



THANK YOUR DONORS

1. Immediate Donor Thank You
2. Final Campaign Thank You + Impact Update

Thank each donor soon after their gift, then close the campaign with a final update that shows what their support helped accomplish. These are two different messages, and both matter.

1. IMMEDIATE DONOR THANK-YOU

When to send: Within one or two days of receiving a gift.

Who to send it to: Every donor. Send it personally by email, text, phone call or handwritten note.

What to personalize: Why their support matters to you, a detail about your relationship and one update about your ride or fundraising.

Subject line options

- Thank you for supporting my ride
- Your support means a lot
- Thank you for being part of Chefs Cycle

RECOMMENDED EMAIL

Hi [NAME],

Thank you for making a gift to my Chefs Cycle campaign. Your support means a great deal to me.

[CHOOSE ONE PERSONAL LINE BELOW]

Your gift supports No Kid Hungry's work with schools and communities to connect children with school breakfast, summer meals and food at home.

I am grateful to have you behind me. I will keep you updated as I prepare for the ride and work toward my fundraising goal.

Thank you again,

[NAME]

CHOOSE ONE PERSONAL LINE

- **Personal-centered:** It means a lot that someone who has been part of [SHARED EXPERIENCE OR RELATIONSHIP] is supporting me in this challenge.
- **Ride-centered:** I recently completed [TRAINING MILESTONE], and knowing you are behind me will help carry me through the difficult miles ahead.
- **Mission-centered:** Today, 1 in 5 kids in America is at risk of hunger. Every \$1 donated can help provide 10 meals for kids.

SHORT EMAIL

Hi [NAME],

Thank you for supporting my Chefs Cycle campaign for No Kid Hungry. I am grateful to have you behind me as I prepare to ride [50 OR 100] miles each day in Bend.

Your gift means a great deal to me. I will keep you updated along the way.

Thank you again,

[NAME]

TEXT MESSAGE

Hi [NAME]! Thank you so much for supporting my Chefs Cycle campaign and No Kid Hungry. Your gift means a great deal to me, and I am grateful to have you behind me as I prepare for the ride!

Optional matching-gift line: If your employer matches charitable gifts, your donation may be eligible to go even further. You can check with your employer or visit [MATCHING-GIFT LINK].

2. FINAL CAMPAIGN THANK-YOU AND IMPACT UPDATE

When to send: After fundraising closes and your final total is confirmed.

Who to send it to: Donors and close supporters who followed your campaign.

What to personalize: Your final fundraising total, total mileage, one meaningful ride memory and the confirmed campaign result, if available.

Subject line options

- Look what you helped make possible
- Thank you for being part of my Chefs Cycle
- My final Chefs Cycle update

RECOMMENDED EMAIL

Hi [NAME],

Because of you and everyone who supported my Chefs Cycle campaign, I raised [FINAL AMOUNT] for No Kid Hungry.

Over two days in Bend, I rode [TOTAL MILES] miles. [ADD ONE BRIEF MEMORY OR REFLECTION FROM THE RIDE].

[CHOOSE ONE UPDATE BELOW]

Thank you for believing in this challenge and the mission behind it. I am proud of what we accomplished together, and I am grateful you were part of it.

With gratitude,

[NAME]

CHOOSE YOUR UPDATE

- **Mission-centered:** No Kid Hungry works with schools and communities across the country to help children access school breakfast, summer meals and food at home. Your support helps make that work possible.
- **Impact-centered:** Every \$1 donated can help provide 10 meals for kids. My final total represents more than a fundraising milestone. It represents greater access to the meals children need.
- **Chefs Cycle result:** Together, [NUMBER OF RIDERS] Chefs Cycle riders raised [CONFIRMED CAMPAIGN TOTAL] for No Kid Hungry. Thank you for helping make that possible.

SHORT EMAIL

Hi [NAME],

My Chefs Cycle campaign is complete, and together we raised [FINAL AMOUNT] for No Kid Hungry.

I also completed [TOTAL MILES] miles over two days in Bend. Thank you for supporting the challenge and the mission behind it. I am grateful you were part of what we accomplished.

With gratitude,

[NAME]

TEXT MESSAGE

Hi [NAME]! My Chefs Cycle campaign is complete, and together we raised [FINAL AMOUNT] for No Kid Hungry. Thank you for supporting my ride and helping make this possible. I am so grateful you were part of it!

OPTIONAL PHOTO

Include one strong photo from the ride, finish line or Chefs Cycle community. A specific image will make the final update feel personal and complete.