SOUND Partner Marketing

Role: Account Director, Affiliate Marketing (Permanent-Remote)

This role is full-time with opportunities for growth into senior positions.

Company: Sound Partner Marketing, a performance-based online marketing agency headquartered in Seattle, WA. In support of a healthy work-life balance, Sound Partner Marketing is a fully remote work environment, we have client-based, flexible hours and flex days within our work week. We hire leaders who manage themselves, are smart, ambitious, eager to learn, and excited about growing a career in the affiliate marketing industry. Our team is made up of hard-working, fun-loving, enthusiastic online marketing professionals, who thrive in a collaborative and fast-paced work environment.

Company Motto: Create Value. Be Genuine. Have Fun.

Role Description: Account Directors oversee the account team, supporting and managing the day-to-day efforts needed to execute successful performance-based affiliate marketing campaigns for brands. The Account Director delegates tasks to other team members to ensure overall client satisfaction and ensures they have the tools and resources they need to succeed. Your team will include thoughtful, problem-solving individuals who are passionate about performance-based marketing, growing our client's businesses, and representing Sound Partner Marketing.

Role Responsibilities:

- Coordinate with internal team members, media partners, network contacts to provide best-in-class support for our clients
- Present detailed, comprehensive partner reports and makes in-depth analysis and recommendations to achieve client goals
- Provide excellent proactive support to meet and exceed client campaign performance goals
- Create partner contracts and manage commission rates through campaign tracking platforms
- Ensure campaigns are set up and implemented in an accurate and efficient manner
- Communicate and coordinate ad and promo planning specifications and lead times with clients and internal teams
- Collect offers and creative from clients, verify specifications, and follow defined creative implementation process
- Use industry best practices for creating, promoting, and link tracking

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- Coordinate with your team to ensure proper media placements and offers are being distributed on time
- Communicate with client finance contacts, media partners, and tracking platform partners regarding billing and tracking requests/issues
- Provide updates to the Sound Partner Marketing Leadership Team on the growth and success of your client's programs
- Research and find new media partners to join and promote clients affiliate marketing programs

Base Requirements:

- 3+ years of work-related experience in online marketing, specifically account management or sales support role
- Experience working in affiliate marketing or working in performance-based online marketing/advertising industries
- Understanding of affiliate marketing and ad network industry
- Experience in customer acquisition marketing channels
- Experience working with online advertisers
- Strong written and verbal communication skills
- Detailed, analytical, proactive, and highly organized with the ability to manage and prioritize multiple tasks simultaneously
- Enjoy working remotely, independently and in a collaborative team environment
- Experience with Excel, Zoom, Slack, Dropbox, Google Drive
- Bachelor Degree

Preferred Requirements:

- 5+ years of work-related experience in an agency environment
- Established relationships with top publishers
- Advanced understanding of affiliate marketing and ad network industry
- Experience in customer acquisition marketing channels
- Experience with Impact Radius, CJ and Rakuten

Apply: Please email us at info@soundpartnermarketing.com explaining why you are interested in the position along with a resume.

Sound Partner Marketing is an equal employment opportunity employer and considers qualified applicants without regard to gender, sexual orientation, gender identity, race, veteran, or disability status. Women and people of color are encouraged to apply.