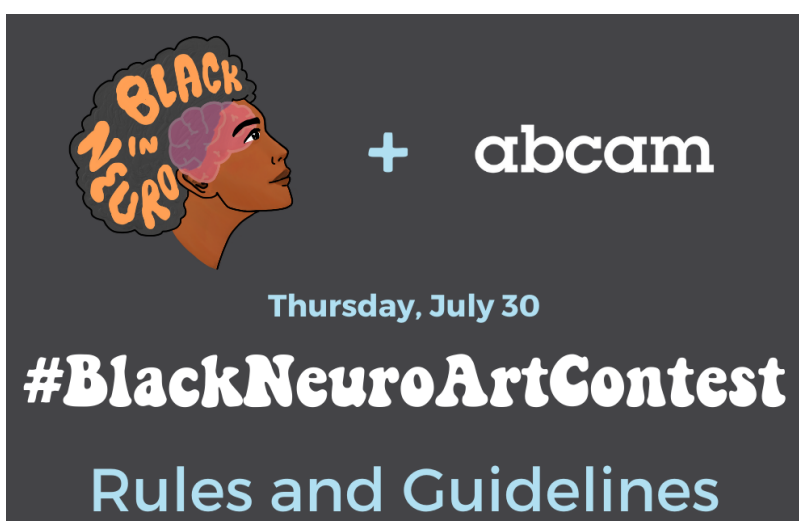




#BlackNeuroArtContest description is listed below the #BlackInNeuro logo and the Abcam logo with a dark gray background. Text reads: Thursday, July 30. #BlackNeuroArtContest. Rules and Guidelines.

Please note: If you do not agree to all of the contest rules & terms and conditions contained in this document, do not submit to #BlackNeuroArtContest

Definitions

Herein "Work" refers to participant's contest submissions, i.e. any artistic endeavor including, but not limited to scientific illustrations, digital or traditional artwork, creative writing or poetry, microscopy figures, data visualization, and videos. "Participant" refers to the individual involved in the creation of said Work, "Contest" refers to the #BlackNeuroArtContest, and "Official Contest Rules" refers to all documented contest rules.

Official Contest Rules

Eligibility

The Contest is open to individuals throughout the world. Submitters must be at least 18 years old. Excluded from eligibility are members of the Black In Neuro organizing committee, Black In Neuro panelists or invited speakers, and those employed by or with any other affiliation to Abcam.

There is no entry fee for participation in the Contest.

While this criteria will not be enforced, this competition is intended for Black-identifying participants. We ask that non-Black individuals wishing to participate refrain from doing so, in order to allow us to highlight Black artists during this time. Non-Black artists are welcome to engage using the #NeuroArt hashtag, and are encouraged to view and amplify entries by Black-identifying participants.

Sponsor

The Contest is sponsored by Abcam, located at 639 1 Kendall Square, Suite B2304 Cambridge, MA 02139-1517 USA

Agreement to Contest Rules

By participating in the Contest, each entrant agrees to abide by and be bound by these Official Contest Rules ("Rules"). This applies in all matters relating to this Contest and the awarding of the prizes, including without limitation decisions regarding eligibility and/or disqualification of entries.

Contest Period

The Contest begins at 12:00:01 a.m. Eastern Time ("ET") on July 27, 2020. The contest submission period ends at 11:59:59 p.m. ET on August 2, 2020. Winners will be announced August 6, 2020.

How to Enter

No purchase necessary. To enter, the participant must post their work on Twitter and/or Instagram and **tag @BlackInNeuro and #BlackNeuroArtContest**, along with any other relevant hashtags. If the participant's social media profile is private, they should email their submission to BlackInNeuro@gmail.com, with the subject line "Black Neuro Art Contest."

How to Win

The most impressive and creative entries will be rewarded. There are no strict evaluation criteria, and ranking is subject to the discretion of the members of the judging panel.

We encourage you to get creative; any form of self-expression is considered art!

Judging

Entries will be judged by a panel composed of (2) Black In Neuro Week organizers and one (1) Abcam employee. Entries will be pulled from Instagram and Twitter feeds, as well as via the BlackInNeuro@gmail.com email inbox by a Black In Neuro Organizer who is not on the judging panel. All measures will be taken to anonymize entries before they are sent out to members of the judging panel, but this may not be possible in all cases. Entries will be ranked by each judge, and rankings will be tallied to select the top winners.

Number of Entries

The Participant may submit as many entries as desired, but will only be considered for one prize. If, for example, multiple entries from the same Participant are ranked as top contenders, only one prize will be awarded, and the next best ranked entry from another Participant will be selected for a prize.

What Counts as Neuro Art?

Entries must be related to the fields of neuroscience, neurology, psychiatry, psychology, neuroengineering, or other neuro-related fields. This may include scientific content, e.g. visualizing a neuro-related topic, or the personal experience of navigating these fields, i.e. your experience as a #BlackInNeuro individual.

Entries can take on any form, including but not limited to: pictures, digital artwork, traditional artwork (painting, drawing, sculpture, etc), creative writing, poetry, film, performance art captured on video (dance, music, comedy, acting, spoken word, etc).

Prizes

Total available prize money is \$1000 USD. The total number of prizes is subject to change such that prize distribution is consistent with the relative number of submissions.

Winner Notification

Winners will be announced through email, and on social media. Winners need not be present to win. Proof of identity/verification is needed to claim your prize. If identity verification cannot be completed, the prize will be forfeited and presented to an alternate participant, per Black In Neuro and Abcam's discretion.

Awarding of Prizes

Contest winners will be awarded cash prizes. Prizes will be awarded as direct transfers or other forms of payment made out to the participant.

Final Ownership of Work

The Participant, hereby agrees to license the Work to Black In Neuro for the full term of copyright and any extensions thereto on a nonexclusive, royalty-free, perpetual, irrevocable, worldwide basis. This license from Participant to Black In Neuro shall include the right to: (i) publish, reproduce, distribute, publicly display, and archive the Work in all forms, now known or later developed, (ii) create adaptations or other derivative works based on the Work. The Participant affirms that the submitted Work is the original creation of the participant and does not violate or infringe upon any copyright, trademark, privacy, or other proprietary rights of any entity or person

The Participant hereby agrees that names and/or biographical information may be used by Black In Neuro without compensation, unless prohibited by law, for promotional purposes of this

current and any future contests or similar contests, including, but not limited to, announcement of contest winners and advertisements. Black In Neuro agrees to request additional, subsequent permission for the use of any participant's likeness, image/photograph, and/or voice outside of any of these already provided as part of said Work, in the event the need or desire arises.

The Participant acknowledges that participation in this Contest is voluntary and that no participant will receive financial compensation of any type associated with this submission or from any use of the submission by Black In Neuro.

Interpretation

In the event of any discrepancy or inconsistency between the provisions of the Official Contest Rules and disclosures or other statements contained in contest-related materials, including but not limited to the Contest website, or online advertising, the provisions of the Official Contest Rules shall prevail and govern. The headings of the sections of the Official Contest Rules are for convenience of reference only and shall not affect the interpretation of the Official Contest Rules.

By entering or participating in this Contest, Participant represents and warrants that they have read, understood and agreed to be bound by the Official Contest Rules.

Black In Neuro may make changes to the Official Contest Rules. When these changes are made, Black In Neuro will update the rules in this document. You understand and agree that if you use Black In Neuro after the date on which the Terms have changed, Black In Neuro will treat your use as acceptance of the updated Terms.