

**Outreach 1:**

Hello, I hope you are having a good day.

I saw your posts on Instagram and checked out your page.

It was very useful to me as a young man who is trying to look better every day.

The number of followers you have on Instagram is far less than what you deserve to have.

You definitely need more appreciation.

To make it happen, you need more traffic and more conversion rates.

These days most of the big brands that you are competing with are all using email marketing regularly.

If you do not want to stay behind, I can do that work for you.

I will write those emails to scale up [Brand name] to a whole another level.

If you are interested, reply to this email.

Sincerely, Sarven.

**Outreach 2:**

Hello, [name]

I was searching for helpful Instagram pages to improve my body and health and I saw your page.

To be honest, the page was wonderful with lots of helpful information but...

The number of Instagram followers you deserve is far beyond what you currently have.

I'm writing this mail to you simply, because I know that I can raise your traffic and conversion rate using email marketing.

I've noticed that all the successful brands you're competing with use email marketing regularly.

I've already written an email sequence and I will send it to you tomorrow for free.

After then, If you are interested, we will hope on a sales call and we can talk there.

Sincerely, Sarven.

**Outreach 3:**

Hello, I hope you're having a good day.

I came across your fitness business on Instagram and loved your content!

As someone striving to improve myself daily, your page was really inspiring.

I noticed your Instagram following definitely does not fully showcase the value you bring.

You might wonder why I am sending this to you.

I'm a copywriter who is helping fitness businesses thrive online.

With a killer email marketing system, we can boost your visibility, drive more traffic, and convert leads like crazy!

Big brands in the fitness industry are already using email marketing to great success.

Interested? Let's chat and take your [Brand Name] to the next level!

Looking forward to hearing from you!

Best regards,

Sarven