

Good Trouble Coalition

Executive Director (0.25 FTE, One-Year Term)

The Good Trouble Coalition is an Indiana-based 501(c)(4) advocacy organization that mobilizes healthcare stakeholders and community partners to champion science-driven public policy. We operate at the intersection of clinical expertise and civic action, providing the infrastructure for evidence-based advocacy in the Indiana General Assembly. Our work is defined by three core pillars:

- Legislative Impact, including the management of a statewide bill tracker and candidate scorecards
- Civic Mobilization, through non-partisan voter education and registration focused on health equity
- Strategic Communications, serving as a rapid-response voice for public health in the media and the statehouse.

GTC works to build the grassroots power necessary to ensure science has a permanent seat at the table in Indiana.

Job Description

The Good Trouble Coalition (GTC) seeks a strategic, mission-driven leader to serve as Executive Director on a part-time basis (approximately 10 hours/week). This one-year position will focus on organizational leadership, fundraising, advocacy, and operational management. Continuation beyond the first year will be based on performance metrics.

Key Responsibilities

1. Leadership & Governance
 - a. Collaborate with Board to execute organizational strategy
 - b. Attend board meetings, prepare reports, and implement board decisions
 - c. Drive mission-aligned organizational growth and impact
2. Fundraising & Development
 - a. Lead fundraising strategy: develop annual plan, cultivate donors, and manage grant lifecycle
 - b. Research and apply for grants; oversee timely applications and reporting
 - c. Engage donors, funders, and partner organizations
3. Advocacy & Public Engagement
 - a. Represent GTC at public forums, coalitions, and media appearances
 - b. Coordinate campaigns to influence state-level healthcare policy

- c. Work with community members to promote civic engagement and voting in healthcare advocacy
- 4. Program Implementation
 - a. Oversee execution of advocacy campaigns, including planning and logistics
 - b. Evaluate activity impact; track outcomes and iterate strategy
- 5. Communications & Outreach
 - a. Maintain a strong public presence through social media, newsletter, and press
 - b. Act as spokesperson for healthcare advocacy and science-driven policy
 - c. Expand stakeholder networks including political, public health, and community partners
- 6. Operations & Financial Oversight
 - a. Coordinate with finance/bookkeeper on budgeting, financial reporting, and fund allocation
 - b. Ensure compliance with 501(c)(4) regulations, nonprofit governance practices

Qualifications

- Indiana resident
- Experience in nonprofit or advocacy leadership.
- Proven success in fundraising and grant writing.
- Strong communication and organizational skills.
- Background in policy advocacy or grassroots organizing.
- Ability to work with initiative and independently and flexibly in a part-time role.

Compensation & Application

Estimated Hours: 10 hrs/week. Estimated hourly rate of \$35-45 per hour, commensurate with experience. Interested candidates should send a resume, cover letter, and references to goodtrouble@goodtroubleindiana.org. Please, include 'Executive Director Application' in the subject line.

Performance Metrics (Year 1)

Key Responsibility	Measurable Goals
Fundraising & Grants	Submit 3 grant proposals; Secure 5 new large donors; increase donation revenue by 50%
Organizational Growth	Increase membership by 15%

Advocacy & Impact	Help deploy and manage 2027 legislative bill tracker and candidate scorecard for 2026 election
Communications	Increase social media followers by 20%
Operations	100% compliance with reporting; Deliver quarterly board reports