

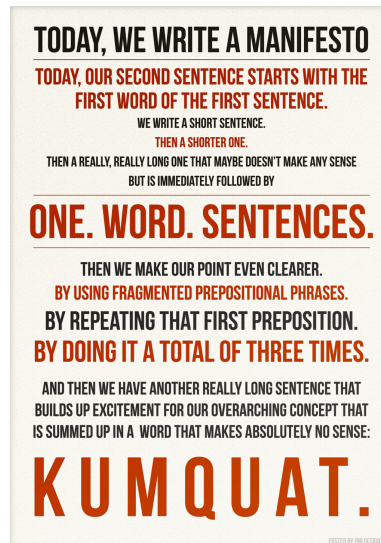
Tech Manifestos on Different Media

You will write a brief manifesto, approximately 250 words, using strong, emotional language.

Tap into *pathos*.

Tell me what you **believe** in, people!!!

A **manifesto** is a published verbal declaration of the intentions, motives, or views of the issuer, be it an individual, group, political party or government... It often reads like a rant, has a lot of powerful emotion, and begins with something like “we believe...”



They often look like [this](#), [this](#), or [this](#). Or this:

Secondly, I want you to consider the medium of your writing here. This writing challenge asks you to consider both the **what** and the **how** of the imagined writing.

You will not only consider what we will say, but how we will say it. Will it be electronic? Will it be on cardboard? You may decide to modify USB drives. Put a message in a bottle. Use markers. Write on bark. Use scratches and scrawls to emphasize your point. Use whatever you think will be an appropriate **medium** for your writing. You are thinking about *where we write and what it will contain* for this project, both form and content. Marshall McLuhan famously said, “The medium is the message.” Now, you get to play with the medium in which you’re writing.

***** Finally, on a separate page, write one developed paragraph that explains why you did what you did.**

Because manifestos are often written to represent groups, you may want to write this project *collaboratively*. But be careful, when emotions and values are high, arguments can arise...

Think about how you are going to make it impressive and wonderful and great.

Post it, or an image of it, to your blog, and turn in a hardcopy to me Monday September 28 .

<<<more examples on the next page>>>

