

Schedule

Dent: Maui Collaboration Weekend 2025

Dec 5-7, 2025

Sheraton Black Rock, Maui, HI

Friday, Dec 5th

Daytime

Arrivals

6:30pm

Hosted welcome dinner

Location TBD

Saturday, Dec 6th

8:00am

Coffee Meetup & Topic Chat

Sheraton Black Rock Coffee Stand & Deck

10:30am

Hands-On with Claude Code: Your New AI Productivity Tool?

with Stewart Ugelow

Kihei Room

Claude Code has exploded onto the scene in 2025, growing 10x in users since May and now driving over \$500 million in annualized revenue for Anthropic. But it's not just for developers—Dan Shipper calls it "the most underrated AI tool for non-technical people." Think of it as "Claude Agent": a super-intelligent AI running locally on your computer that can organize files, enhance images, summarize customer calls, and automate tedious tasks. The challenge? The interface isn't user-friendly and the terminology is wonky. Entrepreneur and management

consultant Stewart Ugelow (25+ years of startup experience) will lead a hands-on workshop where you'll learn how the interface works, how to customize it, active prompting techniques, and real-world automation examples. This isn't a demo—it's a working session. Bring your laptop (and a \$20 a month paid Claude account) and leave Maui with skills to actually start to use this powerful new tool.

Stewart Ugelow is an entrepreneur and management consultant with over 25 years of startup experience. He's founded multiple ventures including Student.Net Publishing (which raised \$9M in equity financing), ShipCycle, and Teach Fishing. As an independent strategy consultant since 2007, he's worked with venture-backed startups across consumer products, ecommerce, health & beauty, and nonprofits, focusing on strategy, business development, and product development

12:00pm

Lunch on your own

2:00pm

AI Tips & Tricks

A collaborative session; come prepared to share your top use-case for AI in your daily life or work. Plug into a projector with your laptop, or demo on your phone, or your fancy AI pendant, or whatever you like to use.

3:30pm

Break, Beach, & Refresh

4:30pm

(Optional) Cocktails & Magic Tricks

Sheraton Maui

6:30pm

Coordinated Dinner

Dinner will be coordinated by Dent, so you don't need to make a reservation. However, it's not a hosted dinner so be prepared to split the check.

Sunday, Dec 6th

10:30am

The Next Competitive Advantage Is How You Facilitate

With Morgan Johnson

Kihei Room

This talk will explore the concept of super-facilitators: team members who have abilities to elevate collective performance through integrating team strengths, trust, and collaboration. Drawing on new research in collective intelligence, it shows that group success depends less on individual brilliance and more on the ability to orchestrate the environment for great outcomes. With intentional practice, anyone can develop the skills to turn interactions into trust and teams into superorganisms of problem-solving.

Whether you're leading a startup, managing creative teams, or simply want to make your collaborations more effective, you'll leave with practical frameworks for becoming or creating the kind of facilitator who makes everyone better.

Morgan Johnson is Partner and Chief Experience Officer at Experiences For Mankind, a San Diego-based creative agency where she's spent 17 years rising from intern to agency owner. Her expertise is "bringing simplicity to the complex," helping clients and teams navigate marketing's toughest challenges through solid processes, specialized tools, and complete transparency. As a Dent board member since 2019, she's passionate about the community's values of authentic connection and caring for your fellow person.

12:00pm

Lunch on your own

6:30pm

Coordinated Dinner

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Monday, Dec 7th

8:00am

Snorkel Excursion to Secret Location

Meet in the Sheraton Lobby

Steve Broback will take a set of Denters to a hidden snorkel location on the island.

Afternoon/Evening

Departures