

	Questions, concerns and opportunities for improvement	Criteria - meets expectations	Notable areas of excellence
Knowledge and understanding		<ul style="list-style-type: none"> - Students demonstrate understanding of the intended purpose of Prager U, showing the audience what Prager U wants their audience to think by the end of watching the video. - Students demonstrate understanding of the target audience of the video. 	
Analysis and evaluation		<ul style="list-style-type: none"> - Students show how Ethos, Pathos and Logos are used in their chosen videos, using 2 examples per persuasive technique. - Students express what effect the persuasive techniques have on the viewer. - Students include an appropriate analysis of both textual and visual persuasive techniques. 	
Focus and organisation		<ul style="list-style-type: none"> - The PowerPoint is clear and well organised and includes screenshots of the video to support each example. - The presentation follows a logical development and is organised in a generally coherent manner. 	
Language		<ul style="list-style-type: none"> - Students use the terminology correctly. - Students use correct grammar and vocabulary. 	