

Partnership Agreement Between: The American Red Cross and The National Exchange Club

Background

On July 24, 2010, begins a two party Partnership Agreement between the American Red Cross and The National Exchange Club. The Partnership Agreement provides a broad framework for cooperation and engagement between these two organizations with respect to disaster assistance, support of local blood drives (if applicable to the location), liaison during times of disaster, services to members of the military and their families, health and safety training to the local community, and other mutually beneficial services and efforts.

Organization Information

The National Exchange Club, founded in 1911, is an all-volunteer, national service organization for men and women, who want to serve their community, develop leadership skills and enjoy new friendships. Exchange is made up of more than 700 clubs and more than 22,000 members throughout the United States and Puerto Rico. Together, its members work to make our communities better places to live through programs of service in Americanism, Community Service, Youth Activities, and its national project, the Prevention of Child Abuse.

Founded in 1881, the American Red Cross is a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross and Red Crescent Movement. The Red Cross provides relief to victims of disasters and helps people prevent, prepare for and respond to emergencies. The Red Cross provides services to those in need regardless of citizenship, race, religion, age, sex, national origin, disability, sexual orientation, veteran status or political affiliation.

Benefits of Partnership

- The National Exchange Club and the American Red Cross will encourage their respective clubs and chapters to engage in collaborative discussions at the local level to identify and prioritize joint volunteer partner activities to assist in planning and implementing activities for readiness, response and preparedness of the community.
- Depending on the needs of the local community, the Partnership Agreement suggests several methods of collaboration for the offices and chapters. Examples of collaboration include:

o Disaster Preparedness Education

➤ Red Cross presentations at local Exchange Club meeting and events. ➤ Distribution of Community Disaster Education materials through local Exchange Clubs meeting and community events..

o Disaster Response Training

➤ Inform local Exchange Club members about local disaster response training. ➤ Local Exchange Clubs

may participate in Ready When the Time Comes at chapters that

facilitate this program. ➤ Red Cross Chapters and local Exchange Clubs are encouraged to participate together in

support of disaster drills in their communities.

o Safe and Well

➤ Familiarize local Exchange Clubs and their members with the Red Cross Safe & Well

website and Explore how they can include it in their personal disaster plans and help the American Red Cross educate the local community on its availability and use.

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o Support During a Disaster

The American Red Cross and The National Exchange Club will collaborate on activities to support national disaster fundraising efforts by their respective chapters and clubs, including use of a National Exchange Club identified micro-website operated by the Red Cross.

Local Exchange Clubs and Red Cross Chapters can jointly identify opportunities to support community recovery.

o Health and Safety Training

➤ Local Exchange Clubs and Red Cross chapters are encouraged to collaborate in the promotion and delivery of health and safety training in their community. ➤ Red Cross chapters and local Exchange Clubs will coordinate opportunity for members to become volunteer trainers in the community. ➤ Local Exchange Clubs can receive training (for a discounted fee) for First Aid/CPR training.

o Supporting Community Blood Drives

➤ Red Cross local Exchange Clubs can jointly identify opportunities in local communities to organize and support successful blood donation campaigns.

o Supporting Service to the Armed Forces (SAF)

➤ Local Exchange Clubs are encouraged to contact local Red Cross chapters and SAF stations and hospital programs to learn about SAF programs in their community. ➤ Red Cross and local Red Cross Chapters are encouraged to jointly identify opportunities for collaboration in support the local military community.

o Building Stronger Communities

Other opportunities for local Exchange Clubs and their members to get involved with their local chapter include: ➤ Sharing their expertise in outreach to diverse communities; ➤ Encouraging new ways to engage youth and young adults in volunteerism; ➤ Sharing general business/management volunteer expertise; ➤ Participating on a local Red Cross chapter or blood region board of directors;

- One of the most important activities of disaster response is pre-disaster planning. Local Exchange Clubs and Red Cross chapters are encouraged to explore in advance how each organization can mutually and collaboratively assist each other during a disaster response to ensure effective and timely action.

American Red Cross Chapters and local Exchange Clubs are strongly encouraged to review the needs of the local community and identify other areas within their respective organizations where cooperation and support will be mutually beneficial.

For more information

- Red Cross chapters are encouraged to contact The National Exchange Club and their affiliates relationship manager listed at the bottom of this agreement.

- **The National Exchange Club website information: Website: www.nationalexchangeclub.org**

- To locate a local Red Cross chapter, go to www.redcross.org – Your Local Red Cross

Periodic Review The parties will, on an annual basis, on or around the anniversary date of this agreement, jointly evaluate their progress in implementing this agreement and revise and develop new plans or goals as appropriate.

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This Partnership is agreed to by:

< Signature of American Red Cross national official> ----- American
Red Cross

<Signature of Partner Organization national officer> ----- THE
NATIONAL EXCHANGE CLUB

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