

TJ Walker - The Complete Freelancing Course - Upwork Fiverr Home Business

What you'll learn

Create a freelance business

Build a more profitable freelance business

Increase freelance marketing on the web, in-person and on places like Fiverr and Upwork

Build a business plan for a freelance business

Create a successful home business

Requirements

Motivation to work on your own terms and to give great value to clients

Description

Freelancing done right creates the ultimate in employment and career stability. You can be your own boss. And you can be a well-paid freelancer with full benefits, IF you build your freelancing business right. From the ground up.

It doesn't matter whether you are creating or running a copywriting business or a web design business. It doesn't matter if you are a home business or on the road constantly. If you want a successful freelancing career, you must follow core business fundamentals that position you to soar! This course will teach you how.

Being a successful freelancer in today's gig economy isn't just about having slick copywriting for your offer on Fiverr and Upwork (though that isn't a bad start), it is about a long-term positioning and strategy that allows you to build financial as well as intellectual capital.

To some, freelancing means instability and low wages. To you, after taking this course, freelancing will mean high income, career stability, industry influence, and the power to call your own shots.

This course will teach you how to establish a strong foundation for your freelancing career so that you can continually grow, increase fees, attract better customers and clients, and command respect from all you deal with.

Whether you are an accidental freelancer or one entering the field on purpose, this course will provide you with shortcuts to success. Nothing good happens overnight, but you don't have to go through a multi-year, trial-and-error process before coming up with a system that works for you and your lifestyle.

Freelancing done poorly can make you end up feeling like an over-tired, stressed, impoverished indentured servant. Freelancing done the right way can give you a lifestyle of creative and professional control coupled with financial freedom.

Message from the instructor

"I've been a full-time freelancer for the last 25 years. The freelancing existence has led to the lifestyle of my dreams. I've traveled the world, worked from home, been paid handsomely and generated profits that paid for all I could ever want. It wasn't easy at first, but I can teach you the fastest way to position yourself for both short-term long-term success." TJ Walker

You can get clients to call you and ask for your availability

You can get clients to realize the full value of your experience and expertise

You can give yourself a raise every year.

You can give yourself full benefits

You can give yourself vacations

You can create long-term economic stability without fear of ever getting fired

Who is the target audience?

Aspiring freelancers

Freelancers looking to increase their fees

People who are sick of their boss

The Under-employed

Anyone Unemployed

Entrepreneurs

The Complete Freelancing Course-Upwork Fiverr Home Business: Videos, PDF's, Template