

Business profile

Your name	SULEMAN BILAL MOHAMMED
Business name	H.R.M TEXTILE GHANA
Link to website and social media (if available)	
Email and phone number (indicate if you want it to be published on the FI website or you want us to use it only internally)	0246573223 hrmtextileghana@gmail.com yes, publish on the F1 Website
Region/city	Bono East Region (Techiman)
Product + description / what do you offer?	Textile. I sell all kinds of African fabrics for fashion designing
What makes your business / your product special? What sets it apart from others?	What makes my products special is that, i go to the customers to introduce my business to them, know their preferences, take thier orders and bring it to them. I also consider the new trend.

Motivation to start the business	My biggest motivation is myself confidence. Again, people are getting to love African Fabrics including foreigners.
Objectives of the business	1. To satisfy our customers with the best product 2. To at least increase customers base by 30% each month etc.
At what stage is the business now? (e.g. Have you started running the business? How are you running and marketing it?	It is in progress. I move with the products to the existing and not existing customers personally. Sometimes on credit basis with an ultimatum.

Which challenges are you encountering?	1. Funds to expand business 2. Means of delivery 3. Debtors, exceeding ultimatum 4. How to compete with competetors with large capital
What have been your biggest achievements?	1. I have never gotten negative comments on my product 2. My customer base increases from every sale i make
Next steps that you plan for your business for the next 12 months.	1. To find means of transporting product to customers. 2. To get a stationed outlet where whole sale and retail purchasing will be provided. 3. To employ other youths to help curb unemployment.

Long-term vision for the future of the business	My long term vision is, my business becoming the largest producer and manufacture of African fabrics.
Any other information about your business	
Business plan (attach if available)	