares - 03:00pm Fri, Mar 22, 2024 - 10-15 Minute Weight Loss Call -	Mar 19
<input type="checkbox"/>	Calendly	New Event: Mayra - 02:30pm Tue, Mar 19, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi Pri...	Mar 16
<input type="checkbox"/>	Calendly	New Event: Amanda Brossard Tribin - 03:00pm Mon, Mar 18, 2024 - Llamada sobre Pérdida de Peso de 10-15 Min...	Mar 15
<input type="checkbox"/>	Calendly	New Event: David Orihuela - 11:00am Tue, Mar 19, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi Pr...	Mar 15
<input type="checkbox"/>	Calendly	New Event: Suamy Zuniga - 10:30am Mon, Mar 18, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi P...	Mar 15
<input type="checkbox"/>	Calendly	New Event: Danet Lopez - 03:00pm Mon, Mar 25, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi P...	Mar 15
<input type="checkbox"/>	Calendly	New Event: Yamisleidis - 03:30pm Fri, Mar 15, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi Prime...	Mar 15
<input type="checkbox"/>	Calendly	New Event: edelyn soto - 10:00am Mon, Mar 18, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi Pri...	Mar 14
<input type="checkbox"/>	Calendly	New Event: Alice Ortiz - 11:00am Mon, Mar 25, 2024 - Llamada sobre Pérdida de Peso de 10-15 Minutos - Hi Prim...	Mar 14
<input type="checkbox"/>	Calendly	Reminder: Llamada sobre Pérdida de Peso de 10-15 Minutos with Sherley Cabrera at 04:30pm (Eastern Time - US...	Mar 14
<input type="checkbox"/>	Calendly	Reminder: Llamada sobre Pérdida de Peso de 10-15 Minutos with Daisy M Recalde at 04:00pm (Eastern Time - U...	Mar 14

[Terms](#) · [Privacy](#) · [Program Policies](#)

Last account activity: 41 minutes ago

## The actual SMS software:

## Weight Loss: Patients

Step 4 of 5

Search for patients by first, middle, or last name		
Patient	Phone/Text	Email
Aaron Rincon		
Aaron Rodriguez		suse1q@yahoo.com
Aaron Rodriguez jr		
Aaron Romero estrada		keilys2004@yahoo.com
Aaron Sheats	7863829134	

### Recipients

	<b>Total</b>	<b>8562</b>
	Only Email	5383
	Only Text	3179
	<b>Total Exclusions</b>	<b>30347</b>
		

## Targeted Messaging Campaigns

Start a [New Campaign](#) 

Campaign Name	Type	Last Run	Next Run	Sent To (Success Fail)
Weight Loss	Marketing	3/20/24	N/A	 17155   0  2830   1...

## A few of the SMS messages we tested:

### Weight Loss: Message

Step 2 of 5

#### Messages

Internal Title

Weight Loss Message



Email  Text

The patients who have chosen to opt-in for email and text communications will only receive an email.

\* Subject

Mensaje De PrimeCare

Insert Database Field 
% Insert Survey Link 

H1 H2 H3 H4 H5 H6 P pre ##

B I U S ≡ ≡ C ○ Ø ≡ ≡ ≡ ≡ ≡

</>  % Words: 0 Characters: 0

⚠ Including merge fields could disclose Protected Health Information (PHI). Review HIPAA requirements when communicating with patients.

\* Email Message

Mensaje de {{PracticeName}}

Acabamos de lanzar nuestro nuevo programa de pérdida de peso.

Haz clic en este enlace y mira el video para obtener más información.

<https://primecarefcweightloss.com/>

Clear

Tuesday 6:10 PM

PrimeCare North is rolling out our  
brand new weight loss package. Click  
here and watch the video to learn  
more: <https://pcareweightloss.com/>  
Reply STOP to opt out

The sender is not in your contact list.

[Report Junk](#)